



Brand Board

SEPTEMBRE 2025



Logo dark



Picto dark



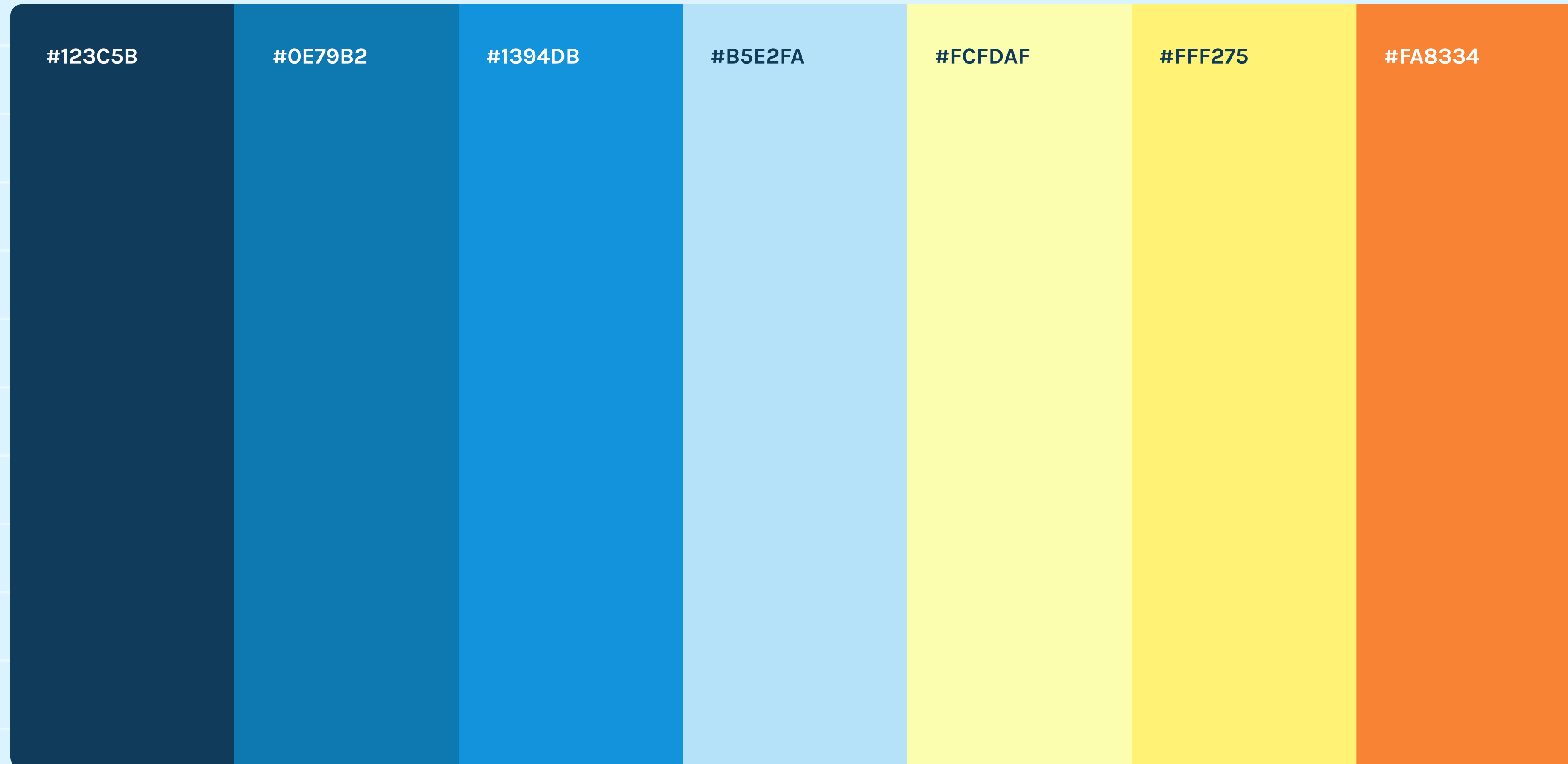
Logo Light



Picto Light



Palette de couleurs



Shades

0	#5BA6DE
0.5	#549BD1
1	#4C91C4
1.5	#4586B7
2	#3E7CAA
3	#2F668F
4	#215175
5	#123C5B
6	#0E3049
7	#0B2437
8	#071824
8.5	#05121B
9	#040C12
9.5	#020609
10	#000000

0	#95D4F7
0.5	#88CBF0
1	#7AC2E9
1.5	#6DB8E2
2	#5FAFDB
3	#449DCE
4	#298AC0
5	#0E78B2
6	#0B608E
7	#08486B
8	#063047
8.5	#042435
9	#031824
9.5	#010C12
10	#000000

0	#BFE5FA
0.5	#AEDDF7
1	#9CD5F4
1.5	#8BCDF1
2	#7AC5EE
3	#57B4E7
4	#35A4E1
5	#1294DB
6	#0F7BB5
7	#0C618F
8	#09486A
8.5	#083B57
9	#062E44
9.5	#052231
10	#03151E

0	#FFFFFF
0.5	#F8FCFF
1	#F0F9FE
1.5	#E9F6FE
2	#E2F3FD
3	#D3EEFC
4	#C5E8FB
5	#B6E2FA
6	#95D1F3
7	#73C1EB
8	#52B0E4
8.5	#41A8E0
9	#30A0DC
9.5	#2097D9
10	#0F8FD5

Shades

0	#FFFFFF
0.5	#FFFFFF7
1	#FEFFEF
1.5	#FEFEE7
2	#FEFEDF
3	#FDFECF
4	#FDFDBF
5	#FCFDAF
6	#F5F68D
7	#EEEEF6B
8	#E6E949
8.5	#E3E538
9	#DFE227
9.5	#DCDE16
10	#D8DB05

0	#FFFFFF
0.5	#FFFEF1
1	#FFFCE3
1.5	#FFFBDB
2	#FFFAC8
3	#FFF7AC
4	#FFF591
5	#FFF275
6	#EEEE05E
7	#DCCE46
8	#CBBC2F
8.5	#C2B323
9	#B9AA17
9.5	#B1A10C
10	#A89800

0	#FFFDFC
0.5	#FFF1E8
1	#FEE5D4
1.5	#FED8C0
2	#FDCCAC
3	#FCB485
4	#FB9B5D
5	#FA8335
6	#DB712B
7	#BD5F21
8	#9E4C16
8.5	#8F4311
9	#803A0C
9.5	#703107
10	#612802

Typographie principale : Recoleta

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz 0123456789**

Regular
Medium
SemiBold
Bold

Formations alternance
Formations alternance
Formations alternance
Formations alternance

Typographie

Typographie secondaire :  [Karla \(google font\)](#)

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz 0123456789

Regular
Medium
SemiBold
Bold

Formations alternance
Formations alternance
Formations alternance
Formations alternance

Shape logo



Photos



Photos



Photos



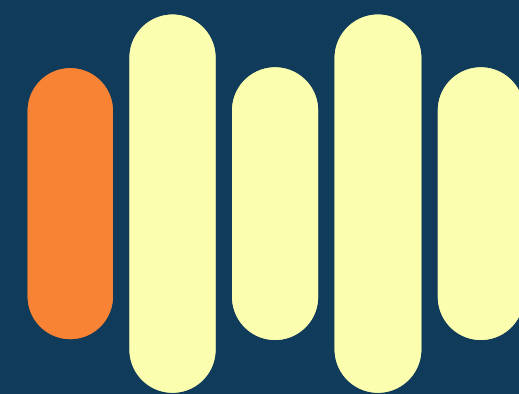
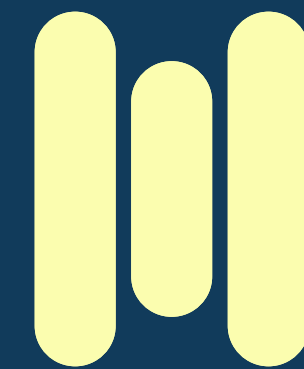
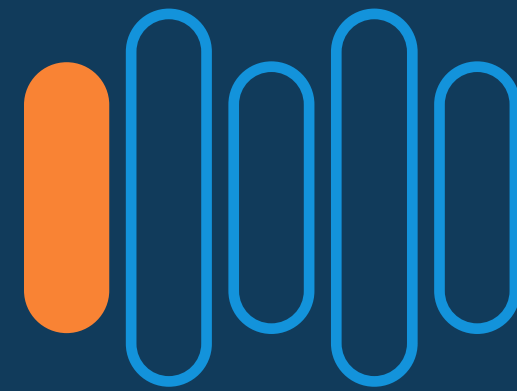
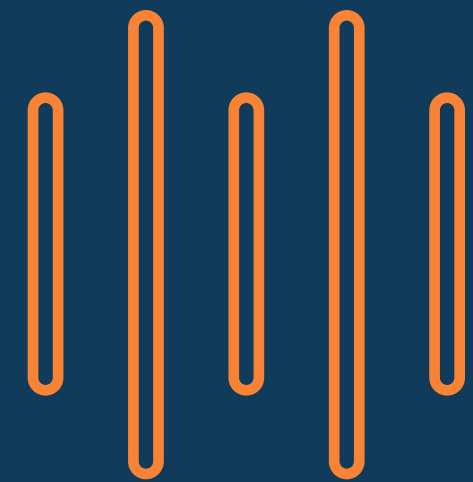
Photos



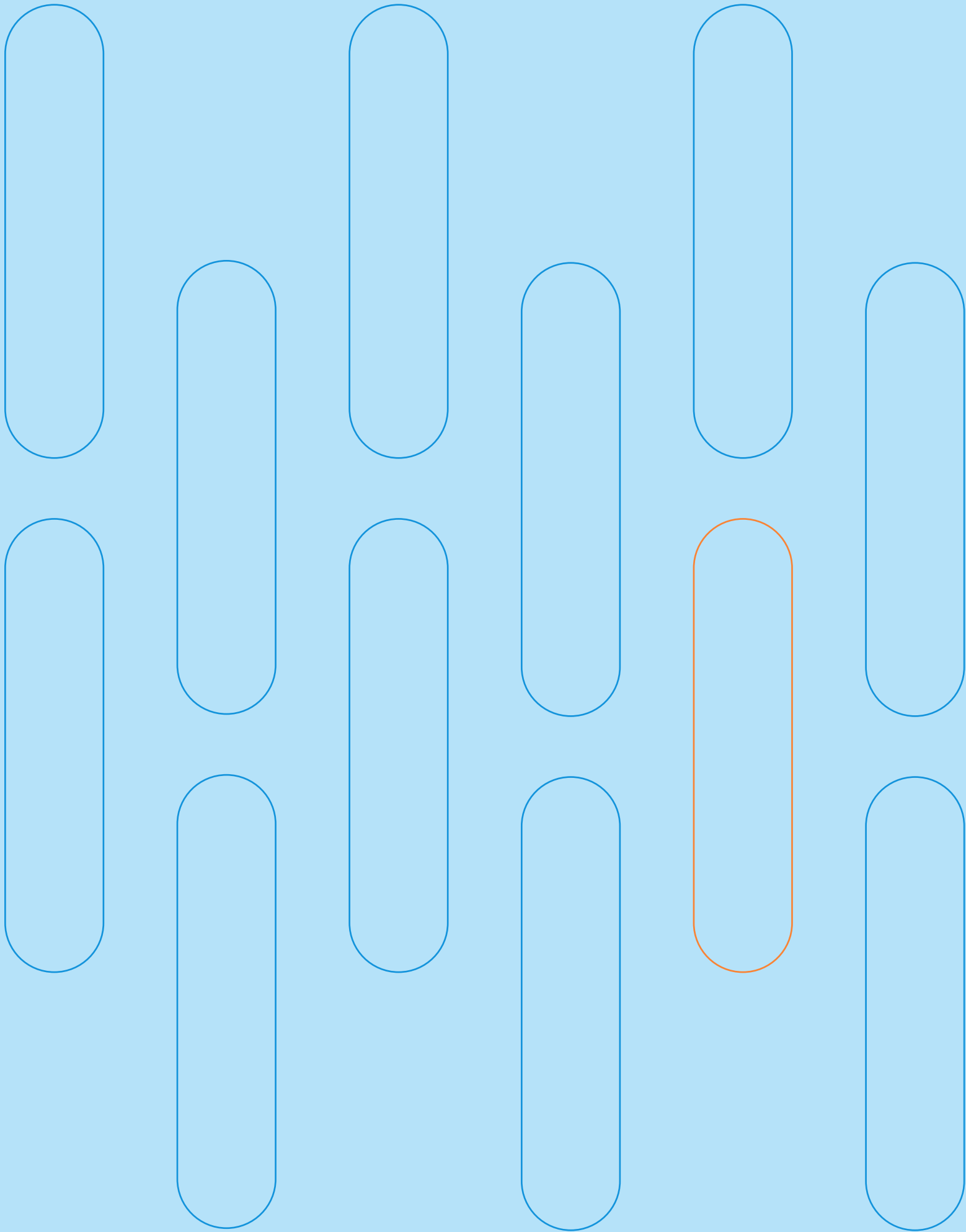
Photos



Motifs



Motifs



Souligner

Ton alternance,
on s'en occupe
avec toi.

A thin, curved orange line that underlines the phrase "avec toi." in the text above.

Liste à puce

|| Ateliers pratiques

|| Simulation entretien

|| Mise en relation avec nos entreprises partenaires

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Exemple UI



Outline



Fill





Merci !



NOÉMIE ISSERT