

Usage of Society Seal and Initials



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The FCSI by-laws clearly define that only **Professional members** may use the society seal (logo) and the initials. Members in all other categories may not use either the seal or the initials.

Following are a few examples concerning the appropriate applications of the seal and the initials.

Use of Seal

The seal may not be used with a company or corporate name, but **only** with the name of the individual member. The seal may be used on a business card, stationery, or in literature as long as it clearly designated that the individual is a member.

Use of Initials by a Professional Member

John Brown, FCSI

John Brown

FCSI Professional Member

Professional Members of FCSI:

John Brown

Sue Smith

Some Professional members may wish to combine all of their professional affiliations in one grouping such as:

John Brown – Member

AIA, ASID, FCSI

Use of Initials by a Non-Professional Member

Corporate, Affiliate, Senior Associate, Associate and other non-Professional FCSI members may **not** use the FCSI initials nor its seal. Such members must use the phrase, "Foodservice Consultants Society International" in its entirety on their stationery or literature.

