|  |  |
| --- | --- |
|  | **nasanta® magnesium deodorant Market first magnesium-based deodorant 100% free from aluminium.** |
| MDROLL80-lowres-crop.jpg | **Magnesium is the hottest ingredient in the mineral category**  ‘Growing consumer awareness of their own deficiencies, its health benefits, and the emergence of innovative forms are making ***magnesium the*** ***hottest ingredient in the mineral category***. With between 70 and 80% of the population not meeting their recommended intakes of magnesium, consumers – and the health care professionals who advise them – are waking up to the importance of the mineral.’ (Nutra Ingredients, January 2013) |
| BENEFITS - Magnesium-active formula  - Effectively neutralises body odour  - 100% free from aluminium, paraben preservatives and fragrance  - Suitable for extremely sensitive skin  - Non staining on clothes  - Australian made |
| SPECS  **Net volume:** 80 mL **Packaging format:** Roll-on **Shelf life:** 2 years from date of manufacture **Delivery:** 5 business days  **Storage:** Store below 30 degrees C and away from direct sunlight |
|  | PRICING  **Units/carton:** 6 **Minimum order (cartons):** 8 **WOOLWORTHS unit price (excl GST):** $5.5 **WOOLWORTHS unit price (incl GST):** $6.05 **RRP:** $12 |
| *‘As a Pharmacist, I am often asked by patients for a suitable deodorant. Current alternative deodorants on the market often do not meet my expectations, until now. Nasanta Magnesium Deodorant is the only aluminium free, alcohol free, fragrance free and paraben free deodorant that I can recommend with confidence. Its unique magnesium formulation not only neutralises body odour, but any magnesium absorbed transdermally can be beneficial to health. I suggest recommending this product to all your patients as one of the most effective alternative deodorants on the market.’* **John-Paul Daggian, PHARMACIST Priceline Clayton Owner Clayton VIC** | |