

# OUR STAFF

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Sir Speedy Printing has 14 full-time team members, with an average tenure of 10 years of employment. We are proud of this and the consistency this provides to our customers. We pride ourselves on superior customer service, and provide each account with a dedicated customer service representative. We offer ongoing training to our employees ensuring their knowledge and competency on the latest technology and equipment.



# THE STORY BEHIND THE COOKIES

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There was only one "Jimmy the Cookie Man." Jimmy was our Product Transport Technician from 1992-2002. Along with delivering excellent service, he delivered his famous home baked cookies. Jimmy's cookies were so famous that "his" customers would vie for the honor of receiving the delivery just to get the cookies! Jimmy passed away in January of 2003, but the tradition of his cookies has not. Although the cookies are now baked in an oven in our facility, we think there is still a little bit of "Jimmy the Cookie Man's" spirit in every bag of cookies we deliver.





# PRINTING + COPYING

From simple black & white copies to full-color brochures, posters and more, Sir Speedy can help you meet your business objectives with traditional and advanced printing and marketing services. We have the technology and experience to complete your project on time and on budget.

Why waste your time making copies in-house? Our high-speed copying service takes the burden off your staff and delivers copies so clean and crisp, you'll think each page is an original. Combined with our finishing and binding services, manuals, books, pamphlets, presentations and more can all be back at your office door fast!

Today's color copiers and offset printing processes are worlds apart from where they were years ago. Consider adding color to your next project and you may just see your reader response rates increase.



# SIGNS, POSTERS & BANNERS

We can help you design and print the perfect indoor or outdoor signage to grab your audience's attention and communicate your message loud and clear. Large, eye-catching signs, posters, banners and displays appeal to customers and deliver your message more effectively.

Signs, posters and banners can help you build brand awareness and brand loyalty, generate leads and retain customers. Whether you're a retail store, small business, or corporate marketing, training or human resources department, we can help you with sales promotions, window and store signs, presentation support, or trade show and event marketing.

Like everything we do at Sir Speedy, we use the latest equipment for the sharpest resolution in black and white or color to create the greatest impact, giving you the greatest return on your investment.





# ONLINE STOREFRONTS

## YOUR BUSINESS, ALL IN ONE PLACE.

### ACCESSIBILITY.

That's the beauty of an online storefront. Whether you have multiple office locations, a distributed workforce or multiple suppliers, it connects the business community with your goods and services all in one place — the Web. At Sir Speedy, we help companies leverage B2B e-commerce to expand their opportunities and accelerate business growth. We can do the same for you.

### CUSTOMIZATION.

Every business has its own unique challenges. We tailor a solution to serve your specific requirements using powerful yet flexible technology. From a business application like web-to-print to an enterprise-wide operation, your online storefront can scale to your business needs as they develop over time. Connecting to online users is as easy as 1-2-3:

1

#### B2B E-COMMERCE

Sir Speedy designs and builds your online storefront

2

#### ORDERING

We develop the complete shopping experience

3

#### FULFILLMENT

We can handle all printing needs and even facilitate distribution of non-printed hard and soft goods

## GROWTH

keep up with the evolving and fast-paced demands of business today. An online storefront enables you to:

## CONNECT

to a wide network of online users geographically dispersed workforce, third party suppliers, distributors, franchisees

## STREAMLINE WORKFLOW

with automation, built-in permissions, web-to-print, rules and reporting, inventory tracking, payment and shipping

## CONTROL

brand integrity, costs and waste

## INTEGRATE

with existing technologies like warehouse management, accounting, customer relationship management (CRM) and more.

### BENEFITS:

- Web-to-print
- Manage brand standards
- Personalize marketing materials
- Automate reporting and invoices
- Scale to the growing business needs

**STREAMLINE YOUR BUSINESS WITH THE ONE COMPANY THAT BRINGS IT ALL TOGETHER**

# KITTING + FULFILLMENT

Fulfillment is where the rubber meets the road. It can make or break a direct marketing campaign, so you want your project in the right hands. Sir Speedy has a long history of providing comprehensive fulfillment services that include product and program fulfillment, inventory management, warehousing and shipping. We can print, store, assemble and ship to multiple locations around the world on a set schedule or on-demand.



**Receive**



**Process**



**Design**



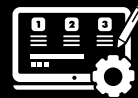
**Print**



**Pick**



**Pack**



**Inventory**



**Ship**

## Our fulfillment services include the following:

- Warehousing
- Product fulfillment
- Distribution fulfillment
- Inventory management
- Pick and pack fulfillment
- Secure online order processing
- Marketing / Sales Kit packaging





# GRAPHIC DESIGN

You've got your marketing strategy. Now you need the design to execute on it. At Sir Speedy, we provide the graphic design capabilities to turn your vision into a reality.

Today's consumers are in the fast lane of information overload. It's easy to get overlooked without the right strategy and creative. Come to us with your project and we'll help you with every aspect from start to finish. We are a full-service print & design company.





# MAILING SERVICES



When is the right time to engage with Sir Speedy? Anytime, but we advocate as early as possible in your marketing ideation process. For more than 50 years, we've worked with all types of companies to consult on their marketing campaigns, and we're happy to share our insights with you. Whether you're looking to get new customers, increase market share, cross-sell to existing customers, or generate brand awareness, Sir Speedy can help you craft a campaign to meet your budget and business objectives.