**Why Australian Honey?**

**Clean & Chemical Free**

Unlike many other countries producing honey, Australia has miles of pristine native forests and diverse native flowers that are chemical free which provides the clean honey nectar resources. Meanwhile, the honey bee industry is well protected by the Australia Quarantine and Inspection Service which keeps industry free from varroa mite and other exotic diseases. Very rare the chemicals are used in diseases control. Therefore from the very original source, Australia honey is clean than from any other part of the world.

**Pure & Healthy**

Honey is healthy food, while many overseas honey producers are commercialized, who would minimize the honey production circle to enhance production and adulterate their honey to make it a common consistency. Color and flavor are controlled by adding additives, sugars, syrups and extenders.

On the other hand, the Australian honey bee industry has a commitment to purity. Australian honey producers do not use any of the additives or sugars to make their honey better looking. Instead, they insist to make honey that is 100% pure and natural. Honey is left in the hives to let bee fan it until the water content drops to a certain level while the nutrition level is protected and raised.

**Unique Taste**

Australia is home to more than ten thousand species of plants and flowers, many of which are found nowhere else in the world. The country’s unique native Eucalyptus trees and flowers create distinctive flavors of honey. From dark amber to golden light in the color, Australia honey delivers various tastes from gentle sweetness and mild caramel like to noticeable fragrance and sweet. Out of which everyone can find a taste of his own.

**Safety assured**

As a country prioritizes its people’s health and safety, the Australia government and regulation bodies have established the world’s most strict food safety standards. There are also strict quality control procedures in the honey & bee industry that all apiarists and honey packers must adhere to. Therefore, Australia is the rare country in the world that has very low risk of contamination from honey collection to packing and to distribution.

**Why Golden Aroma Honey?**

**Golden Aroma Does Not Make Honey, But Delivers Honey**

Honey is a healthy food by itself, nothing needed to be added in or taken away before it comes to your dining table. All of our honey are sourced within Australia. Once the bee keepers extract the honey from their hives, we collect them and ship them back. After quality control test, honey is gently warmed and packed into our jars. You can rest assured that when Golden Aroma honey turned up on your dining table, they are exactly the same as they were in the hives. Without any additive they may taste slightly different from jar to jar, but you know that is the real taste of nature.

**Wide Variety of Honey**

Our location in the central east coast of Australia enables us to get access to the most variety of plant resources in Australia. Our bee keeper suppliers cover the honey production zone. From the light and smooth flavored Yellow box to rich and golden colored Iron Bark, Golden Aroma delivers them all. And everyone will be able to find his own favorable taste.

**HACCP Certified**

Golden Aroma’s Factory is HACCP certified. HACCP (Hazard Analysis and Critical Control Points) which is most popular around the world food industry is a risk management system that identifies, evaluates, and controls hazards related to food safety throughout the food supply chain. Golden Aroma has a detailed QA system and incorporates this into our daily work environment to make sure every batch of our honey is with the uniform safety standard.

**Golden Aroma**

Honey is one of the most ancient nature foods around the world. For thousands of years, as it was enjoyed by our ancients, it has been proved as the healthiest food. Yet, not every person around the world has the opportunity to taste the premium honey or understand what positive effects will the premium honey will bring to their health.

At Golden Aroma we deeply feel it is our mission to not only provide the most premium Australia Honey to people around the world, but also share our honey knowledge and culture together with everyone.

It is our mission to introduce the benefit, health effect, culture and receipts of honey products to everyone around the world. To let more people know about honey, enjoy the honey taste and enjoy the benefit that is brought to them through honey.

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**Our Honey Species**

**Eucalyptus**

Comes from Eucalyptus trees, which are wide spread native plants of Australia, Eucalyptus honey is the one of the most common honey in Australia. It is rich amber in color, with mildly sweet, rich and bold flavor. This honey reflects the fertility of Australia’s eucalyptus creating a clean and distinctly fresh taste.

**Iron Bark**

Iron Bark honey comes from the iron bark trees which are widely spread through eastern Australia. It is a light colored, good density, beautifully soft and mellow honey. Also it is with gentle sweetness and slight toffee flavor. Of all the features, Iron Bark honey is regarded a favorite flavor enhancer in cakes and biscuits baking as well as the sweetener in tea or coffee.

**Yellow Box**

Like Iron Bark, Yellow Box trees spread from Queensland through to Victoria. The Yellow Box honey is well accepted as Australia’s most premier honey. Yellow box is a light, mellow honey with a smooth texture and deliciously sweet. Australians normally use Yellow Box honey as a spread on bread and cakes.

**Rain Forest**

Our Rain Forest honey is collected from the rainforest that stretch along north east of Australia coast. Rainforest honey is light golden color with mildly sweet, floral aroma and a perfect hint of freshness. Along the crispness of nature permeates into its mellow taste, Rain Forest honey is ideal for all typical honey uses.

**Leatherwood**

Only found in Tasmania, Leatherwood tree is rare. The Leatherwood honey that comes from the most pristine forests on the planet is with strong flavor and unique floral aroma. It will add its distinctive flavor and aroma to all kinds of recipes and will deeply impressed in your memory with the very first scent drop on your bud.

**Macadamia**

Macadamia honey is from the Macadamia nut trees which are found in southeast Queensland. The dark colored honey also comes with gentle sweet and a rich complex flavor of malt and caramel that lingers in the mouth. Macadamia honey usually goes well with fruit salad and toast.