**Web design**

**Job type:**

Web design PSD layout only

**Task outline:**

* Create a PSD web design (desktop and mobile)
* Look for suitable images (stock photos) that can be used in the design

The website should have a 1100px width. Header sliders and perhaps some relevant content could have full width (1920px). The mobile design should have 480px width.

We would like to see your creativity.

**Objective for the website:**

The main objective for the website is to get leads form customers in the form of a request for a quotation or a call or mail me back action. The most important action for the homepage is to link and navigate to our landing pages.

**Photos:**

We are still looking for suitable photos for our site. What we would like you to do is to look for suitable stock photos on Shutterstock or photodune.net. You can download the watermarked images and place them in the PSD file. We will purchase the originals when the job is completed.

Note: The website will be in Dutch. Images with English text will not be used

**Color scheme:**

This is totally up to you. But use light striking colors and some of the colors in the logo.   
Light blue, green or orange might be nice.

**Content:**

If not provided place Lorem Ipsum content

**Content**

**Homepage**

**Slider**:

Slide 1:

Title: responsive web design  
Subtitle: Your website readable on all devices  
Call to action: More information

Slide 2:

Title: A website from €19,95 per month

Text: With us, you can lease a website. So no big investment upfront. A website is available from € 19.95 per month

Call to action: More information

Slide 3:

Title: Successful websites with total care

Subtitle: Optimized website with maintenance and hosting  
Text: You will get an optimized website without any additional cost for a fixed monthly fee

Cal to action: More information

**Main text under slider:**

Same content as slider 1 with call to action to web design landing page

**Main objectives:The**

A click on the call to action that should bring you to the landing page

**Main call to actions block:**

Objectives: short info over a specific service with call to action to landing page

**Landing page**

**Landing page 1:**

Main product: custom web design

Contains content over web design fully custom and template design

There should be a calculation tool to calculate the cost of a design (monthly or at once) with customizable options. This tool should have a request for quotation call to action. This is the main objective.

**Landing page 2:**

Main product: full service website ( a successful website, seo optimized with a service contract and hosting)

Contains: info over full service web design

There should be a call or mail me back call to action

**Contact**

Should contain:

* Address
* Phone
* E-mail form
* Google map is optional

This page may be made as a single page, popup or embedded in the footer. This is up to you