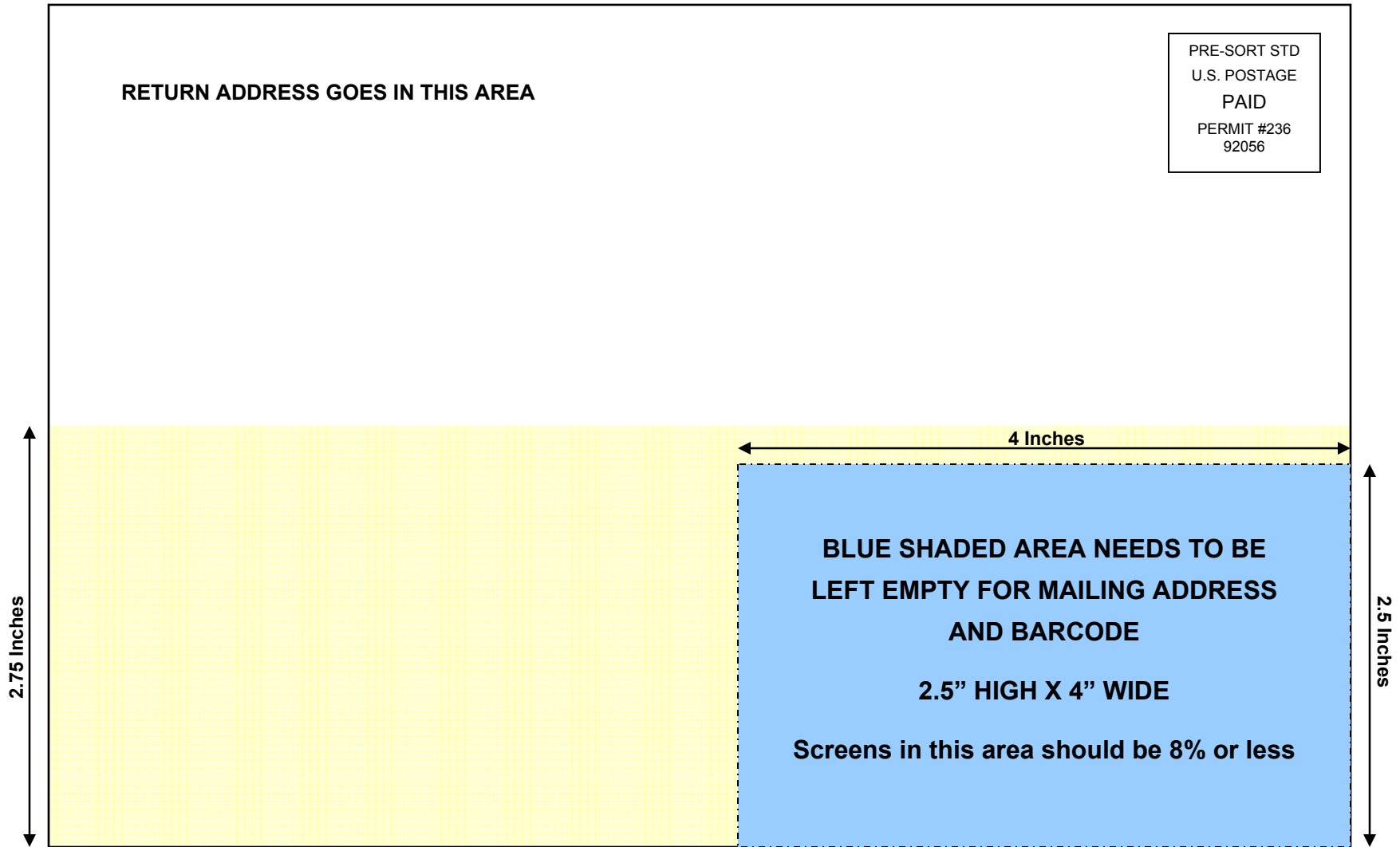


# 5.5" x 8.5" Card Design Layout for Mailing

Following this layout will ensure you get the best automated postage rate.



## Blue area:

This is the area where the mailing address and barcode go. Leave this area free of text. Graphics in this area should be no darker than 8% screen. This includes lines and photos.



## Yellow area:

The Post Office will scan the area 2-3/4 inches from bottom of the card for addresses. To Prevent the cards from being sent to you instead of your addressee, do not put a complete address in this area. Unless you either leave off the state and zip code or reverse the type (white letters on a dark background).