

 **Charter**



Leading the way.



There's a reason our tag line says *'Leading the way'.*

Business as usual has never been enough for Charter. We see every job as an expression of a valued relationship - a chance to share knowledge, build resilience and respond to commercial, operational and environmental imperatives.

That means more than 'continuous improvement' or 'optimising efficiencies', although we make those things happen. It's knowing that smarter ways of operating require long-term partnership and a shared commitment to opportunity. We like to do things smarter because we're out in our New Zealand environment every day, and that constantly pushes us towards generating better outcomes for our people, our customers and our communities.

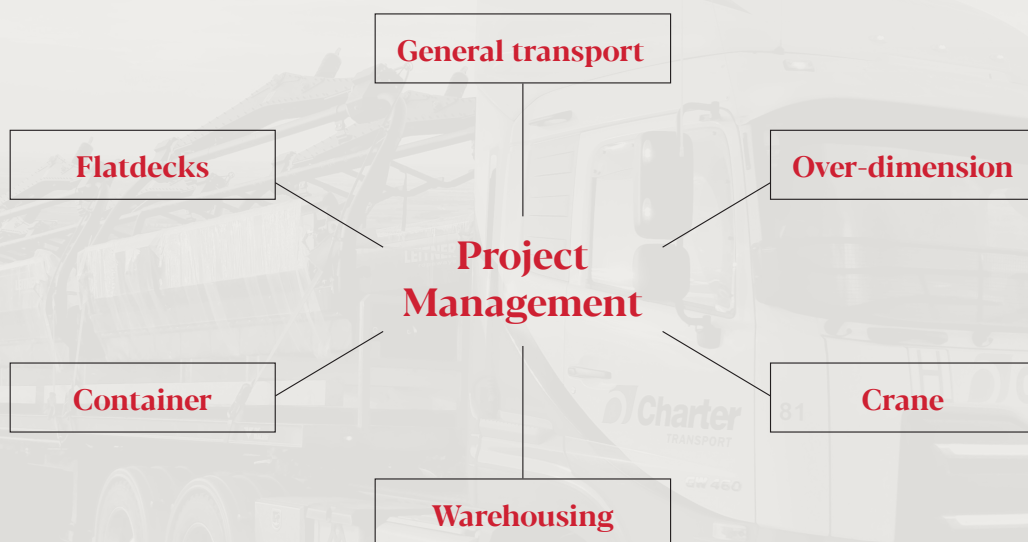


Introducing Charter

Charter is a strategically-integrated transport, storage and logistics management company.

We receive, store and distribute raw material inputs to companies driving core infrastructure development and key economic production throughout New Zealand.

We connect national and international suppliers and manufacturers to wholesalers, fabricators, developers and end-users across multiple industries, and store and distribute finished goods to markets throughout New Zealand and around the world.



Our journey

Charter takes a holistic view of operating in our social, economic and physical environments.

We understand that performance today needs to balance economic resilience with any number of ongoing challenges – from reducing carbon outputs to navigating turbulence in our national and international supply chains. Having a four point approach to our bottom line broadens our vision to achieve long term, sustainable success.



People

The success and safety of our people drives us. We promote trusting, honest relationships that foster respect and nurture high performance and job satisfaction. We commit to ongoing training, rigorous health & safety culture programmes to ensure we meet clear, established protocols for company behaviour and people performance.



Performance

Our commitment to high performance leads us to invest and innovate with our people, our systems and our processes. We embrace new technologies to meet customer and commercial demands, and develop leadership methodologies throughout our business to ensure ongoing economic resilience.



Planet

We understand the part we play in mitigating the effects of our operation on our environment. We take responsibility for transforming the way we operate to fit with shared commitments to reach carbon zero and sustainable outcomes.



Partners

We seek out partnerships that deliver mutual success. We look beyond operational relationships towards shared synergies that help breakdown barriers to transformative performance and long term relationships that lead to resilience and prosperity.

Charter Group

As of April 2023, Charter Transport joined Central Express (CEL) to form Charter Group.

Recognising the advantages of scale, and formalising a working partnership of close to 20 years, these two companies now operate under a single strategic governance structure.

Charter has a company history extending back to the early 1980's. Over 30 years, Charter has built a substantial Christchurch-based multi-transport business and accrued unprecedented delivery, distribution and logistics knowledge and expertise.

CEL is a key player in the success of New Zealand's wine industry. As preferred transport partner for a long list of wine growers, makers and industry stakeholders, CEL (along with joint ventures Wine Express and QuayConnect) transport, store and distribute industry inputs, grapes, bulk liquids and finished wine around the country and globally.





The new Charter Group reflects the two companies shared philosophy of innovation and performance, allowing for fleet synergies and unlocking opportunities for future growth.

CharterGroup  **Charter**  **CEL**



**Charter Group
companies cover
New Zealand
every week.**



	 Fleet	 Warehouses	 Team Members	 ISO Tanks
Blenheim:	40	2	35	150
Christchurch:	50	3	65	
Cromwell:	10	1		

Why choose Charter

Charter is a strategic transport company that has always been focused on the future - we see where things are going, and we make change happen when others find it hard to shift gears.

Building resilient businesses based on entirely new levels of collaboration is the only way to get ahead of the curve.

Exceptional driving team

Our drivers are trained and highly experienced in the delivery of challenging loads.

Many of our drivers have been with Charter for all of their careers, and we take pride in the quality of both their performance, their commitment to optimal outcomes for customers and their care at all times of road users.

Insightful logistics experts

Our team of logistics experts have decades of experience optimising distribution outcomes across multiple sectors and a diverse array of customers.

From our purpose-built distribution hub in Christchurch, logistics look after our customers interests at every point of the journey.

Future-focused leadership

‘Leading the way’ motivates our leadership to explore new opportunities and push the boundaries of distribution outcomes.

In challenging economic times, they look to understand customer requirements beyond A to B, to create new levels of value and sustainability.

Extensive multi-sector track record

Charter has been serving an ever-increasing range of customers since 1984.

We have been instrumental at facilitating the growth of our local and regional economy, ensuring our infrastructure customers have the raw materials they need, when they need them and that our product makers receive the import/export distribution support they deserve.

All-purpose large scale fleet

From a single truck delivering PET bottles in 1984, Charter Group have grown to a fleet of over 90 vehicles distributing materials around the country.

Flatdecks, curtainsiders, crane trucks, vans, fork hoists and other vehicles allow for every kind of specialised, oversized and standard delivery requirement.

Collaborative, innovative ethos

As a strategic transport partner, Charter is committed to delivering materials in the most efficient and sustainable way.

To do so requires a focus on real collaborative partnership, and constantly looking for better ways of doing things over time.

Customer experience



Dedicated relationship management

At Charter, it's important to us that our partners have direct access to a single contact throughout a project or over the duration of any contract.



Real-time asset tracking

We like to know exactly where loads are at any time of transit. Charter utilise ERoad tracking solutions to geo-locate loads in transit across any part of a road, rail, coastal shipping multi-modal journey.



End-to-end logistics support

Our logistics team meticulously plan, monitor and manage all load journeys – ensuring optimal transit outcomes and a consistent, reliable delivery service.



Project reporting

Every project is an opportunity to review systems and performance, and reporting options are available to ensure consistent, high quality outcomes remain the standard.

Our services



Project Management

Given our position in the supply chain network, Charter offers complete strategic and project management services for our partners.

We manage every aspect of project completion, acting as liaison between all stakeholders to ensure seamless project outcomes.

Our long experience with multi-modal transport options – rail, road and coastal, allow us to develop and deliver innovative and reliable solutions that reflect scheduling and budget priorities.



General transport

From a single pallet to FTL (Full Truck Loads) Charter specialises in delivering products and materials with their comprehensive fleet of flatdecks, curtainsiders, crane trucks, semi (quad) trailers, B-trains and panel trailers.

We specialise in machinery shifts, timber, steel, blocks and concrete building materials.



Over-dimension

Charter has one of the largest Trombone trailers operating within the specialised transport industry. Charter provides all solutions for 'out of gauge' loading from 25 metres long to 5 metres wide.

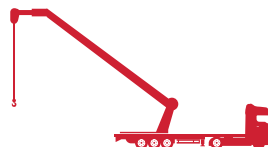
Our services include oversize piloting, arrangement of oversize permits for rail crossings, general specialised cartage and power company initiatives/requirements.



Flatdecks

Our flatdeck fleet specialises in transporting containerised products, machinery, steel, timber, overlength and oversized products.

We have a complete range of decks from small rigid up to stretched Trombone and super quad lengths.



Crane

Our crane fleet comprises of tractor mounted and rear mounted crane trucks with varying lifting and reach abilities. We have accessories to support special lifts such as extendable lifting bars and pallet lifter.

All crane operators are certified including Crane & Rigger Course.

Our services cont



Container

Charter operates a 20,000 m2 container and warehouse facility.

Our purpose-built facility is MPI approved for transitional requirements for devanning and vanning of containers (container packing and unpacking) of all cargo and container types.

Charter specialise in challenging container devans and operate up to 25 tonne forklifts with specialised equipment to unload the most difficult of products.

We can offer container cart, devan and storage services.



Warehousing

With purpose-built canopy and warehouse, Charter provides a modern facility maintained to the highest standards to provide warehousing and logistics services. Charter can provide inside or outside storage options.

We are strategically placed to provide solutions for imported or local, large and heavy products such as structural steel beam and pipe, building panel and board, pipe, concrete products or all types of machinery. We have the ability to fully manage any large, heavy items with our 25 tonne forklifts.



Material Handling Equipment

Our range of forklifts have custom made attachments to allow our team to devan containers quickly, easily and safely. Our range of custom heavy lift machines allow us access inside containers to lift out heavy items instead of dragging them. Charter can also facilitate your palletted requirements.

Charter can provide simple short or long term storage options or full 3PL services from container cartage ex port to our site, devanning of product, storage and delivery services.

Charter Group employs over 100 staff, deploys more than 100 heavy vehicles, operates more than 10,000m2 of warehousing space and 20,000m2 yard.

Partnerships

Charter has worked with an ever-expanding range of customers over our five decades.

From humble beginnings delivering PET bottles to local industry, Charter has expanded to service multiple key sectors of our economy - from major infrastructure providers to export-oriented premium product makers.

We embrace the opportunity to contribute to the growth and success of our partners and the communities in which we operate.



Our history

Start Small

Charter Trucks starts in Sept 1984, by Noel and Pip Sutherland in Moorhouse Ave Chch

1984

First customer was moving PET plastic bottles, locally and to Dunedin

1986. Moved to Lismore St site behind Lancaster Park

1988. Barrs Motors purchased. Small rental fleet begins

1992. Four drivers working. Large contract delivering Sleepyhead beds locally

1990

1994. Studan Carriers is purchased, along with CHDB contract

1995. Elliot Warehousing and Transport purchased. Initial Steel&Tube contract. First swinglift trailer

1994. Onsite devanning begins

Steady Growth

2000

2004. Rapid Despatch Carriers purchased. Relocate to Hornby. Rental fleet moves. 55 staff

2008. Charter purchased by Mike and Kate Pauling and Jason Millar

2010

2011. Charter moves to current 11000m2 purpose-built site in Hornby

Going Big

2014. Successfully completed the major Lyttleton Cruise Terminal Project

2015. Base footprint expands 8500m2

2017. First inter-island project - Transmission Gully. Additional fleet for concrete panel work

2016. First Trombone Trailer - 29m loads

2020

2021. Base footprint expands 7500m2

2023. Charter Group established with new ownership structure (Jason Millar taking majority shareholder)

From Company to Group



Keeping our team great

Charter has an active Health & Safety team that regularly reviews our H&S behaviour, performance and culture.

High performance

Charter is committed to the highest levels of driver performance. We implement comprehensive general and individually tailored training programmes to ensure our drivers are capable, reliable and fully supported at all times.

RIGOROUS TRAINING PROGRAMME

Charter deploy a rigorous and ongoing programme of training, upskilling and skill maintenance for all drivers

- Induction
- Upskill training modules
- Refresher courses
- Individual tailored programmes

ACCREDITATION AUDITS

All our drivers and operational managers are fully accredited to industry standard. Charter is audited annually by governing bodies to ensure compliance and standard maintenance.

Health, safety and wellness

Charter's highest priority is the safety of all our staff, contractors, suppliers and visitors. We have implemented a range of industry best practice policies and plans to guide Health & Safety outcomes.

POLICIES AND PLANS

Charter develop, manage and update a full range of Health & Safety policies, procedures and plans.

Health & Safety policy

All H&S activity is guided by a single policy that complies with the 'Health and Safety at Work Act 2015', relevant codes of practice and legal obligations.

Occupational Counselling Programme

All of our staff have free access to independent, professional counselling services.

Connected culture

Beyond official protocols, the Charter team have a broad programme to promote connectedness and wellbeing.

SOCIAL PROGRAMME

Charter runs a fun and engaging mix of regular and adhoc events and experiences to keep the team engaged and motivated socially.

Regulars

- Weekly BBQ and drinks
- Fruit orders on Monday

Events & trips

- Mountain biking
- Bingo nights
- Golf days
- Masterchef cooking challenges
- Out of town trips



Environmental journey

**New Zealand's transport network is overloaded.
More and more business is being done across a roading
infrastructure that is struggling to keep up.**

Beyond that, carbon imperatives are adding a new level of challenge to transport companies to achieve socially acceptable performance and economically sustainable outcomes.



Charter Group has signed to the Toitu initiative - beginning the journey towards transforming carbon outcomes along our distribution network.

Responsible vehicle commission

Volvo trucks are renowned for their operational efficiency - as recognised world leaders in the production of heavy vehicles that are designed to optimise long term resource, performance and carbon outcomes.

Optimised vehicle programme

Charter has an extensive vehicle monitoring and performance programme. All vehicles connect via onboard sensors to performance software. Regular reviews, vehicle maintenance programmes and driver training initiatives ensure vehicle performance is optimised and environmental impacts are minimised.

Sustainable logistics

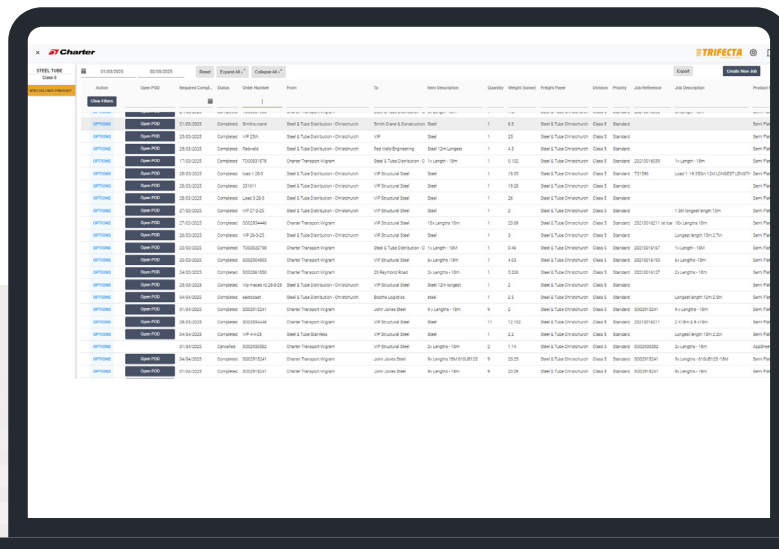
While Charter provides bespoke delivery solutions for specialised and oversize loads, regular routes and contracts are managed with priority given to maximising load opportunities, minimising transport under-utilisation and reducing unnecessary movements and carbon outputs.

Technology and the future

Trifecta TMS is a game-changer in transport management, providing an optimised experience for Specialised, general and container operations on one powerful SaaS platform.

We get real-time visibility, seamless integrations, and advanced automation, ensuring efficiency, accuracy and next level control across our entire transport network.

- Unified route, load & carrier management
- Real-time visibility, tracking & event management
- Single-view job visibility & audit
- Smart mobility
- Multi-factor rating & billing
- Advanced reporting & analytics
- Seamless integration capabilities
- Comprehensive user training & 24/7 support
- Powerful administration



Job ID	Job Type	Job Date	Job Status	Job Description	Job Location	Job Time	Job Weight	Job Volume	Job Price	Job Rating	Job Comments
1000000001	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000002	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000003	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000004	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000005	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000006	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000007	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000008	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000009	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000010	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000011	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
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1000000016	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad
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1000000019	General	2023-01-01	Completed	General Transport - Onroad	London to Manchester	08:00	1000	1000	1000	5.0	General Transport - Onroad
1000000020	General	2023-01-01	Completed	General Transport - Onroad	Manchester to London	08:00	1000	1000	1000	5.0	General Transport - Onroad

Our fleet

Charter has an extensive, modern fleet of vehicles to handle every distribution challenge.

From 50+ tonne flatdecks for the largest oversized projects, to crane/truck combos for ultimate onsite control and general transport solutions for daily contract movements, Charter has the right gear.

Flatdecks

Ton	Vehicle	No.
48	Quad flatdeck semis HMPV capable	11
57	40/20 Flatdeck HPMV Btrain	1
57	20/40 Flatdeck HPMV Btrain	1
57	Truck & trailer flatdeck HPMV	1
10	6x2 flatdecks	6
22	3 axle flatdeck semis	5

Specialised

Ton	Vehicle	No.
	Quad concrete panel & trombone lowbed semis	2
	Quad trombone flatdecks	2
48	Quad tractor & semi HPMV	6

General transport

Ton	Vehicle	No.
	Metro Curtainsider (16pallet)	2
	Small curtainsider	1
	Chiller trucks	2
	Hardsider truck	1
50-58	6x4 Tractor unit	
58	HPMV Btrains (36pallet)	
58	Truck & trailer curtainsiders HMPV (36pallet)	2
	Truck & trailer curtainsiders (32pallet)	1
	Courier vans	5

Crane truck transport

Ton	Vehicle	No.
25	Forkhoist	2
16	Forkhoist	1
5	Forkhoist	3
1.8	Forkhoist	1
1.5	4x4 forkhoist on trailer	1
46	8x4 truck & trailer crane trucks	3
	6x2 crane trucks	2
	4x2 tractor mount crane truck & 2 axle semi	1
46	Reach stacker	1

Flatdecks



Specialised



General transport



Crane truck transport





A **CharterGroup** company

Contact: Richard Mather

Phone: 021 440 853

Email: richard@chartergroup.co.nz

charter.co.nz