**Job Type**

Corporate presentation and .ppt template

**Task Outline**

Create corporate presentation

**Task Description**

Creation of Powerpoint template for general business use, and a corporate presentation.

Corporate presentation

– structure is as attached in file titled “iter8 Corp Pres”.

We would like a clean, modern presentation with the use of graphics (not photos) to support key points. We need the graphics designed – NOT clip-art, as we aim to use these on the web-site (examples of preferred design below).

Do’s

- Be bold ! Use clean design graphics to better highlight and explain products and capabilities in the corporate presentation

- Professional, contemporary and clean – our target market are new IT businesses that are web-savvy.

- Use single colour graphics

- Use a consistent theme through-out

- Establish a design that would translate easily to the web

- Establish a design that would translate into a Powerpoint template

- Use Calibri font

Don’ts

- Use generic photos e.g. “smiling IT professional” ;-)

- No cartoon graphics

- Use complex multi-colour graphics

- Use standard Powerpoint clip-art

- Create a large file

- Use animation / transitions

**Output**

Powerpoint file – 2011 but compatible with 2007

**Deadline**

+ 1 week from issue.

**What is your industry?**

IT Recruitment, Consulting, Professional Services

**Target Market**

* New customers - Our target market are high growth companies with a heavy reliance on IT, 50-250 employees, based in UK.
* Hiring candidates – IT professionals who are potential hiring candidates for our customers.
* Employees – typically graduates who will be looking for their first/second professional role

**What design styles do you like that you would like to reflect in the design?**

* <http://www.bcsg.com/what-we-offer/>
* [**http://www.pivotal.io/platform-as-a-service/pivotal-cloud-foundry**](http://www.pivotal.io/platform-as-a-service/pivotal-cloud-foundry)
* [**www.nest.com**](http://www.nest.com)

**Do you have any other info or links you want to share?**

Corporate presentation

Logo image