

Mechanical Specifications

	Width	Depth
Full Page bleed	8.75"	11.25"
Full Page	7.5"	10"
2/3 Page	4.875"	10"
1/2 Page island	4.875"	7"
1/2 Page horizontal	7.5"	4.875"
1/2 Page vertical	3.625"	10"
1/3 page vertical	2.5"	10"
1/6 page vertical	2.25"	4.875"
Magazine Trim Size	8.5"	11"

- No charge for color or bleed
- Allow 1/8" (.125) for bleed
- Live area on bleed ads must be 1/2" (.5) from trim on all sides.
- All materials to be provided by e-mail or disc.

PDF Files:

PDF files cannot be altered by our office and must be supplied with fonts embedded. PDF files must be created high resolution (300 dpi) with images in CMYK format.

Website Links:

To have an online website link from your ad, your URL must be imbedded in your final artwork (PDF).

Please provide name of contact, e-mail address and phone number.

If assistance is needed to compose ad contact:

Don Blauweiss

don@blauweissadvertising.com

or 914 779-6846

Deadlines:

Closing date for space: March 5

Closing date for art: March 10

Please direct Insertion Order or space inquiries to:

Diane Dudzinski

Ad Coordinator

(914) 779-6846

diane@blauweissadvertising.com

Please direct all ad materials or artwork inquiries to:

Don Blauweiss

Art Director

(914) 779-6846

dion@blauweissadvertising.com

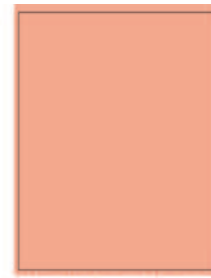
Please direct all editorial materials or inquiries to:

Erica Harrison

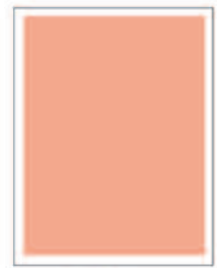
Editor

(631) 331-6001

erica.harrison@gmail.com



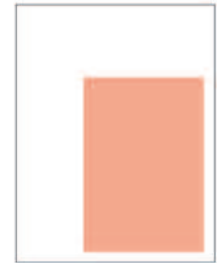
Full Page Bleed
8.75" x 11.25"



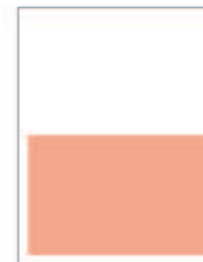
Full Page
7.5" x 10"



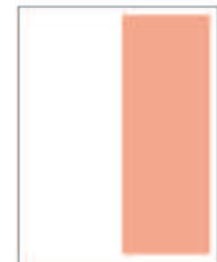
2/3 Page
4.875" x 10"



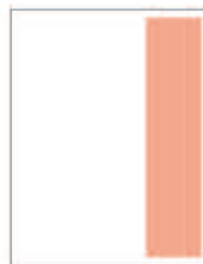
1/2 Page (island)
4.875" x 7"



1/2 Page (horizontal)
7.5" x 4.875"



1/2 Page (vertical)
3.625" x 10"



1/3 Page (vertical)
2.5" x 10"



1/6 Page
2.25" x 4.875"