



Summary

SnapTask provides small business owners & entrepreneurs with critical administrative, and management support, virtually. We offer a comprehensive, affordable way to grow your brand presence and compete with competitors, both large and small, by reaching your market virtually. This happens when the door to the digital revolution is unlocked and paired with a savvy digital strategy. We know it can be time consuming and confusing to stay organized and up to date in today's fast paced digital revolution. With that in mind, it is more crucial than ever to stay current in all of the rapidly changing aspects in technological advancement. That's where SnapTask comes to save the day with the newest, most cutting edge ways to help!

We take the time to learn the in's and out's of your unique business needs, which is critical in order for everyone to achieve success. Based on our thorough business assessment, we will then put together a customized solution plan to map out how you can best utilize our services to simplify your business life. We are here to assist in a myriad of ways, either by implementing the entire strategic plan or by giving you the ability to choose which solutions you prefer, a-la-carte. Whatever you can't or don't have time to do, is exactly what we are here for. This approach frees up time for you to do the things in your business that only you, as the business owner, can do.

Background

We have over 5 years of helping entrepreneurs start their own businesses, and providing on-going, personalized assistance throughout their first few years. We also have extensive digital knowledge and are constantly researching and learning the most efficient ways to help you achieve success. Staying educated on the newest technological possibilities allows SnapTask to identify problems and provide solutions best suited to help your needs. We have a passion for organization, efficiency and customer service. We take pride in our accomplishments as well as the accomplishments of our clients and it won't take long to realize we thrive in being reliable, prompt and thorough in everything we do.

Goals & Objectives

SnapTask aims to bring small businesses into the virtual world and offer them an affordable way to compete with competitors both large and small. We want to level the playing field by assisting the business owner to free up valuable time and also by giving their brand a strong online presence. With our help, applying new technology doesn't have to be a daunting, time consuming task anymore!

Services

SnapTask provides a virtual, customizable array of services depending on the client and their business needs. Services include: content creation/support, virtual organization, business consulting, event planning, travel arrangements, and blast mailings just to name a few. We can also provide many other services, if needed, by coordinating and handling all aspects of outsourcing. All of our services will provide a low cost administrative and or management strategy for small businesses to thrive and reach their market in the virtual world. One of the things that makes SnapTask such an ideal solution is that our services are all tax deductible on your business taxes!



Operations

Shaina Bell is the registered agent and will supervise all day to day operations until the time comes for expansion. Virtual applications and programs will be the main way SnapTask is able to provide these services. All services will be done virtually, except for the initial consultations. Once the consultation has been completed we will take a fine tooth comb through your business needs and our research to provide your solution plan. With our extensive organizational knowledge paired with our savvy technology skills we can effectively provide services to help!

Marketing

Our target market is small business owners/entrepreneurs in the Dallas area between the ages of 30-65 who, have little to no online presence for their business, or need a virtual assistant who they can outsource tasks to while keeping cost down. SnapTask will use social media, COI referrals, snaptask.biz, client nurturing, email marketing, client nurturing and networking in my natural market in Dallas and the surrounding areas to market services. By going through the same strategic process that we take our clients through, we created our marketing strategy that will ultimately prove that the services we provide will work for their businesses, just like it did for us!

Competition

The world today is moving away from traditional ways of doing business and toward utilizing virtual, more efficient ways to get things done and also to create growth. We want to give small businesses and entrepreneurs a way to compete with these corporations at an affordable rate, without having to sacrifice quality. The way we are able to do so is learning new and unique ways to use advances in technology to work for our clients, without taking away their valuable time.

Conclusion / Call to Action

At SnapTask, we are committed to become your virtual resource by providing quality, cutting edge services to expand your business virtually and save your valuable time. The time to act is now! Start increasing your bottom line, stay ahead of your competitors and let us integrate technology to work for you. Stop falling farther behind and give your business a huge boost. We will help you get there.