

AMERICAN STORIES

The Adventure Begins

Get ready for the ultimate test of skill and strategy! Wild Shots takes viewers on a high-stakes journey across the Eastern U.S. with host Tim Harmsen of the Military Arms Channel.

From dense forests to open ranges, each episode delivers adrenaline-pumping challenges that push celebrity influencers to their limits. It's more than just hitting the target—it's about focus, grit, and adaptability.



Meet the Host

Tim Harmsen

Tim Harmsen, creator of the Military Arms Channel, brings his expertise and passion to Wild Shots. With millions of followers, Tim showcases the art of marksmanship through innovative challenges and engaging storytelling. From historical firearms to modern tactical gear, Tim makes every episode insightful and unforgettable.





The Influencer **Dream Team**

Wild Shots features four top firearms influencers:
MrGunsnGear, 22 Plinkster, Sootch, and IraqVeteran8888.

These experts bring their unique styles and massive social reach to the competition. From trick shots to tactical challenges, their combined audiences of millions will tune in, engage, and share the excitement.

The Influencers

David Wilson,
known as **22 Plinkster**



<https://www.youtube.com/@22plinkster>

Eric Blanford, known
as **IraqVeteran8888**



[https://www.youtube.com/
@Iraqveteran8888](https://www.youtube.com/@Iraqveteran8888)

Mike, known as
MrGunsnGear



<https://www.youtube.com/@Mrgunsngear>

Don Porter, known
as **Sootch**



<https://www.youtube.com/@sootch00>

The Challenges: Expect the Unexpected

Forget traditional contests—Wild Shots is all about creative, unpredictable, and thrilling action. From hitting targets while in the sky to mastering historical firearms under pressure, every location tests accuracy, adaptability, and mental toughness. Only the sharpest shooter can pull off shots that most consider impossible.



The Broadcast Event

Wild Shots isn't just a show—it's a multimedia event. Fans can follow the 30-day journey through live streams, social media updates, and exclusive content. With national and international broadcasts and influencer-driven promotion, millions will engage in real-time and witness the first-ever Wild Shots champion.

ASE Show Distribution

Integrate Once... Promote... FOREVER

American Stories uses a perpetual, multi-outlet distribution strategy for all of our shows.

We are “channel agnostic”, meaning we do not enter into long term exclusive arrangements with any single entertainment outlet.

This means that your integration will live on, continuing to promote your company and product for years to come.

We begin each show season with a broadcast TV launch, then expand out to other channels including streaming and international outlets.





Integration Example



More Examples Can Be Seen At:
<https://vimeo.com/showcase/survivingmannhighlights>

American Stories Show Distribution

Some of the outlets where the Surviving Mann Franchise is currently airing / slated to air:



American Stories continually adds distribution channels for its existing and forthcoming shows.

American Stories Current Distribution Reach & Engagement

American Stories' program distribution reach is ever expanding to wider potential niche audiences.

- **Over 100 Million People in the US & Canada** across broadcast, cable, on-demand & FAST Channels
- **Over 100 countries via ASE Channel Apps** on Roku, Fire TV, Apple TV, as well as iOS and Android mobile and our web application at AmericanStories.tv.
- **High Viewer Engagement: Over 70% Average Watch Time Per Episode** means quality productions that meet or exceed industry standard viewer engagement levels.
- **Over 70,000,000 Minutes Watched** on just one outlet from June 2023 – February 2025 & counting.



American Stories continually adds distribution channels for its existing and forthcoming shows.

American Stories Distribution Outlet Examples

Some of the entertainment channels American Stories has distribution access to are:



This is by no means a complete list and is provided for example purposes only.



Conclusion & Key Take-Aways



Just a few key reasons why your show's brand integration is the right move.

- ❖ **Skip-Proof:** Unlike conventional commercials that can be fast-forwarded, skipped with a click, or even paid to avoid completely, product integrations remain *unskippable* and *omnipresent* throughout viewing.
- ❖ **Extended Exposure:** Your product gains prolonged screen time as it is interwoven into the show's story, enhancing its visibility.
- ❖ **Greater Authenticity:** Product integrations feel more genuine and organic, showcasing the brand as a natural fit within real-life contexts.
- ❖ **Elevated Brand Prestige:** Brands integrated within TV narratives not only bask in the limelight of prime visibility, but also inherit an aura of distinction and friendliness. Such seamless inclusions resonate as endorsements of the brand's superior standing and relatability, distinguishing them from those merely displayed in transient commercials.
- ❖ **Life-Long Visibility:** Unlike traditional ads which end when the ad buy is over, as part of the show's storyline, your product integration continues to tell your brand's story in every distribution outlet, every time the show is seen... *forever*.
- ❖ **Cost-Efficiency:** Optimizing your brand's visibility through product integration within a nationally televised show presents an unparalleled value proposition when compared with the cost of producing your own TV commercial, securing one or more celebrity endorsements, hiring cast, crew, and purchasing on-going airtime over an extended period.



THANK YOU!

Thanks for taking a look at this unique American Stories brand integration opportunity.

Give us a call or email with any questions you have and to move forward in getting your products more of the attention they deserve.