**GREAT LAKES GOURMET POPCORN**

**Logo: incorporate the image of the great lakes.**



**Top of Form**

**What other existing package design (either local or national) do you find appealing?**

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**We will display on similar types of shelves at the boutique stores.**

**Describe your ideal client in terms of age, gender, and location.**

Tourist type boutiques along the great lakes as well as specialty shops (wineries, deli’s, breweries, etc) Age range would be 20-75, both male and female.

**What kind of feelings do you want to project with your new brand**

Unique, Boutique, Gourmet, Fun

**What is the exact wording of the name for which you want a package designed?**

GREAT LAKES GOURMET POPCORN Waves Of Flavor

**I really like the below logos!**

[](http://www.google.com/imgres?imgurl=http://laketahoeclothing.com/wp-content/layoutimages/LakeTahoeClothing-web-logo.png&imgrefurl=http://laketahoeclothing.com/&h=241&w=324&tbnid=qgwyB19q9agzyM:&docid=LbWuAWQtlr1wJM&ei=Hr8SVoGRHcP8-AHGyZ-oCQ&tbm=isch&ved=0CCcQMygkMCQ4yAFqFQoTCIGY--X4q8gCFUM-PgodxuQHlQ)[](http://www.google.com/imgres?imgurl=http://www.sandiegowineclassic.com/images/logos/Crater_Lake.jpg&imgrefurl=http://www.sandiegowineclassic.com/about.html&h=608&w=600&tbnid=4-pKME7m90oRdM:&docid=Wn5V6lzb6HS6OM&ei=WL8SVqfvJMn1-AHF2qaQBA&tbm=isch&ved=0CD0QMyg6MDo4rAJqFQoTCKf71oH5q8gCFck6PgodRa0JQg)[](http://www.google.com/imgres?imgurl=https://eatreddrinkred.org/save-lives/wp-content/themes/red-consumer/images/logos/LakePark.gif&imgrefurl=https://eatreddrinkred.org/save-lives/participants/?_page=9&h=175&w=139&tbnid=HHrXA6NTcn0bVM:&docid=JQAPbxdFbZBRuM&ei=nr8SVrXoIcKE-gHSzpCQCw&tbm=isch&ved=0CFoQMyhXMFc49ANqFQoTCLWvhKP5q8gCFUKCPgodUicEsg)Bottom of Form