

Arrival Sheet Design Instructions

General

- Whitesbeach Guesthouse is high end, boutique accommodation in a surf/beach community at start of Australia's Great Ocean Road.
- Our tag line is "All of the luxury. None of the attitude"
- Business website
 - www.whitiesbeach.com.au
- Best photos of property can be found on website. We have high resolution versions. Additional images have been uploaded.
- Check out property on Bing/Google maps

Specifications

- Page size: A3
- Deliver final files in Adobe InDesign CS5

Front Page

- Logo
- Guest Information
- Photos
- Follow/Share section
- Don't necessarily need to use blocks. We've just used them to communicate different content sections.

Middle Section

- Does not have to be to scale. Layout is purely to show layout, not style.
- "Classy Sketch" – Check out room layouts as an example
 - <http://whitesbeach.com.au/rooms/>
- Incorporate maps in a way that makes it easy for people to navigate property
 - Property Map/Ground Level
 - 1st Level
 - 2nd Level
- Brown areas are gardens or pots. Main plants are:
 - Various Palms
 - Bamboo
 - Birds of Paradise
 - Succulents
- Green spiky shapes are Canary Island Date Palms
- Red text is guide for you and should not be included
- Colour code areas
 - E.g. Staff Only, Suites

Back Page

- Map of Torquay
- Does not need to be to scale. Only need main street names and name of streets where services are located.
- Feel free to add “extras” to give “beach/surf town” feel