

## **Who are we?**

Our group name is “OlaPhi “. Under this group, we will be launching a bundle of websites, e.g. [www.AyaPhi.com](http://www.AyaPhi.com), [www.FundiPhi.com](http://www.FundiPhi.com), [www.DigiPhi.com](http://www.DigiPhi.com),,, etc.

The main feature of our group websites is that they are “interconnected”. That is, they all work as one group despite offering different services.

## **What are we looking for?**

We are looking for an identity and not just a logo. All the other logos should be built on basic elements. Those elements are coming from the Mother website: OlaPhi.

## **What those basic building components could be?**

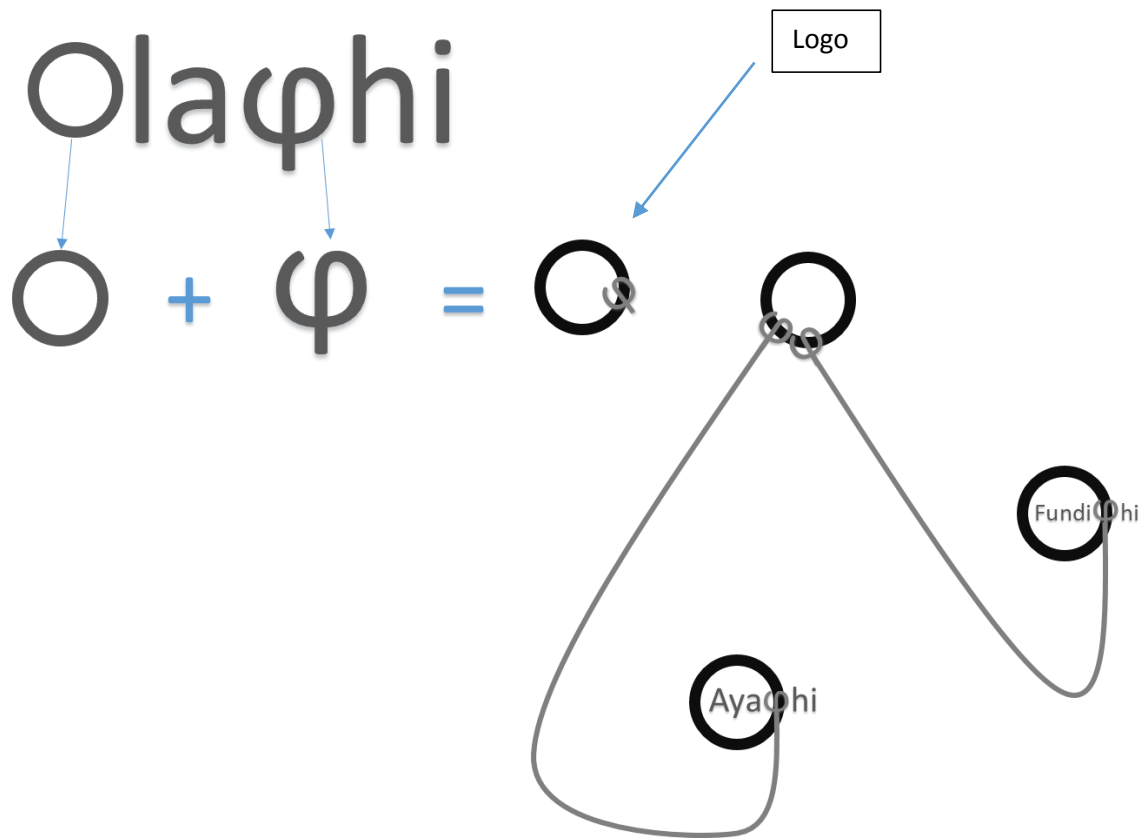
You can be creative about that. Obviously “O” and “φ” can be basic components. You can use any basic components, but there should be a message behind the components.

## **What is our Message?**

Our message is summarized in these following keywords:

- *Connected – Interconnected – All together* - One group.

## Example of what we are looking for?



## Example 2:

