



# Brand Style Guide

# Color System



## ORANGE

Color Code: #E55C00

CMYK : 6 78 100 1  
HSB : 24° 100% 89%  
RGB : 229 92 0  
Web : #E55C00



## BLACK

Color Code: #000000

CMYK : 75 68 67 90  
HSB : 14° 80% 0%  
RGB : 0 0 0  
Web : #000000



## WHITE

Color Code: #FFFFFF

CMYK : 0 0 0 0  
HSB : 14° 0% 100%  
RGB : 255 255 255  
Web : #FFFFFF

# Typography

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Helvetica

Aa

Oil and Gas

Food Processing

Water Treatment

Pipeline

Environmental  
(well abandonment, cut and caps)

Helvetica

Header 40pt Bold

Helvetica

Subheader 24pt Bold

Helvetica. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio

Paragraph 12pt Regular

# Logo

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## Full Logo



## Wordmark



# Logo Clearspace

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## Full Logo Clearspace



## Wordmark Clearspace

