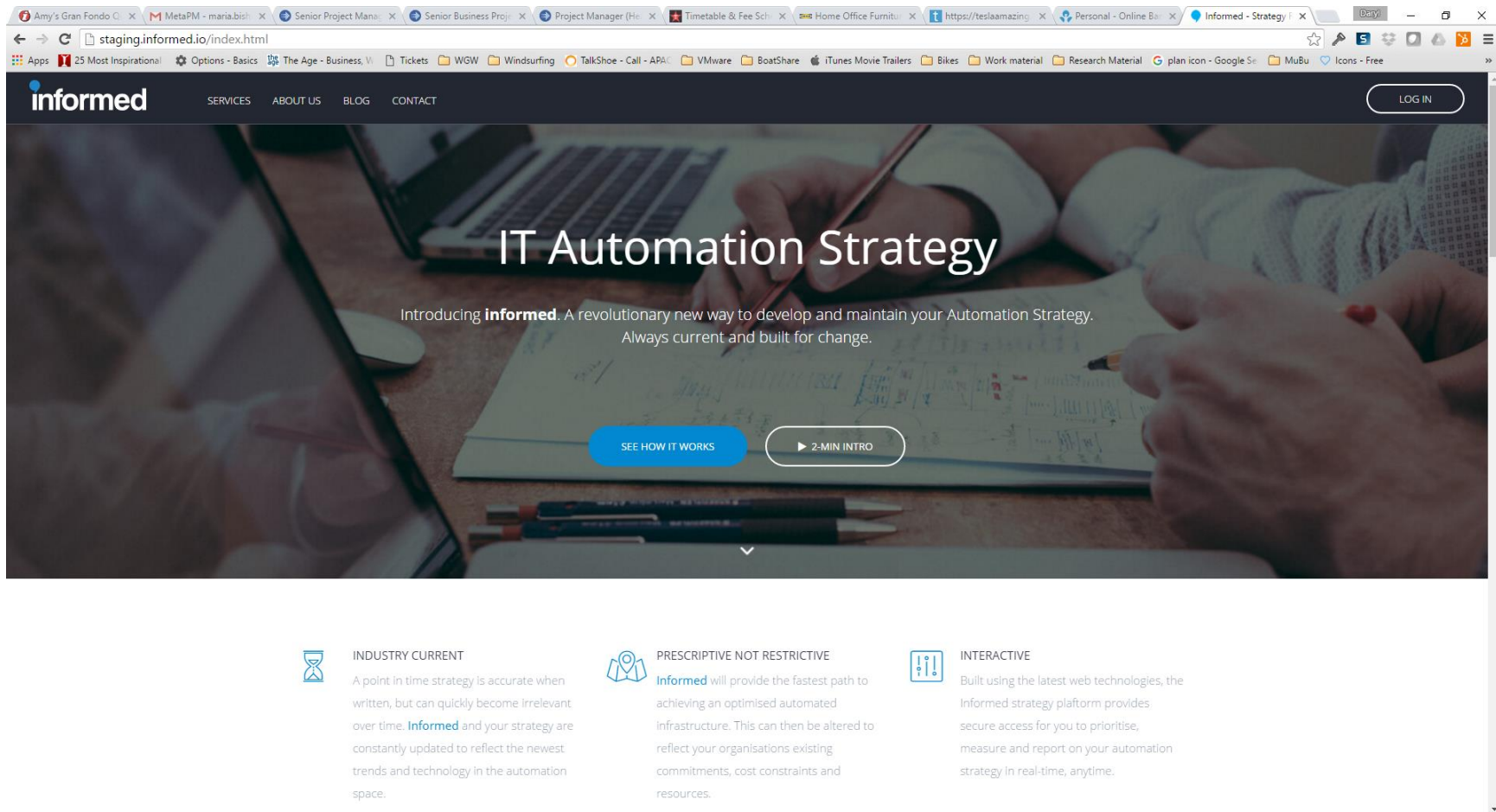


# Pictures from our website

Please note the logo we use and for the moment we have removed the 'Strategy Reinvented' tagline



Amy's Gran Fondo C...XMetaPM - maria.bish...XSenior Project Mana...XSenior Business Proj...XProject Manager (He...XTimetable & Fee Sch...XHome Office Furnitur...Xhttps://teslaamazing...XPersonal - Online Ba...XInformed - Strategy F...X

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# Who are Informed?

A little bit about us, and why we're different...



Founded in 2016, **Informed** is a specialist group of IT strategists and consultants, leveraging a powerful software platform to deliver IT **Automation** and **Strategy** services to customers across Asia Pacific

## WHO WE ARE

We do things differently. Sure, you're thinking, different like every other "different" consulting company. At **Informed** we'll walk the talk with a totally different approach to analysing and completing a collaborative technology strategy.

Our team is made up of individuals with an average of 15-20 years experience across all IT disciplines. At heart we all started as engineers, and still keep a propeller handy, so we know how hard it is to improve automation and provisioning within a large and complicated infrastructure. But it can be done. We leverage the knowledge gained from completing automation and provisioning engagements with an ever growing list of customers across the region, to fast-track the creation of an automation strategy for your business.

Complete with a detailed set of activities needed to implement and a full ROI/TCO model to support them, an **Informed** automation strategy answers the important questions. Where do I start? How much is it going to cost? What savings am I going to achieve, what do I need to do? and how long will it take? Answers not Opinions, that's the **Informed** way.

Want to learn more, why not [get in touch](#).

## OUR APPROACH

We've all heard the stories about tradition industries being disrupted, Uber with taxis, Airbnb with hotels, Amazon with bricks and mortar retail, to name just a few, but what about IT itself?

The way consulting engagements or strategy are delivered today is fundamentally the same as it has been for the last 30 years. Information is collected via workshops (aka. mind numbing interrogations), said consultants disappear for 6 weeks and then deliver a powerpoint/word document who's size puts War and Peace to shame, using the 'pay per page' model the more pages the better right?...sound familiar?

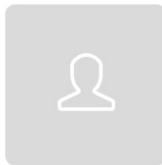
The issues with this approach are many, but the most important is currency, as soon as you receive your deliverable the clock starts ticking. After 3 months it's out of date and after 12 it's irrelevant

At **Informed** the mention of Powerpoint, along with using phrases like "It's a journey", "the speed of business" or "paradigm shift" ensure a contribution to the swear jar.

All engagements are delivered on our powerful software platform. This provides access on any device, to Information that is always current, in an interactive and flexible way that changes as your business does. But you be the judge, [take a tour](#)

## Who's running the show?

We might have started it, but we still make the coffee and do the dishes...



DARYL BISHOP / Founder & Director

e. daryl@informed.io m. +61 400 501 010



Daryl has worked in the IT industry for the last twenty years across customer and vendor verticals

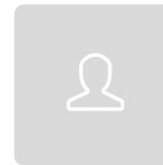
**Business strength** - Strategy development

**What makes me tick** - Asking why and what if?

**Favourite Food** - Mexican

**Biggest Success** - Raising four children and keeping my sanity (mostly)

**When I'm not Working** - Riding anything with 2 wheels



NICK SMITH / Founder & Director

e. nick@informed.io m. +61 432 903 138



Nick has worked in the IT industry for the last twenty years across customer and vendor verticals

**Business strength** - Strategy development

**What makes me tick** - Customers winning

**Favourite Food** - Pizza

**Biggest Success** - Moving across the ditch with my family

**When I'm not Working** - Running like Gump

**My Information** – Information that can be used for the Business Card. You choose what info best fits

Name: Daryl Bishop

Title: Founder

Email address: [daryl@informed.io](mailto:daryl@informed.io)

Mobile: 0400501010

My Family: Maria my wife of 21 years and 4 children

Interests – Riding bikes, windsurfing, squash, running, reading, writing, tinkering

Fav Quote: “Don’t only practice your art but force your way into its secrets for it and knowledge can raise men to the Devine” – *Ludwig Van Beethoven*

My Passion: We can’t all be a Picasso however, whatever our gift I believe we should create beauty in all that we do

Fav Movie: Contact - Carl Sagan’s masterpiece brought to life, oozes hope

Fav Music: Pink Floyd and Peter Gabriel – Heavily influential in my formative years, their mastery and creativity within their profession is something I strive to mimic in mine

Feel free to use as little or as much suits to design a sample business card