

BUILD U NAIRE

STYLE GUIDE / INSPIRATION

BRAND NAME

BUILD U NAIRE

BRAND SLOGAN

THE ONLY WAY TO BECOME A MILLIONAIRE IS BY
BECOMING A BUILDUNAIRE — FIRST.

BRAND ASSETS

U *buildunaire* — BUILD U NAIRE

BUILD U NAIRE

U *buildunaire* — BUILD U NAIRE



















EXAMPLES OF DESIGNS WE DO NOT WANT.