

NameBuilder.com

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Home Page

The Most Important Visual Page!

When first arriving at NameBuilder.com you will see the 'Featured Names' right away. (these are advertised names only) Above the 'featured names' you will see the page/tab menu. Scroll down past the 'featured names' and you will see the 'Staff picked names'. Scroll down even more and you'll see the 'newly listed names' (which will continue for many many pages). At the bottom of the Home page there will be an option for 'buyers' to submit information about their business, so we can help them find a name.

Up in the righthand corner you will find the 'search bar' with options to 'sort' by 1)Date 2)Price 3)Staff Picks 4)Alphabetically 5)Most Viewed. Next to the 'search bar' will be an option to choose a 'category'(drop down). Clicking from the drop down 'categories'- will open a new page that will display all the names for sale relating to that 'category'. There should also be an option to 'filter' search results by a certain price.(not just arrange by price)

Each name for sale will focus mainly on the 'logo' of each name. The price will contain NO cents as this makes the price look bigger. The 'logos' are the key to selling names, so the utmost attention will be focused on the logos. The Logos will NOT have .com in the logo itself. When you click on any 'logo' that name will expand to reveal the 1)Description 2)Price 3)Possible Businesses 4)Category 5)Tags 6) Heart/Like option 7) Buy Now 8)Inquire/Make offer'

We also need to have a **video** on the home page that Motivates\Educates\Inspires, this video will explain the who,what,when,where,and why of Brand Names, domains, and logos.

Social icons(buttons) should be visible on the home page.

Sign up option for our Newsletter on the home page (also in the 'menu')

RSSFeed subscribe option on the home page.

Didn't find a name? Submit business detail and we'll help you find a name!

The ‘menu’ will contain these pages:

1)Home-

2)Shop Names-

- a)Brandables - (Invented Names)
- b)Keywords- (Dictionary Descriptive Names)
- c)New Extensions (gTLD's)

3)Help-

- a)Support - Contact info (possible chat support)
- b)FAQs
- c)Resources (Blog)

4)About us-

- a)Testimonials

5)News Letter-

- a) Sign up

6)Cart-

- a)Checkout

6)Login

- a)Register
- b)Account- Info, Password, Manage Names
- c)Submit- Submission for Domain sellers