



# PROJECT GREEN SPARK

INNOVATE - IMPLEMENT - THRIVE

## Innovation Pathway

# Innovation Pathway



## Innovate → Implement → Thrive

### Refine concept:

1. Vision – your goal
2. Develop Brief
3. Market Research
4. Define Value
5. Budget Project
6. Allocate Resources
7. Identify Funding

### Drive outcomes:

1. Project accountability
2. Source funding
3. Program Development
4. Operation Capabilities
5. Financial Modelling
6. Risk Management
7. Client Engagement

### Manage Results:

1. Innovation culture
2. Management Strategy
3. Revenue Forecasting
4. Promotional Activity
5. Business Processes & KPI's
6. Supply chain engagement
7. Growth Planning