# You're not fully open for business until you have a mobile website.

More than half of all Australians are using their mobile phones to access the web. That means that half of your customers are too. Now, all businesses need a Mobile Website just to keep up with their competitors.

In 2012 Australian Smartphone users accessed the internet:

62% looked for information on products and services

55% looked for suppliers of products or services

33% ordered goods or services

(source: Sweeney Research 2012)

## Why get a Mobile Webite?

* To get more website traffic\*.
* To Boost your brand
* To Generate new leads
* To Increase sales and revenue.
* To avoid frustrating your audience
* To step into the digital age
* To stay ahead of the competition
* (\*Adding a mobile friendly site results in an overall traffic increase of 18% (source: Nielsen)

## Standard Website

* Text is too small.
* Must Pinch, zoom and scroll to read.
* Links are too small for touch navigation

## Mobile Website

* Finger friendly navigation easy too use
* Click to call button, makes it easy for customers to contact you directly
* Mobile maps with find us button
* Automatically updates when you change your regular website
* Works on All Smartphones.

**Get a Mobile Website FREE Preview NOW!**

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to order you new Mobile Website Preview.

Within a few hours FirstLine will build your new Mobile Website ready for you to Preview; Totally FREE to you. (Normally $199 value)

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