**Homepage**

Designed for Wordpress

Should contain:

* Top navigation
* Top slider about 450px high
* A call to action to the product page "web design" just under the slider
* Some main text
* 3 column footer

May contain:

* Testimonial block
* Blog items (somewhere on the bottom)

**Slider**:

The sliders should represent the main product and have a suitable image

Slide 1:

Title: responsive web design  
Subtitle: Your website readable on all devices  
Call to action: More information

Slide 2:

Title: A website from €19,95 per month

Text: With us, you can lease a website. So no big investment upfront. A website is available from € 19.95 per month

Call to action: More information

Slide 3:

Title: Successful websites with total care

Subtitle: Optimized website with maintenance and hosting  
Text: You will get an optimized website without any additional cost for a fixed monthly fee

Cal to action: More information

**Call to action block under slider**

There should be a area with some text and links to the main product pages directly under the slider. These should have buttons that direct to the product pages

**Main text under slider:**

There should be an area where there will be place for some text about a website with a lease contract and a suitable image

**Landing page**

This page is for the product web design. We sell custom or template web design. The buyer has the option to purchase this with a lease contract. This means no big initial investment. The landing page should reflect that.

The page should contain:

* Main image
* Text
* Sidebar left about 25% width
* Visit contact page
* Request a quotation

The sidebar should have a small navigation area that will direct to different pages. Something like you see at http://www.redkiwi.nl/sites/webdesign.html. Our landing pages should look something like that. Our end product will contain several similar pages which would be navigated trough the sidebar navigation.

The following actions should be on the page:

* Call me back
* Make an appointment
* Request a quotation

**Contact**

The contact page is an important page in our sales process. Visitors that want to have more information that visited the landing page first will be directed to the contact page.

The contact page should be full width and contain:

* A few lines of text
* Address info
* E-mail info
* Phone info
* Link to social media
* E-mail form
* Google map is optional

The e-mail form should have the option to be called back or make an appointment. For call back actions the user should have the option to give a preferred time.