



# THE NUMBERS BEHIND THE NEIGHBORS



**#1**

**AUTO INSURER**  
IN U.S. SINCE

**1942**



**#1**

**HOMEOWNERS  
INSURER**  
IN U.S. SINCE

**1964**



**#1**

**LIFE INSURER\***  
IN U.S. SINCE

**2015**



**79th**

**LARGEST BANK**  
IN U.S. BASED ON  
TOTAL ASSETS

**16.8B**

AS OF Q4 2014

\*State Farm is the #1 life insurer for individual ordinary policies in force

Data provided by SNL Financial based on 2014 individual ordinary life insurance production results



**MEMBER  
FDIC**



**4th  
LARGEST  
COMPANY  
HEADQUARTERED  
in ILLINOIS**

In 2014 Fire and Auto  
Claims reached nearly

**13.2M**

This is 36,000  
claims/day  
(U.S. ONLY)



**THAT IS MORE THAN THE  
CHICAGO METRO POPULATION**

U.S. CENSUS BUREAU 7/1/2014



State Farm offers about  
**100** PRODUCTS

FINANCIAL REPORTING & ANALYSIS - U.S. ONLY  
AS OF 12/31/2014



ALMOST 60% OF STATE FARM HOUSEHOLDS  
HAVE MORE THAN ONE PRODUCT

**STATE FARM HAS  
MORE AGENT  
LOCATIONS THAN**

- MCDONALDS
- STARBUCKS
- WALMART STORES



State Farm has  
**80.4M**

policies in force in the U.S.

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### MUTUAL FUNDS

496K

### HEALTH

883K

### BANK

1.9M

### LIFE

7.8M

### HOMEOWNERS

27.4M

### AUTO

44.4M



**18,000 Agents**



**68,000 Agents' Staff**



**65,000+ Employees**

FINANCIAL REPORTING & ANALYSIS - U.S. ONLY AS OF 04/30/15

SECURITIES ISSUED BY STATE FARM VP MANAGEMENT CORP. FOR MORE INFORMATION, CALL 1-800-447-4930.  
SECURITIES ARE NOT FDIC INSURED, ARE NOT BANK GUARANTEED AND ARE SUBJECT TO INVESTMENT RISK, INCLUDING POSSIBLE LOSS OF PRINCIPAL.  
STATE FARM VP MANAGEMENT CORP. IS A SEPARATE ENTITY FROM THOSE STATE FARM ENTITIES WHICH PROVIDE BANKING AND INSURANCE PRODUCTS.  
NEITHER STATE FARM NOR ITS AGENTS PROVIDE INVESTMENT, TAX, OR LEGAL ADVICE.

#### SOURCES:

STATE FARM HISTORY TIMELINE  
AMERICAN BANKER  
U.S. CENSUS BUREAU  
SNL FINANCIAL  
P.A. COMPANY PROFILE  
MMDG  
2014 FORTUNE MAGAZINE, BASED ON REVENUES  
AUTO AND FIRE RETRIEVAL

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