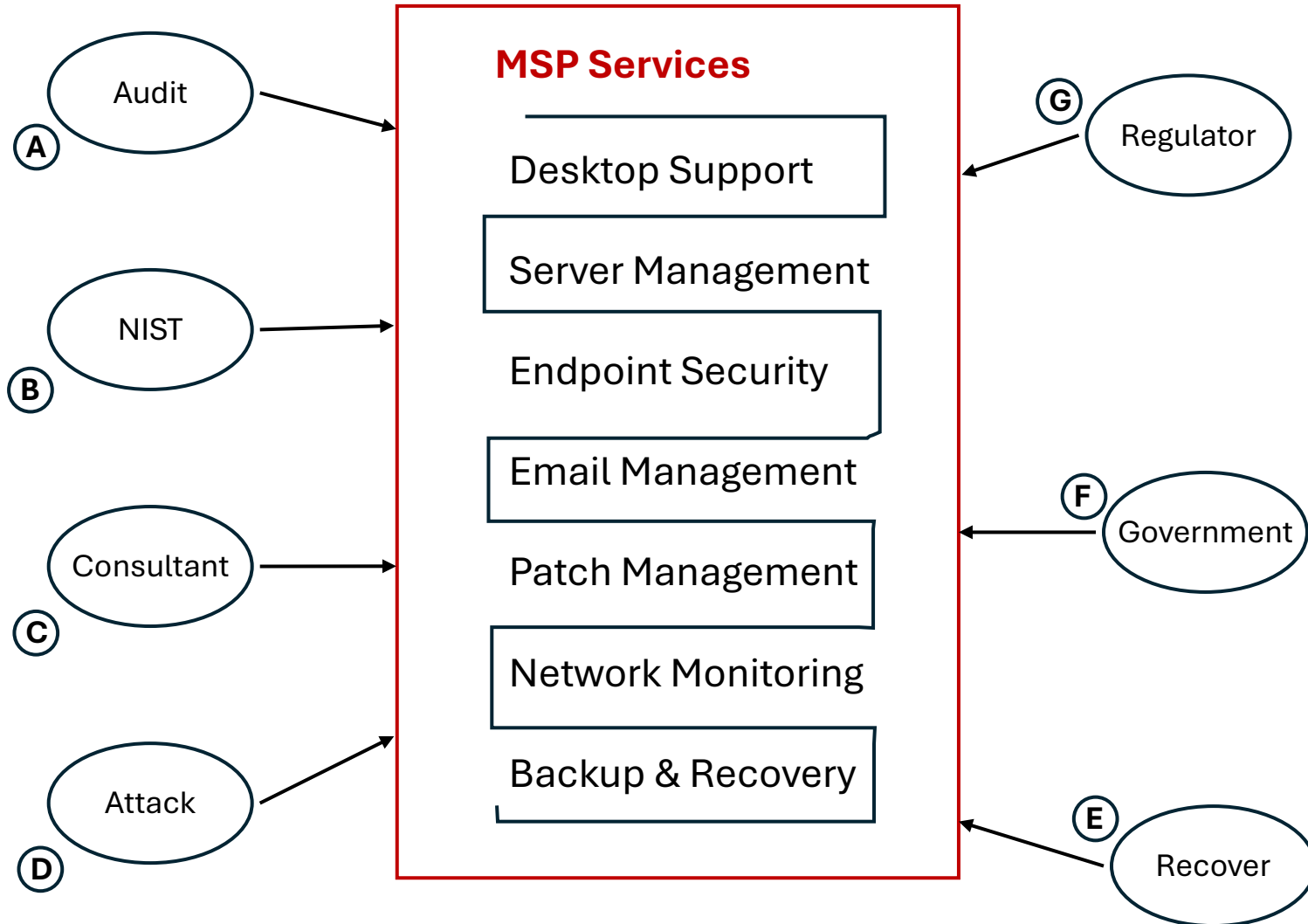


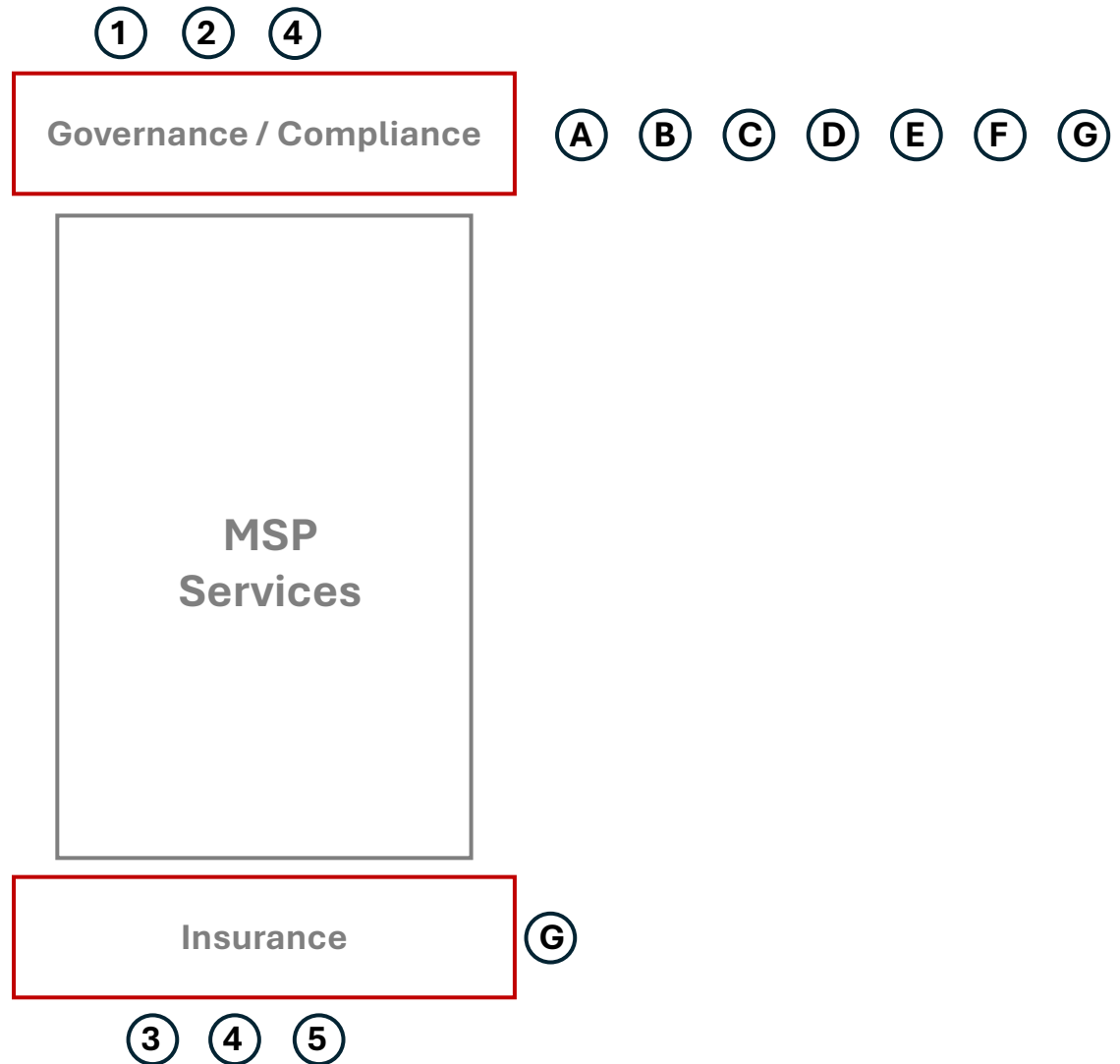
# How it has been working up to now :-



What are the problems with this model today?

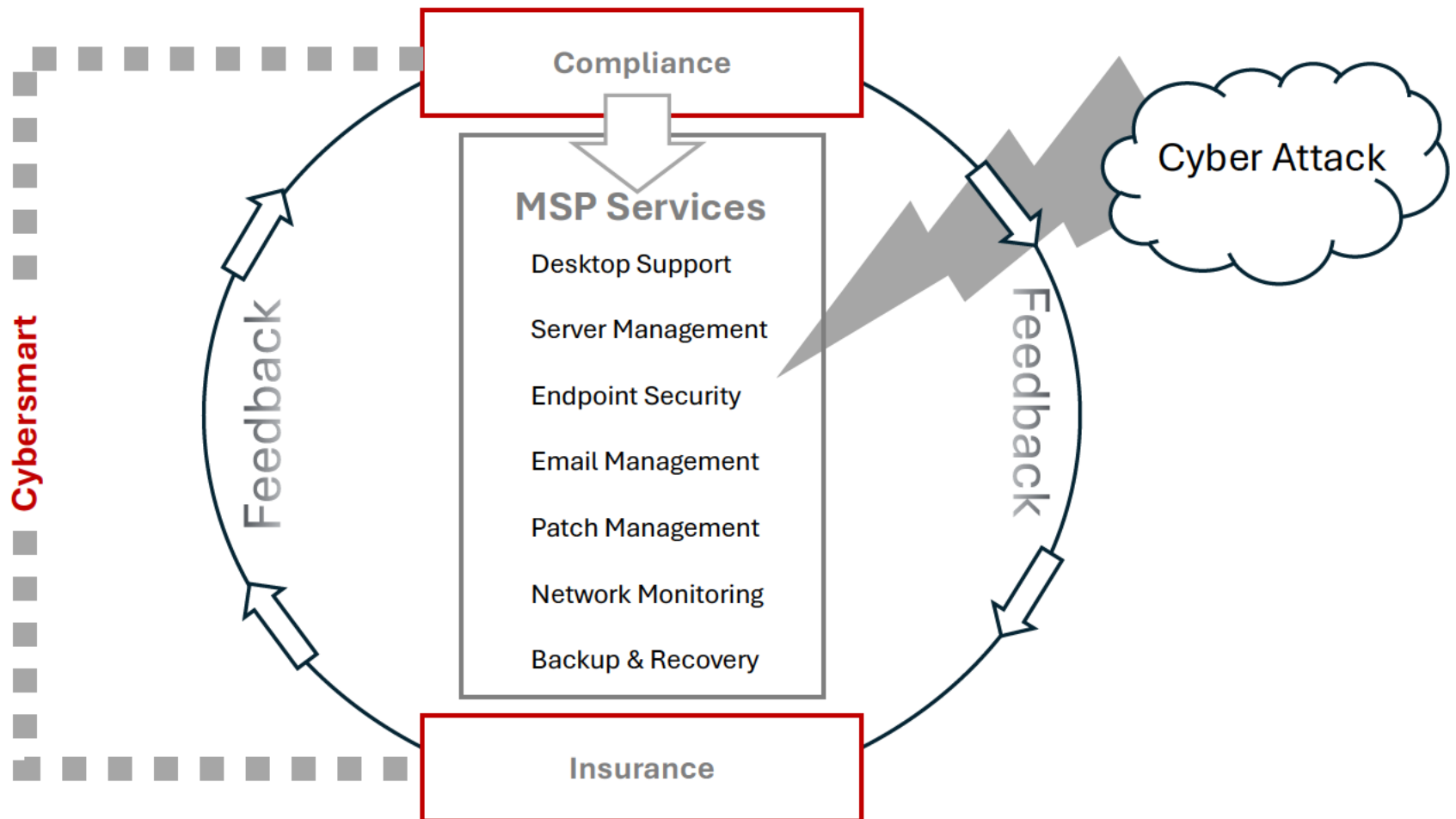
- ① No prioritisation of what measure will have the biggest impact
- ② CEO/Exec Understanding of the risks and ways to mitigate them
- ③ What do we do if attacked and who/how to report it
- ④ Expensive Consultants with no accountability within the business
- ⑤ Complex Insurance that may not even cover the risks

# What the CyberSmart Platform Does



Note :- the Cybersmart platform “brackets” the services that NVO provide

# Cybersmart / NVO Infographic



Note :- Keep it as simple as possible, too much complexity confuses the audience

Solution:-  
Compliance – Informs Client  
Insurance – Protects Client