

AUKI Designs Flyer Brief

SIDE A

SECTION 1
FRONT COVER
Two gallery pictures
Logo and web address

THIS SECTION OF THE PAGE WILL BE UPSIDE DOWN

FOLD

SECTION 4
BACK COVER
Webaddress
Logo, product benefits, and three
pictures, plus script from home page

SECTION 2
FIRST OPENING
Background the same as the home page with
the company tagline "unique pot designs to
enhance every style."

THIS SECTION OF THE PAGE WILL BE UPSIDE DOWN

SIDE B

SECTION 3
A4

GALLERY AND RANGE

Lots of photos with product
names on the range photos
where applicable.