WEBPAGE CONTENT

Chenen logo

Claim: **The Chenen investment group focuses on venture capital investment in the field of new technology and challenging real estate projects.**

**Structure:**

**Venture Capital**

* Successful transactions
  + Logos
  + AdInternet
  + Elephant Orchestra
* Current investments
  + Ušetřeno.cz
  + Geewa
  + Credo Ventures
  + Frogurt
  + E-hotel

Real Estate projects

* Successfully completed
  + Bella Vita
  + Nuselská 1420
  + Vinohradská 33
  + Fráni Šrámka
  + Fürstenhof Hotel
* Current
  + Building Plots Úhonice
  + Building Plots Horní Planá
  + Orsino Hotel
  + Oppidum

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WHAT DO WE EXPECT

We want to refresh our website <http://chenen.cz/> but we want to keep our logo.

What is our idea about webpage appearance?

* simple (maybe only homepage?), a little bit serious, current

Color preferences:

* blue + white (according to our logo)

What webpage do we like:

<http://www.credoventures.com/>

<http://crazytomato.cz/>

Top Three Things to Communicate:

* experience, trust, stability

We have already received graphic design (see attachment), but it´s not quite what we expect

Ad Venture Capital

* please use logos of companies with click through

Ad Real Estate projects

* please use name of project with click through