

# Coming Soon Website

Saturday, May 31, 2025 10:15 PM

## CHEOPS Consulting Services “Coming Soon” Landing Page

Design Brief for Web Designer

### 1. Project Overview

**Client:** CHEOPS Consulting Services

**Project:** Build a static, responsive “Coming Soon” landing page (HTML/CSS/JS)

**Timeline:** Target launch date in June 7, 2025

**Point of Contact:** Gregory Douglas (Managing Director)

- Email: greg@cheopsconsulting.com
- Phone: 281-216-1659

**Background:**

CHEOPS Consulting Services is a boutique IT consultancy specializing in enterprise cloud solutions, microservices, BizTalk migrations, and AGENTIC AI-driven integrations. We are launching a new website to capture CIO-level leads, build brand awareness, and communicate our key value propositions before the full site goes live. This “Coming Soon” page should reflect our brand identity, target CIO and enterprise IT leaders, and collect email addresses for early access to whitepapers, case studies, and consultations.

### 2. Goals & Objectives

**1. Brand Reinforcement**

- Convey a contemporary, corporate, and professional look that aligns with CHEOPS’s positioning as a specialized, agile, high-ROI consultancy.
- Utilize our brand colors (green, red, blue, gold) and typography (Segoe UI) consistently.

**2. Lead Generation**

- Implement a simple name and email-capture form (“Notify Me”) posts to a URL <https://<your-function-app>.azurewebsites.net/api/ContactFormFunction>

**3.**

- Convey clear messaging so visitors understand why they should sign up (exclusive early insights, whitepapers, invitations to consult).

**4. Enterprise Leadership-Focused Messaging**

- Immediately communicate our core value proposition (“Enterprise Modernization Reimagined”) and differentiation versus larger consulting firms.
- Introduce AGENTIC AI use cases to demonstrate cutting-edge capabilities.

**5. Responsive & Accessible**

- Build a mobile-first responsive design using a 12-column grid.
- Follow best practices for HTML5 markup, CSS3, and lightweight JS (for countdown timer).

**6. SEO & Technical Must-Haves**

- Include basic SEO metadata and Open Graph tags.
- Provide a favicon placeholder.
- Placeholder for a Privacy Policy link in the footer.

### 3. Target Audience

- **Primary:** Senior IT and business executives at mid-to-large enterprises that currently use BizTalk or custom on-premise integration.
- **Secondary:** IT Directors, Enterprise Architects, and senior decision makers evaluating hybrid/cloud integration and modernization solutions.
- **Tone & Style:** Professional, confident, business-value oriented, and trust-worthy. Avoid overly playful or dark “edgy” themes. The style should feel premium but approachable, with clear calls to action.

### 4. Brand Assets & Guidelines

#### 4.1. Logo

- **Source:** Use the provided CHEOPS logo (vector AI/SVG format).
- **Placement:** In the hero section (top left or centered), scaled appropriately.

#### 4.2. Colors

Below are our primary brand colors with hex codes (derived from CMYK values in the uploaded “Color and Font.jpg”):

- **Green (Globe Icon):** #3BFF05
- **Red (Q-Shape Icon):** #EF1C03
- **Blue (Circle Icon):** #456EFF
- **Gold (Connector Icon):** #F7C217
- **Dark Gray / Text Color:** #1A1A1A

Use these colors for text highlights, buttons, icons, and accents. The overall page background is white or very light gray (#F9F9F9) to keep the design clean.

### 4.3. Typography

- **Primary Font Family:** Segoe UI
  - **Headings (H1, H2, H3):** Segoe UI Bold (700).
  - **Body Copy & Form Text:** Segoe UI Regular (400).
  - **Fallback Stack:**  
CSS  
CopyEdit  
font-family: "Segoe UI", Tahoma, Geneva, Verdana, sans-serif;
- **Font Sizes (mobile → desktop):**
  - **H1 (Hero Headline):** 32px (2 rem) → 48px (3 rem)
  - **H2 (Subheadline & Section Titles):** 18px (1.125 rem) → 24px (1.5 rem)
  - **Body Copy:** 16px (1 rem) → 18px (1.125 rem)
  - **Small Text (notes, footer):** 14px (0.875 rem)

## 5. Content & Copy

Below is the **finalized copy** that must appear in each section. Please place exactly as shown—bolding or styling as needed.

### 5.1. Hero Section (Grid: full 12 columns → split into 8 + 4 on large screens)

- **Headline (H1):**  
Enterprise Modernization Reimagined
- **Subheadline (H2):**  
Retire legacy systems and transition to secure, cloud-native infrastructure designed for scalability, AI integration, and future-ready performance.
- **Value Proposition (Body Text):**  
Today's leaders don't have time for templated strategies and slow-moving firms. At CHEOPS, we deliver tailored solutions that align with your business objectives, accelerate outcomes, and scale as you grow. Our senior experts work directly with your team to deliver fast, measurable impact—no layers, no delays. From modernizing legacy platforms to enabling intelligent automation, we solve the complex integration challenges others overlook—so you can focus on leading the future.
- **Logo:**
  - Place the CHEOPS logo above or to the left of the headline, sized so it does not dominate the screen. On mobile, center above the headline.
- **Hero Graphic (Optional):**
  - If you choose to include an abstract or minimal illustration (e.g., a simple modernization or cloud graphic), place it in the right-hand column on desktop (col-1g-4). On mobile, this can be omitted or placed beneath the text.

### 5.2. About Us Section (Grid: centered in col-1g-8)

- **Section Title (H3):**  
About Us
- **Paragraph (Body):**  
Imagine a partner that doesn't hand you a recycled playbook—but builds a smarter path forward that's all about *your* goals. At CHEOPS Consulting Services, we don't do cookie-cutter. We roll up our sleeves, work alongside your team, and deliver fast, measurable results that move the needle. While others push templates, we unlock possibilities—modern systems, real efficiency, and AI that actually works. No fluff. No junior handoffs. Just bold execution that gets you ahead—and keeps you there.
- **Bullet List ("Why We're Different") [unordered list]:**
  1. **Senior Access, Always** – Speak directly to the experts. No junior filters. No delays.
  2. **Speed That Scales** – Rapid execution means you see value faster—and scale without friction.
  3. **Elite Expertise, Zero Fluff** – Our DNA is Azure, BizTalk, and bleeding-edge AI.
  4. **Custom Paths to Modernization** – Your transformation, built to fit and built to last.
  5. **Smarter Spend** – High impact. Low overhead. We outperform the big firms without their price tags.

### 5.3. Email Signup / Lead Capture Section (Grid: centered in col-1g-6)

- **Section Title (H3):**  
Be the first to know when we go live.
- **Subtitle (Body):**  
Join our list to receive early access to whitepapers, case studies, and consultation opportunities.
- **Form Fields:**
  - **Email Input** (type="email", placeholder="Enter your email", required)
  - **Submit Button:** "Notify Me" (background color: #456EFF; hover slightly darker)
- **Form Action:**
  - For now, set action="mailto:info@cheopsconsulting.com" with enctype="text/plain" (so submissions email to the address).
- **Small Note (Small Text):**  
We respect your time and inbox. No spam—just strategic insights.

### 5.4. Countdown Timer Section (Grid: full col-12)

- **Section Title (H3):**

Countdown to Launch

- **Timer Placeholder (Body Text or Large Numerals):**  
[Days]d : [Hours]h : [Minutes]m : [Seconds]s  
(Implement simple JavaScript to calculate days/hours/minutes/seconds until a set launch date. If no JS is available, show a static “30d : 00h : 00m : 00s” placeholder.)
- **Styling:**
  - Use #EF1C03 (red) for numeric values.
  - Body text below in #1A1A1A.
  - Center-aligned.

## 5.5. Enterprise Leadership-Focused Differentiation Section (Grid: centered in col-lg-8)

- **Section Title (H3):**  
What Sets Us Apart
- **Bullet List (unordered):**
  1. **Tailored Execution** aligned directly with IT and business strategy
  2. **Accelerated ROI** and improved TCO metrics
  3. **Faster Turnaround Times** versus traditional consulting timelines
  4. **Direct Access to Experts** — no layers of junior consultants
  5. **Scalable, Secure Hybrid-Cloud Architectures** built to last
  6. **Embedded AGENTIC AI** for next-gen modernization intelligence
- **Styling:**
  - Bold the first phrase (e.g., “Tailored Execution”) in each bullet and color it #456EFF (blue).
  - Body text color #1A1A1A.
  - List marker style: none (use spacing/indentation instead).

## 5.6. Core Services Preview Section (Grid: 3 columns on desktop, 1 stack column on mobile)

- **Section Title (H3, centered):**  
Our Core Services
- **Six “Service Cards”** (each occupies col-md-6 col-lg-4; stacked on mobile):
  1. **Microservice Architectures**
    - **Icon:** icon-microservices.svg
    - **Description:** “Fault-tolerant, scalable services that integrate with legacy systems—delivered faster than legacy consulting firms.”
  2. **Azure Integration Architecture**
    - **Icon:** icon-azure-integration.svg
    - **Description:** “Azure-native solutions tailored for your enterprise—built for scale, speed, and resilience.”
  3. **BizTalk Migration & Optimization**
    - **Icon:** icon-biztalk.svg
    - **Description:** “Minimized downtime. Maximized value. Precision-driven strategies over templates.”
  4. **Hybrid Integration Solutions**
    - **Icon:** icon-hybrid.svg
    - **Description:** “Cloud/on-premise integrations without the cost of multinational overhead.”
  5. **AGENTIC AI Enablement**
    - **Icon:** icon-agentic-ai.svg
    - **Description:** “Agents that optimize decisions, monitor workflows, and enrich data across your entire enterprise architecture.”
  6. **Technical Training**
    - **Icon:** icon-training.svg
    - **Description:** “Empower your internal teams through hands-on training, reducing vendor reliance.”
- **Styling for Cards:**
  - Background: very light gray (#F9F9F9) or white.
  - Icon centered above the title.
  - Title (H4) in #456EFF (blue), Segoe UI Semibold (600), size ~18px mobile, ~20px desktop.
  - Description in Segoe UI Regular, 14–16px, #1A1A1A.

## 5.7. Business Value Section (Grid: centered in col-lg-8)

- **Section Title (H3):**  
Business Value for Enterprise Leadership
- **Bullet List (unordered):**
  1. **Efficiency:** Agile methods deliver faster results with less rework
  2. **Cost-Effectiveness:** Custom-fit solutions tailored to your enterprise
  3. **Scalability:** Cloud-native, legacy-compatible, and AI-optimized architectures
  4. **Security & Compliance:** Built-in best practices from day one
- **Styling:**
  - Bold the first word in each bullet (e.g., “Efficiency:”) in #456EFF.
  - Body copy #1A1A1A, Segoe UI Regular, ~16px.
  - Center-aligned.

5.8. AGENTIC AI Use Cases Section (Grid: two columns on desktop: col-md-6 each; stacked col-12 on mobile; content itself spans col-lg-10)

- **Section Title (H3, centered):**  
Empowering Modernization with AGENTIC AI
- **Intro Paragraph (Body, centered):**  
We embed AGENTIC AI into your workflows to deliver context-aware automation, autonomous monitoring, and real-time decisions.
- **Six “Use Case Blocks”** (each col-md-6, stacked on mobile):
  1. **Autonomous Exception Handling**
    - **Description:** “Agents monitor, classify, and route integration failures in real time—applying business rules or escalating only when needed. Outcome: reduced downtime, lower support overhead, and faster resolution.”
  2. **Dynamic Workflow Optimization**
    - **Description:** “Agents monitor system performance and metadata to restructure or reroute workflows dynamically—without redeployment. Outcome: improved efficiency, fewer failed transactions, and real-time adaptability.”
  3. **Intelligent Data Enrichment**
    - **Description:** “AI agents enrich payloads by referencing external sources (APIs, DBs, LLMs), auto-filling missing fields or standardizing formats before delivery. Outcome: cleaner data, reduced manual cleanup, faster processing.”
  4. **Context-Aware API Orchestration**
    - **Description:** “Agents orchestrate APIs contextually, choosing paths based on current data, SLAs, and business priorities. Outcome: smarter routing, lower maintenance burden, reduced latency.”
  5. **Predictive Modernization Scaling**
    - **Description:** “Agents anticipate workload shifts and pre-scale or rebalance cloud-based integrations to maintain performance. Outcome: guaranteed uptime, lower cloud costs, better user experience.”
  6. **Real-Time Compliance & Audit Trail Agents**
    - **Description:** “Agents generate structured audit records aligned to compliance policies, masking PII and applying retention rules on the fly. Outcome: peace of mind for CIOs and compliance officers.”
- **CTA Buttons (centered below use cases):**
  - “Schedule a Demo” (button background: #456EFF, white text)
  - “Explore AI Use Cases” (button background: #F7C217, dark text #1A1A1A)
- **Styling:**
  - Section background: very light gray (#F9F9F9).
  - Headings (H4) in #EF1C03 (red), Segoe UI Semibold.
  - Body text in #1A1A1A, Segoe UI Regular, 14–16px.
  - Buttons: Segoe UI Bold, 16px, with slight hover states (darker shade).

5.9. Comparison Section (Grid: centered in col-lg-10)

- **Section Title (H3, centered):**  
**Smart IT and Business Leaders Are Moving Fast—Here’s Why They’re Choosing Agile Over Traditional Consulting**
- **Responsive Table**

Aspect	CHEOPS Consulting Services	Traditional Industry Giants
Approach	Tailored, agile execution	Standardized, rigid frameworks
Turnaround Time	Accelerated	Average to extended timelines
Cost Efficiency	Transparent pricing	Premium costs & overhead
Expert Accessibility	Direct access to specialists	Layers of account managers
Scalability Focus	Hyper-focused on your enterprise needs	Generic, one-size-fits-all solutions
Innovation & AI	Embedded AGENTIC AI & adaptive architectures	Legacy automation, limited adaptability
- **Styling:**
  - Table header background: #456EFF (white text).
  - Table border: 1px solid #ddd.
  - Cells: Segoe UI Regular, 14px, #1A1A1A.
  - Center-align header text; left-align body text.

5.10. Call to Action Section (Grid: full col-12)

- **Section Background:** #456EFF (blue), white text.
- **Section Title (H3, centered, white):**  
Schedule a Consultation
- **Subtext (Body, centered, white):**  
Legacy isn’t a roadmap. It’s a roadblock. Let’s architect what’s next—secure, scalable, AI-enabled, and aligned with your business goals. [Let’s Reimagine Your Enterprise Together]
- **Buttons (centered):**
  1. “Contact Us” (Button background: white; text: #456EFF)

2. “Book a Strategy Session” (Button background: #F7C217; text: #1A1A1A)

- **Styling:**
  - H3: Segoe UI Bold, 24px desktop, 18px mobile, white.
  - Body: Segoe UI Regular, 18px desktop, 16px mobile, white.
  - Buttons: Rounded corners (4px), hover states (slightly darker or lighter).
  - On mobile, stack buttons (full width or 80% width). On desktop, place side-by-side with 16px gap.

## 5.11. Footer Section (Grid: single row, two columns on desktop)

- **Background:** #1A1A1A (dark gray)
- **Text Color:** #FFFFFF
- **Left Column (col-md-6): Social Links**
  - Icon-style links (24x24 px) for:
    - LinkedIn: <https://www.linkedin.com/company/cheops>
    - Email: <mailto:info@cheopsconsulting.com>
  - Icons: white or #456EFF on hover.
  - Spacing: 16px between icons.
- **Right Column (col-md-6, right-aligned on desktop)**
  - **Privacy Policy** (link with color #CCCCCC; hover to #FFFFFF)
  - **Copyright Notice:** “© 2025 CHEOPS Consulting Services. All rights reserved.” (in small text, 14px)
- **Padding:** 24px top/bottom, 24px left/right on desktop; 16px on mobile.
- **Mobile Layout:** Social icons and legal info stack center-aligned.

## 6. Layout & Grid Guidance

- **Overall Page Container:**
  - Use a .container class to center and constrain content at each breakpoint (max-width: 100% on mobile; 720px at tablet; 960px at desktop; 1140px at large).
  - Horizontal padding: 16px on mobile, 24px on tablet/desktop.
- **12-Column Grid**
  - Use a 12-column CSS Grid or Flexbox setup with gutters: 16px (mobile) / 24px (desktop).
  - Columns: col-1, col-2, ... col-12 classes for width.
  - Example (Sass or utility-based):

```
css
CopyEdit
.row {
  display: flex;
  flex-wrap: wrap;
  margin-left: calc(var(--gutter-mobile) * -0.5);
  margin-right: calc(var(--gutter-mobile) * -0.5);
}
.col-12 {
  flex: 0 0 100%;
  max-width: 100%;
  padding-left: calc(var(--gutter-mobile) * 0.5);
  padding-right: calc(var(--gutter-mobile) * 0.5);
}
@media (min-width: var(--breakpoint-desktop)) {
  .row {
    margin-left: calc(var(--gutter-desktop) * -0.5);
    margin-right: calc(var(--gutter-desktop) * -0.5);
  }
  .col-lg-8 {
    flex: 0 0 66.6667%;
    max-width: 66.6667%;
  }
  .col-lg-4 {
    flex: 0 0 33.3333%;
    max-width: 33.3333%;
  }
  /* ...and so on for 1/12 increments... */
}
```

- **Column Classes to Use in HTML:**
  - .col-12 for full width (mobile)
  - .col-lg-8, .col-lg-4 for 8/12 + 4/12 columns on desktop

- .col-lg-6, .col-md-6 for two equal columns on tablet/desktop
- .col-lg-10 for 10/12 columns when centering a table or block with 1-column gutters on each side.
- **Vertical Rhythm & Spacing:**
  - Typically 1rem (16px) vertical spacing between paragraphs and section halves on mobile.
  - Increase to 2rem (32px) or 3rem (48px) on desktop for larger sections.
  - Use classes like .pb-1 (padding-bottom: 1rem), .py-2 (padding top/bottom: 2rem), etc., or custom spacing in CSS.

## 7. Technical Requirements

### 1. Static Files Only:

- No frameworks (React, Vue, etc.).
- Pure HTML5, CSS3 (Sass/SCSS optional), and vanilla JavaScript (for countdown).
- No server-side language required.

### 2. Responsive & Mobile-First:

- Start styling at the mobile viewport ( $\leq 767\text{px}$ ).
- Expand at 768px (tablet) and 1024px (desktop).

### 3. Cross-Browser Compatibility:

- Modern browsers (latest Chrome, Firefox, Edge, Safari).
- Graceful fallback for IE11 (if needed; minimal JS).

### 4. Accessibility (A11y):

- All images and icons have alt attributes or aria-hidden="true" if purely decorative.
- Form inputs have aria-label or associated <label>.
- Color contrast meets WCAG AA (dark text on light background; white text on dark background).

### 5. SEO & Open Graph Metadata:

Place these in the <head> of your HTML template:

```
html
CopyEdit
<title>CHEOPS Consulting Services – Enterprise Modernization Reimagined</title>
<meta name="description" content="Delivering personalized Azure, BizTalk, and AI-integrated enterprise solutions with faster outcomes and lower TCO than traditional consulting firms.">
<meta property="og:title" content="Enterprise Modernization Reimagined – CHEOPS Consulting Services">
<meta property="og:description" content="Tailored consulting solutions powered by Azure, Microservices, and AGENTIC AI.">
<meta property="og:image" content="logo-or-hero-image-url">
<meta property="og:url" content="https://www.cheopsconsulting.com">
<link rel="icon" href="favicon.ico">
```

### 6. Favicon:

- Provide a favicon.ico (16×16 px or 32×32 px) or a set of PNGs for different devices if available.

### 7. Countdown Timer JS (Optional):

- Embed a small inline script or link to countdown.js that calculates time difference between now and a specified launch date
- Example:

```
html
CopyEdit
<script>
const launchDate = new Date("YYYY-MM-DDT00:00:00Z").getTime();
function updateTimer() {
  const now = new Date().getTime();
  const distance = launchDate - now;
  if (distance < 0) return;
  const days = Math.floor(distance / (1000 * 60 * 60 * 24));
  const hours = Math.floor((distance % (1000 * 60 * 60 * 24)) / (1000 * 60 * 60));
  const minutes = Math.floor((distance % (1000 * 60 * 60)) / (1000 * 60));
  const seconds = Math.floor((distance % (1000 * 60)) / 1000);
  document.querySelector(".days").innerText = days;
  document.querySelector(".hours").innerText = hours.toString().padStart(2, "0");
  document.querySelector(".minutes").innerText = minutes.toString().padStart(2, "0");
  document.querySelector(".seconds").innerText = seconds.toString().padStart(2, "0");
}
setInterval(updateTimer, 1000);
updateTimer();
</script>
```

- Place the .days, .hours, .minutes, and .seconds spans in the “Countdown” section markup as shown.

## 8. Deliverables & Assets

When you submit your final design, please deliver the following:

1. **HTML File**
  - index.html containing all sections and meta tags, linked to external CSS and JS if needed.
2. **CSS File(s)**
  - styles.css (or compiled from Sass) with the full styling for every section, grid, typography, colors, and responsive rules.
  - If you use Sass/SCSS, include the .scss files as well.
3. **JavaScript File (Optional)**
  - countdown.js or inline script in index.html for the countdown.
4. **Images & Icons**
  - CHEOPS Logo (vector: .svg or .ai).
  - Icons:
    - Microservice (icon-microservices.svg)
    - Azure Integration (icon-azure-integration.svg)
    - BizTalk (icon-biztalk.svg)
    - Hybrid (icon-hybrid.svg)
    - AGENTIC AI (icon-agentic-ai.svg)
    - Technical Training (icon-training.svg)
    - Social Icons (LinkedIn, Email, optional GitHub, X)
      - Favicon (favicon.ico or favicon-32x32.png, etc.).
    - Any placeholder hero graphic (hero-graphic-placeholder.svg) if used (optional).
5. **Wireframe Visual (PNG)**
  - A flat PNG of the wireframe mockup (cheops\_wireframe.png). Designers should reference this to confirm section placements.
6. **Documentation / README**
  - One short README.md or text file that explains:
    - How to open/view the page (e.g., "Open index.html in any browser").
    - Any build steps if Sass was used (e.g., sass styles.scss styles.css).
    - How to modify the countdown date.
    - Where to replace placeholder images or text.

## 9. Additional Notes & Preferences

- **File Organization:**
  - Root folder: index.html, styles.css, countdown.js, favicon.ico
  - Subfolder assets/ (or images/): Logos, icons, hero graphics
  - (Optional) scss/ folder if SCSS is used: styles.scss, partials
- **Accessibility & SEO:**
  - Ensure all interactive elements (buttons, links) are keyboard-focusable.
  - Alt text for images: e.g., alt="Microservice Icon", alt="CHEOPS Logo".
  - Form input has aria-label="Email Address" and a required asterisk if needed.
- **Animations & Transitions (Optional, Simple):**
  - A subtle fade-in animation for the hero text on page load (CSS transition or keyframe).
  - Button hover transitions (background-color change over 0.2s).
  - Keep any animations lightweight; no heavy libraries.
- **Fallbacks & Graceful Degradation:**
  - If JavaScript is disabled, the countdown shows a static "Launching Soon" message.
  - Form still works with the mailto: fallback.

## 10. Project Milestones & Communication

1. **Initial Concept Mockup (Wireframe Confirmation)**
  - Within **2 days** of awarding the project, provide a grayscale wireframe or static HTML/CSS skeleton.
  - We review section placement, spacing, and overall layout; provide feedback.
2. **First Visual Draft**
  - Within **5 days** of wireframe sign-off, deliver a full-color desktop + mobile mockup (PNG or a live code preview).
  - Review copy placement, colors, typography, and responsiveness.
3. **Revisions / Feedback Cycle**
  - Up to **2 rounds** of minor revisions (e.g., tweak spacing, font sizes, button states).
  - Each revision within **1–2 days**.
4. **Final Delivery**
  - Within **3 days** of approval on the visual mockup, provide all deliverables (HTML, CSS, JS, assets, README).
  - Confirm final testing on mobile/tablet/desktop across Chrome, Firefox, Edge, and Safari.
5. **Post-Launch Support**
  - 1 week of "bug-fix" support in case any issues arise (responsiveness quirks, missing assets, accessibility improvements).

## 11. Summary Checklist (for Designer)

- ☐ Use Segoe UI font (fallback to Tahoma, Geneva, Verdana, sans-serif).
- ☐ Adhere to brand colors: #3BFF05 (green), #EF1C03 (red), #456EFF (blue), #F7C217 (gold), #1A1A1A (dark text).
- ☐ Build a mobile-first 12-column responsive grid with gutters (16px mobile, 24px desktop).
- ☐ Create each section exactly as outlined (Hero, About Us, Signup, Countdown, Differentiation, Core Services, Business Value, AGENTIC AI, Comparison Table, CTA, Footer).
- ☐ Ensure correct copy placement, including bolds/highlights and bullet lists.
- ☐ Provide a working countdown timer in JavaScript (optional but preferred).
- ☐ Implement a simple mailto: form for email capture.
- ☐ Include SEO/Open Graph meta tags in <head>.
- ☐ Deliver final HTML/CSS/JS, all image assets (SVG/PNG), and a README.
- ☐ Provide simple hover/focus states for interactive elements.
- ☐ Guarantee cross-browser compatibility and accessibility compliance.
- ☐ Offer up to two rounds of revisions before final handoff.

We look forward to seeing your design concept and working together to bring CHEOPS Consulting Services' "Coming Soon" page to life. If you have any questions about the brief or need additional assets (e.g., vector logo, high-resolution icons), please reach out to Gregory Douglas at [info@cheopsconsulting.com](mailto:info@cheopsconsulting.com).

Good luck, and we appreciate your expertise!