**Refined Direct Mailer Postcard Brief for Ocean State Smart Snacks**

**Front of the Postcard**

**Headline:**  
*Boost Energy. Spark Happiness. Transform Your Breakroom or Shared Spaces.*

**Subheadline:**  
*Exciting Free Micro Market Placements for Rhode Island Businesses or Residences with 50 or More Employees or Residents!*

**Visuals:**

* A bright, modern breakroom or communal space featuring Ocean State Smart Snacks' fully stocked micro market setup.
* Cheerful employees, residents, or customers selecting snacks, drinks, and meals from the market.
* A bold, easy-to-scan QR code placed front and center, labeled with **"Scan to Learn More & Secure Yours!"**

**Benefit Highlights (Bullet Points):**

* **No food limitations**—a wide variety of fresh snacks, meals, and drinks tailored for everyone’s preferences.
* **No monthly minimums** to worry about.
* **Reliable experience** with no down machines.
* Hassle-free convenience with **no stocking fees**.
* A setup that works anywhere—**no internet needed!**
* Boosted happiness, morale, and energy levels for employees, residents, or customers.

**Urgency Statement:**  
*Act now! A limited number of free micro market units are available. Don’t miss out!*

**Call-to-Action Ribbon (Bright Accent Color):**

* *"Scan the QR code or visit our website today to secure your free micro market placement!"*

**Branding:**

* Prominently display Ocean State Smart Snacks' logo.
* Use official brand colors and fonts to maintain consistency.

**Back of the Postcard**

**Headline:**  
*Give Your Team or Residents More Than a Breakroom. Offer an Energizing Experience!*

**Body Copy:**  
Ocean State Smart Snacks is reimagining breakrooms and shared spaces across Rhode Island with free micro market placements for businesses or residents with 50 or more employees or residents.

Our modern, self-serve markets transform your space into a convenient and enjoyable hub, offering snacks, drinks, and meals for everyone to love.

**Why choose us for your micro market needs?**

* **Fresh and assorted snack options** for every taste, every single day.
* **No stress:** free placement with zero stocking fees or monthly commitments.
* **Dependable service:** no broken machines or unreliable setups.
* Suitable for all spaces, even those **without internet connectivity!**
* Happier, more energized teams or residents who look forward to their break moments.

But don’t wait! Free micro market units are limited, and you won’t want to miss this opportunity to enhance your space and elevate your team or residents’ experience.

**Call-to-Action Section:**  
Here’s how to get started today:

1. **Scan the QR code** to reserve your spot and get all the details.
2. Visit [**www.oceanstatesmartsnacks.com**](http://www.oceanstatesmartsnacks.com/) for more info.
3. Contact us directly via phone or email to discuss your setup!

**Contact Details:**

* **Phone:** (Insert Bold Phone Number Here)
* **Email:** (Insert Bold Email Here)
* **Website:** [www.oceanstatesmartsnacks.com](http://www.oceanstatesmartsnacks.com/)

**Visuals:**

* Repeat the QR code prominently alongside the phrase **"Scan to Reserve Your Free Micro Market Placement Now!"**
* Showcase additional photos of the sleek and vibrant micro market setup to highlight its modern appeal and high functionality.

**Footer Statement:**  
*Proudly Serving Rhode Island Businesses and Communities with More Than a Vending Solution.*  
Ocean State Smart Snacks | (Insert Phone Number) | (Insert Email Address) | [www.oceanstatesmartsnacks.com](http://www.oceanstatesmartsnacks.com/)

**Design Notes:**

* Create a design that is clean, professional, and visually inviting, while highlighting energy and modernity.
* Bold and vibrant colors should evoke positivity and align with the brand’s identity.
* Ensure the QR code is eye-catching and easily scannable.
* Balance visuals and text to avoid overcrowding and maintain crisp readability.

This refined brief integrates all key elements, ensuring the postcard is an effective, compelling marketing tool for designers to bring to life.

A vending machine with text and images

AI-generated content may be incorrect.A vending machine with a blue background

AI-generated content may be incorrect.