

# The Sands Torquay – Venue & Accommodation Partner

Seasons 2025 & 2026

## Introduction

Torquay Hockey Club would like to formally offer The Sands Torquay a partnership opportunity for the 2025 and 2026 seasons as our official function venue and accommodation partner.  
  
This partnership will position The Sands as our go-to venue for major events and a recommended accommodation provider for visiting teams and guests.

## Partnership Inclusions

### Major Club Events at The Sands Torquay

- 15-Year Celebration Dinner  
 Date: Saturday 26th July (TBC)  
 Attendance: ~80 guests (past and present members)

- Senior Presentation Night  
 Date: October (TBC)  
 Attendance: 40–50 players, partners and supporters

- Hockey Social Night  
 Date: October/November (TBC)  
 Concept: Watch party for Melbourne-based hockey game, on big screen at The Sands

### Mutual Promotion Opportunities

Torquay Hockey Club will:  
- Promote The Sands Torquay events via:  
 • Member newsletter/database  
 • Facebook and Instagram (combined reach ~500+)  
 • Stack TeamApp (500+ users)  
- Recommend The Sands Torquay as the preferred accommodation provider  
- Feature Sands logo on our website and TeamApp  
- Publish partnership announcement on all platforms  
- Promote Sands to other sponsors

The Sands Torquay will:  
- Promote the partnership via its digital channels  
- Host club functions  
- Provide promotional content for co-branded posts

### Venue Signage

The Sands Torquay will have the option to place sponsor signage at the new North Torquay synthetic facility (construction in late 2025). Signage to be produced at the sponsor’s cost and installed by the club.

## About Torquay Hockey Club

- Founded: 2010  
- Members: 160+ players across juniors and seniors  
- Teams: 3 men’s, 3 women’s, and all junior age groups (U8–U16)  
- 25 premierships since 2010  
- Strong values around community, inclusion, and lifelong participation  
- Active presence across Torquay, Armstrong Creek, and Geelong

We also take pride in our equity and diversity practices:  
- 50% female representation on the committee  
- Participation in NAIDOC and Pride Cup events

## Sponsorship Package

Venue Partner Package – $3,000 per annum (2-year agreement)  
  
Includes:  
- Hosting of 2–3 major events at The Sands Torquay  
- Full digital media promotion (website, newsletter, social media, TeamApp)  
- Cross-promotion of Sands events to members  
- Club endorsement as accommodation partner  
- Signage opportunity at the new facility  
- Dedicated announcement across all platforms

## Contact

Chris Thompson  
Sponsorship Manager – Torquay Hockey Club  
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📞 0409 430 874

# Agreement and Confirmation

This agreement confirms that The Sands Torquay will be the official Venue and Accommodation Partner of the Torquay Hockey Club for a period covering the 2025 and 2026 hockey seasons, commencing from the date of signing.

By signing below, both parties acknowledge and accept the terms outlined in this sponsorship proposal.

Signed for and on behalf of Torquay Hockey Club:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signed for and on behalf of The Sands Torquay:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_