Front of postcard:

visual: Solitary beauty shot of beach, ocean in background

headline: Relax

You work on the tan lines

I’ll work on the taglines

Back of postcard:

headline: Savor the rest of the summer

subhead: With stress-free freelance copy

copy: I possess a rare combination of pharma copy expertise and seashore savvy. As such, I can assure you that now is the perfect time to stop writing and start chilling.

I provide:

* First rate, first-draft copy
* Pharma instincts with a creative soul
* 15 years of senior-level experience
* The battle-tested ability to shoulder a heavy workload

I’ll put in the quality work so you can have some quality time.

(room for address US postage specs)

Reversed out runner along bottom (or something that stands out):

Patrick Kedian – 732-245-4070 – [pkedian@gmail.com](mailto:pkedian@gmail.com) - www.patrickkedian.com

Return address:

Patrick Kedian

165 W. 66th St. 4G

New York, New York 10023

.end copy