NOTES FOR BROCHURE DESIGN:

Blue – page numbers

Black – notes and instructions

Green – text for inserting into brochure

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FRONT PAGE

- new illustration, design, variation of LOGO or else on your idea

- headline:

Biocrystal® SleePad - Energise your dreams (life)

PAGE 2

- photo (Biocrystal 20) from attach

or

- watermark C from logo in perspective

or

- some your design idea

PAGE 3

From 100,000,000,000,000 cells in your body - every single MATTERS

Opening hours of the body is 24-hour, seven days a week, and the productivity of its valuable organ is stunning. But most of these vital functions of the body are done in silence and without applause.

So you are not even aware that you are now breathe 25,000 times and wince almost 15,000 times. You generated 260 billion red blood cells, your brain waves she went through 20,000 thoughts, and heart made a 100,000 rate. In 24 hours you regenerate quarter gastric mucosa and 0.03 percent of the skeleton.

Perhaps the army of your cells right now leads the battle against cancer for which you did not even know that lasts. You might need assistance in this matter ...

PAGE 4 and PAGE 5

Treating as a centerfold

- on the back of the text, there is a image of SleePad combine with image or illustration or something… which present energy/technology…

Can you imagine your day, where you can do all your commitments, and at the end of the day have enough strength to devote to your loved ones, go for a drink with friends, read your favorite book, dedicate to yourself – you still think it's impossible - there is a solution - and imagine, no asking you a special arrangement - you just lay down, Biocrystal® SleePad will do the rest

Using SleePad, namely sleeping in bed with built in Biocrystal® SleePad, you will help your body to restore energy ... full of energy easier mastering daily obligations, which means that they can do more in a less time, left you more time for you.

PAGE 6 to PAGE 9

Treating as a one whole; content is spread and linked from page to page.

Use b/w images of the ordinary people (with some blue details such as scarf, or heat, or ear ring, or eyes or else…) images can run across pages; use images of people in the various situations but in these in which they need more energy (hard work; sport; children keeping; old people…)

Page 6

MORE ENERGY

Biocrystal® effect on the human body in a way that allows him to fully relax, rest and completely rebuilding the necessary energy.

Page 7

MORE STRENGHT

Rested and filled with new energy you will have a lot more power for the provided regular but and many additional efforts and activities through the day.

Page 8

MORE SLEEP

The balance of energy in your body and more power for daily tasks, will allow you calmer and lighter sleep without interruption.

Page 9

MORE HEALTH

Your body is brought in almost perfect balance, in a perfect natural state, and is most ready to respond at all the challenges and possible occurrence of the disease.

PAGE 10

TESTING PROVE FULL EFFICIENCY OF BIOCRYSTAL ENERGY TREATMENT

Testing was performed in 2011. with the device BICOM, showing that only 30 nights of sleeping on a bed with built in Biocrystal® technology/formula resulting in an improving overall bio potential and energy level of 36,5%.

Insert pie chart, which illustrate this number.

Biocrystal® SleePad positively affected the person using it, making them more refreshed and more relaxed, which is also demonstrated by some of the resulting physiological parameters:

- the trending in a decrease of alpha and delta waves

- an increase of beta waves

- an increase of theta waves

There was an also notable difference in some of the other physiological parameters:

- lower respiration frequency and depth

- changes in temperature – temperatures swings

- decrease on skin conductance (sign of less stress)

(Testing and measurement of brain waves with an EEG and other physiological parameters at the INSTITUTE FOR BIOELECTROMAGNETICS AND NEW BIOLOGY, 2014.)

PAGE 11

They all have tried and confirm that they have more energy, more results

Be in the group of winner and win in the fight for more energy, for more lives…

Goran Ivanišević, *Croatian tennis player, Wimbledon winner*

“The Biocrystal® topper with SleePad inside solved my problems – I wake up rested, full of energy and strength for a new day and I feel as I could win at Wimbledon again!”

Danielle Brown, *archer, double Paralympic gold medalist*

“…after only a few days of trying biocrystal® topper I was amazed at the results! It is extremely comfortable and I have been waking up with more energy and less ache after a full days training…”

Matthias Dolderer, *Red Bull air racer*

“…Ever since I sleep on Biocrystal® topper, I feel more concentrated then ever, and it affects my better performance on the sky.”

Karen Drake, *member of British Cycling GB squad, Paralympic silver medalist*

“I feel well rested and that I have good quality sleep when I use the Biocrystal® topper, which is important for my body’s recovery particularly in periods of intense training”

Claire Cashmore, *three time Paralympian and six time medal winner*

“For an athlete, quality sleep is a vital part of achieving success within your sport. sleeping on a Biocrystal® ensures that this sleep quality can be achieved day in and day out.”

Insert images of athletes listed above (find it in attached files)

LAST PAGE

LOGO

QR code

www.biocrystal.eu