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About –

Intagrate is a media strategy, planning and buying agency.

We work with both small and big businesses.

Intagrate works across all offline platforms (radio, press, outdoor & TV), search engine marketing, online display, email, social & mobile. We attain a high level of value for our clients with a focus on integration.

We are marketing partners in our clients businesses and enjoy seeing them grow and achieve their goals.

What we do –

Media Strategy & Planning

Using accurate analysis we provide relevant research about the consumer or business target & trends in the market place. A tailored strategy is devised that comprises of the right media channels that fit with the target & business network. Thorough and insightful planning ensures each media channel is utilized correctly and market opportunities are maximized.

Media Trading & Campaign Monitoring

Using our media partner relationships, trade negotiation techniques & experience we achieve a high level of value for all media buys that leads to significant cost savings for clients.

All media activity is monitored & optimized to ensure performance.

Content & Creative

Creating imaginative & interesting content for a brand can be a great way of achieving a high level of engagement to a target audience. Content can be published and broadcast on a variety of different media platforms.

We also have a network of creative contacts that will happily create awesome ads across all formats.

People –

Intagrate is led by Media Director Hugh Wiesner. Hugh has worked in media many years on both sides of the trade fence for leading media outlets and global media planning & buying agencies working across all forms of media. Hugh, along with our media partners have lots of experience & know how to get the best out of the media so our clients get great results.

Ideas –

We are all about good ideas. Ideas can be offered as part of the media strategy, a plan, a trade, as an integration idea, a communications strategy or research insight. We offer ideas across all aspects of the marketing mix. Whilst our specialty is media we know a bit about other areas of marketing too.

Contact us

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