

# Instructions for providing copy and image for Wide Based Banner for Pop Up

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

\* Please note:

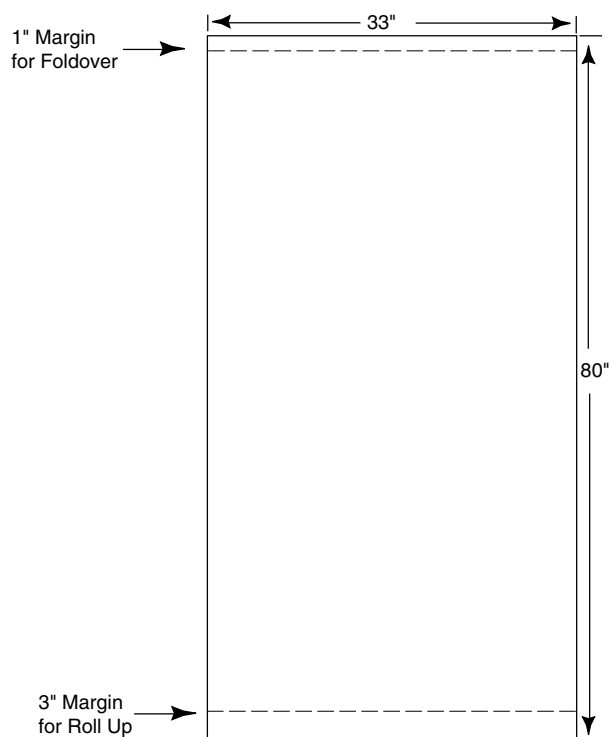
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:

- [www.yousendit.com](http://www.yousendit.com)
- recipient email address: [sales@popupbanner.com](mailto:sales@popupbanner.com)



## POSTER SIZE AND MARGINS

Design poster at 33"x80" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

**\* Have background color or image run the full 80" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.**



Phone Toll Free: 855-475-3800

Email: [sales@popupbanner.com](mailto:sales@popupbanner.com)

[PopUpBanner.com](http://PopUpBanner.com)