Tea Fujiki Matcha packaging design

Package size

Pouch 50g size: 12x15cm

Pouch 100g size: 12x19.5cm

**Front face features:**

1. Tea Fujiki Logo
2. Product name in Japanese: Hikari/Hana Midori Matcha
3. Grade name: Culinary/Premium/Ceremonial
4. Cultivar and Location: Single cultiva Okumidori/Blended from Yame/Uji/Shizuoka
5. USDA and JAS logo
6. Net weight in gram and in Oz
7. Made in Japan logo
8. Decorative Japanese writing (best in Hiragana, name of the matcha)
9. Short description of matcha, or use case (optional)

**Back face features:**

1. Tea Fujiki Logo (optional)
2. US standard Nutrition panel
3. Barcode window
4. Expiry date and lot number window
5. Short description about Tea Fujiki

Rooted in Yame’s renowned tea region, Tea Fujiki draws on a century of craftsmanship to offer premium Japanese green teas. We partner with trusted growers, tea masters and producers emphasize authenticity and quality, and honor Japanese cultural heritage in every cup.

1. A short description of matcha taste

Hakiri matcha offers a deep, rounded flavor with rich umami, gentle sweetness, and minimal bitterness. Its creamy texture and lingering finish reflect the region’s ideal climate and careful shading, creating a refined, elegant taste prized by tea connoisseurs.

1. Direction of usage/storage

Using a matcha whisk or small regular whisk, **whisk briskly from side to side** until the matcha is fully dispersed and there is a foamy layer on top.

Consume as soon as possible after opening package. Store in cool, dry and dark place to protect freshness.

1. Ingredient

100% matcha green tea powder. Cholesterol, gluten and sugar free.

1. Website address and a QR code

[www.teafujiki.com](http://www.teafujiki.com)

Note: Smaller pouch may remove feature #5, and #6 if not enough space.