Premiums & Specialties: Promotional Products and Apparel

*“Good Products from Good People”*

Founded in 1983, Premiums & Specialties has been providing its customers with promotional product service excellence. International corporations, multigenerational family businesses, government agencies, local schools, and small businesses have all trusted Premiums & Specialties to provide guidance, reliability and service excellence with regards to their promotional marketing needs.

SDVOB – Service Disabled Veteran Owned Business

Premiums & Specialties 1931 Olney Ave: Unit 500 Cherry Hill NJ 08003

856-520-8424 phone: / 856-520-8423 fax

Maximize your marketing budget

Increase customer retention

Strengthen brand awareness

In-House Services:

* Promotional Product Selection and Delivery / Screen Printing / Embroidery / Engraving / Digital Print / Fulfillment / Global Sourcing/
* Would like pictures of automatic screen printing press. Tajima 12 head embroidery machine, various pictures of promotional products

Top Uses for Promotional Products:

1. Brand awareness
2. Tradeshows
3. New customer/account generation
4. Dealer/distributor programs
5. Public relation
6. Executive Gifts
7. Not-for-profit programs
8. New product/service introduction
9. Employee Excellent Recognition
10. Customer referrals

Gifts That Keep On Giving 58% of respondents keep a promotional product anywhere from one year to more than four years. Even if the recipient uses the item only once per week, that’s a minimum of 52 impressions made over the course of a year with the possibility of more than 208 during a five-year window.

Source: PPAI Study: Effectiveness of Promotional Products As An Advertising Medium

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Find us on the web at: [www.premspec.com](http://www.premspec.com)

Facebook.com/premspec

The internet is great for finding you the cheapest product. If your intention is promote yourself by the cheapest means possible continue using the internet. IF you are interested in maximizing your advertising budget by finding the best possible products to meet your intended advertising market, the, please call or email Premiums & Specialties.

What sets us apart from our competition?

In-House production capability—direct from our facility to yours- we reduce cost, and turn around time without sacrificing quality.

Industry Experience—for over 35 years we’ve been serving our customer with the finest promotional marketing service. We’ve got the experience to assist you in selecting the proper promotional products.

Custom Design and Manufacturing- need a custom, never before seen promotional product. Let our design team create the perfect product for your organization.