

# springboard

a digital marketing platform

Springboard provides a flexible and extensible suite of tools for progressive nonprofits to power their digital marketing and online fundraising. With Springboard, clients can understand the effectiveness of their marketing across each channel, and access data and analytics to make informed decisions about their marketing spend.

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## Features

Fundraising

Ticketed Events

Advocacy & Petitions

Email & Marketing  
Automation

CRM

Social Integration

Mobile Optimized

Peer to Peer Fundraising

Robust Reporting,  
Analytics & Insight

Powerful Sourcing and  
Attribution

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**CLIENT QUOTE HERE?**

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## Springboard provides

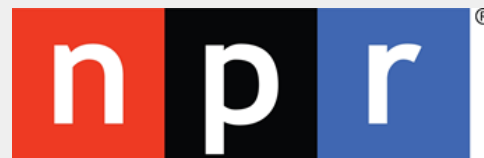
**Better, more engaging experiences** for donors and activists

**Valuable, easy to access data for marketers** to make better decisions

**Easy administration** so organizations can spend less time coding and more time marketing

**Connections, plugins, and APIs** so Springboard can work seamlessly in your technology ecosystem

## Select clients:



Learn more and schedule a demo at  
[www.jacksonriver.com/demo](http://www.jacksonriver.com/demo)