

By Your Side Corporate Identity Guidelines

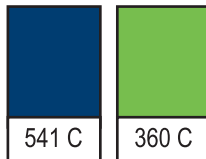
COLOR:

BLACK & WHITE



COLOR CODES:

Pantone Colors



CMYK



C: 100	C: 57
M: 47	M: 0
Y: 0	Y: 100
K: 55	K: 0

RGB



R: 0	R: 122
G: 61	G: 193
B: 108	B: 67

HEX



#003d6c	#6bc04b
---------	---------

FONT RECOMMENDATIONS:

ITC Avant Garde Gothic-Demi

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

ITC Avant Garde Gothic-Book

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

ITC Avant Garde Gothic-Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

ITC Avant Garde Gothic-Demi Condensed

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z