

Like this wording, too!

# Now Crown Rewards offers you even more.

## *More points.*

You already get 10 points for every dollar you spend at Hallmark Gold Crown stores and Hallmark.com.

**Plus, now through Dec. 24, you can earn 300 Bonus Points when you buy 3 or more Hallmark cards and 100 Bonus Points for each Hallmark Keepsake Ornament you buy.**

## *More perks.*

Look for more surprise offers and coupons like this one—just for shopping with us throughout the year.

## *More rewards.*

Once you hit 2,500 points, you'll become a Platinum Member. That means you earn even more Reward Dollars you can use to buy things you love at Hallmark Gold Crown stores and Hallmark.com.

**IT ALL ADDS UP TO A MORE REWARDING  
EXPERIENCE FOR MEMBERS LIKE YOU.**

**Find out more at [Hallmark.com/CrownRewards](http://Hallmark.com/CrownRewards)**