

UI/UX CONTEST – LOQELO.COM

1. ABOUT THE PROJECT

Loqelo is a modern online platform and mobile app that connects people in need of services with companies and individuals providing services related to the home, garden, real estate, renovations, transportation, and other areas.

The process is simple:

The customer describes what they need → Loqelo identifies service categories using AI → the request is entered into the system → service providers submit bids → the customer selects a service provider.

Loqelo is intended to be an international platform, so the design should be modern, simple, and easy to understand regardless of the user's country.

We don't want a traditional website for a construction, renovation, or classifieds company. Loqelo should look like a modern global tech product or marketplace.

2. PURPOSE OF THE CONTEST

The purpose of the contest is to design 6 key UI/UX screens for Loqelo.com, which will serve as the visual foundation for the future application.

We do not expect you to design the entire application or all of its subpages.

The project is primarily intended to demonstrate:

- what Loqelo looks like,
- how the platform's main mechanism works,
- how a client posts a job,
- how a client receives and compares bids,
- how a contractor searches for jobs,
- how a contractor submits a bid.

Based on the winning design, it will be possible to design the remaining screens in the future.

Please review the attached project files, which contain detailed screen guidelines.

3. SCREENS TO BE DESIGNED

SCREEN 1 – HOME PAGE

This is Loqelo's most important screen.

At the top is a fixed navigation bar:

- the Loqelo logo,
- language selection,
- "Start a Collaboration" – a button aimed at contractors,
- "Log In."

Main part of the screen

The most important element should be a large, simple bar or field allowing users to describe their needs in their own words.

Example:

"What do you need?"

The user can type:

"I need to clean my house, wash my windows, and wash my car."

The AI analyzes the description and suggests relevant categories:

Cleaning

Window cleaning

Car washing

The user can accept the suggestion or modify it.

Categories

There should be 8 main categories listed below:

1. Home and Apartment
2. Garden and Outdoor Areas
3. Construction and Renovation
4. Installations and Equipment
5. Pets
6. Cars and Vehicles
7. Personal Care and Services
8. Transportation and Moving

After clicking on a category, the user can navigate to a subcategory.

1. Home and Apartment

- Cleaning (window cleaning, upholstery cleaning)
- Carpet cleaning
- Housekeeping
- Cleaning of building facades, roofs, and driveways
- Repair of household appliances and electronics
- Waste disposal
- Property management and maintenance
- Event planning (catering, guest services, attractions)
- Property security

2. Garden and grounds

- Lawn care
- Planting and caring for plants
- Tree and shrub removal
- Irrigation
- Snow removal and seasonal work
- Green waste removal
- Surveying and garden design

3. Construction and Renovation

- Architect
- Construction work
- Interior finishing
- Roofs
- Facades
- Windows and doors
- Fences and patios
- Driveways and paving
- Photography, inspections, expert assessments, and cost estimates
- Post-construction cleanup (waste removal)

4. Systems and Equipment

- Plumbing
- Electrical systems
- Gas systems
- Heating
- Air conditioning and ventilation
- Custom furniture and built-ins
- Stairs
- Assembly and installation

5. Pets

- Pet care
- Pet grooming

- Pet waste cleanup

6. Cars and vehicles

- Car washing
- Detailing
- Car upholstery cleaning
- Bodywork and painting

7. Personal care and services

- Shopping and deliveries
- Senior care
- Care for people with disabilities
- Rehabilitation
- Childcare
- Personal security

8. Transportation and Moving Services

- Moving Services
 - Transportation of Goods
 - Passenger Transportation
 - Animal Transportation
 - Car Rental with a Driver
- Główne założenie

We don't want users to have to ask themselves first:

“Which category does my service fall under?”

The most important way to start a request is to describe your need in your own words.

SCREEN 2 – ADDING A JOB

A screen showing the process of creating a job.

It should include:

Job description

A large text field where the user describes what they need in their own words.

Photos and videos

The ability to add:

- photos,
- videos,

- other materials helpful to the service provider in preparing a quote.

Location

- city,
- zip code.

Date

Preferred date for the service.

AI Categories

Based on the description, the AI automatically suggests one or more categories.

Example:

The AI recognized:

- ✓ Cleaning
- ✓ Window cleaning
- ✓ Car washing

The user can:

- accept,
- remove a category,
- add another category.

Publication

A clear button:

“Post the job”

After posting, a confirmation should appear:

“Your job has been added.”

SCREEN 3 – CUSTOMER PANEL

A panel displaying all of the user’s orders.

Orders should be divided into:

Active | Completed

Each order should be presented as a clear, easy-to-read card.

The card should include:

- order title,
- category,
- location,
- completion date,
- time remaining until the bid submission deadline,
- number of bids received,
- order status.

Example statuses:

Waiting for bids

Bids received

Contractor selected

In progress

Completed

Please display 4 sample orders on the screen.

When the user clicks on an order, they are taken to the details page.

Additionally

The panel may include a brief summary of the customer's account, e.g.:

23 orders

92% completion rate

4.8 ★

SCREEN 4 – JOB DETAILS AND RECEIVED QUOTES

One of the most important screens on the entire platform.

This screen should allow the client to quickly compare offers from different contractors.

Job Information

- name,
- category,

- description,
- photos / materials,
- location,
- preferred deadline,
- current status.

Questions and Answers

Contractors can ask questions about the job.

The client can respond to them.

Questions should be public to all contractors interested in a given job.

The system should prevent the publication of phone numbers and email addresses in this section.

Received Quotes

Each quote should be presented as a contractor card.

The profile should include:

- contractor's name,
- proposed price,
- estimated completion date/time,
- contractor's rating,
- number of completed jobs,
- completion success rate,
- a brief comment from the contractor.

Example:

ABC Garden

★ 4.9

97% completion rate

126 completed jobs

800 €

Completion: 2 days

“I can start work this coming Monday.”

The client should be able to:

- view the contractor’s profile,
- view the contractor’s questions,
- compare offers,
- select a contractor.

The main goal of this screen:

the client should be able to determine within a few seconds which offer best meets their needs.

SCREEN 5 – CONTRACTOR PANEL

A panel serving as the contractor’s work management center.

It should include three main sections:

NEW JOBS

Jobs matched to:

- the contractor’s service categories,
- service area,
- set radius.

MY BIDS

Jobs for which the contractor has already submitted a bid.

ACCEPTED JOBS

Jobs for which the contractor’s bid has been accepted.

Filter options:

- in progress,
- canceled,
- completed.

List + Map

The service provider should be able to toggle between:

LIST | MAP

The map shows available jobs located within the selected area.

The service provider can set the search radius, e.g.:

10 km / 25 km / 50 km / 100 km

or in miles, respectively.

Clicking on a point on the map should display basic information about the job.

Contractor Profile Summary

The dashboard should display sample information:

★ 4.9

97% completion rate

126 completed jobs

Additionally:

- number of new messages,
- number of new questions,
- number of new jobs.

The main purpose of this screen is to show the contractor, all in one place:

their earning potential + the offers they've submitted + the jobs they're currently working on.

SCREEN 6 – JOB DETAILS FOR THE CONTRACTOR

The equivalent of Screen 4, but from the contractor's perspective.

The screen should include:

- job description,
- photos,
- videos,
- category,
- approximate location,
- deadline,

- questions from other contractors,
- client's responses,
- number of bids received.

"SUBMIT A BID" Form

The contractor should be able to provide:

Price

Deadline / completion time

Comment / message for the client

and a clearly visible button:

"Submit a bid"

The design should show that submitting a bid is very simple and takes minimal time.

4. VISUAL DIRECTION OF THE PROJECT

Loqelo should be:

- modern,
- minimalist,
- tech-oriented,
- international,
- professional,
- user-friendly,
- easy to use!

We want to create the impression of a global technology platform, not a local classifieds portal.

The interface should be clear and easy to understand.

Avoid an excessive number of elements, complicated forms, and information overload.

Important

The Loqelo logo is already complete and should be incorporated into the design.

The interface's color scheme should match or complement the existing logo.

5. RESPONSIVENESS

The design should primarily showcase the:

Desktop / Web App

It is also encouraged to present selected screens in the mobile version, but designing a full mobile version of all 6 screens is not required.

6. WHAT MATTERS MOST

The designer should focus particularly on:

- Simplicity

The user should quickly understand what to do.

- AI as a natural part of the product

AI should not be presented as a complicated technical feature.

It should work naturally:

“Describe what you need.”

→ AI recognizes the service.

- Comparing offers

The screen displaying the received offers should be very easy to read.

The customer must be able to easily compare:

price + deadline + rating + experience + effectiveness.

- A map for service providers

The map should allow users to quickly find interesting jobs nearby.

- Consistency

All 6 screens should look like a single product.

7. WHAT WE DON'T WANT

We don't want:

- a typical construction portal,
- the look of a local business directory,
- a classic classifieds website,

- an overloaded dashboard,
- an excessive number of colors,
- too many decorative elements,
- a complicated UX,
- a generic “AI look.”

We should also avoid copying the design of existing platforms.

We can draw inspiration from how global tech companies simplify their products, but Logelo should have its own visual identity.

8. MATERIALS REQUIRED FROM THE WINNER

Please provide:

- designs for all 6 screens,
- a Figma file,
- icons and UI elements,
- a version that allows for future editing of the design,

We do not expect you to design the entire application or all of the remaining screens.

9. SUMMARY

We need 6 key Logelo UI/UX screens:

1. Home Page
2. Add Job
3. Client Dashboard
4. Job Details + Received Offers
5. Contractor Dashboard
6. Job Details for Contractors + Submitting a Bid

The project aims to demonstrate what a modern, global Logelo platform might look like and to create a visual foundation for the product’s further development.

Key project values:

SIMPLICITY • MODERNITY • INTUITIVENESS • GLOBAL CHARACTER • AI • MARKETPLACE