

ADVERTISING SPECIFICATIONS

Materials Deadline

Production Contact

Contact your Project Manager with any questions regarding the specs or how to submit the final ad.

Production Charges

Super Lawyers design services are available, please contact your Project Manager for more information.

Production Specifications

All ads must be submitted digitally or emailed. Web offset - SWOP standards apply.

Accepted File Formats PDF, InDesign, Illustrator, Photoshop

Color CMYK, total ink density must not exceed 280%, Rich Black recommended build is 40/30/30/100, all spot colors must be converted to CMYK

Images Embedded into the file or provided, resolution should be 300 dpi when placed at 100% in the file

Logos Vector .eps files preferred for best print quality

Type All fonts should be embedded into the file, provided along with the file, or converted to outlines. Do not set type size lower than 6 pt. Avoid placing thin, white type lower than 8 pt on color backgrounds. TrueType (.ttf) and OpenType (.otf) version fonts are accepted. Postscript/Type 1 fonts are no longer supported.

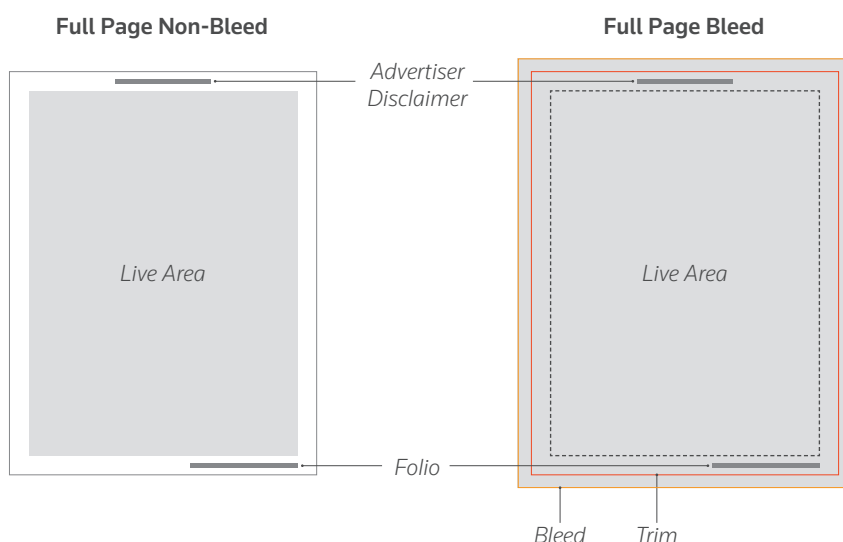
Live Area Type, logos, and important elements must be kept within the live area.

Client accepts responsibility for type, logos, and important elements placed outside of the live area in the event they are trimmed when printed.

Ad Dimensions

**Indianapolis Monthly magazine,
Super Lawyers magazine**

	WIDTH X HEIGHT
Full Page Bleed	8.25" x 10.75"
Trim	8" x 10.5"
Live Area	7" x 9.5"
Full Page Non-Bleed	7" x 9.5"
2/3 vertical	4.625" x 9.5"
1/2 horizontal	7" x 4.625"
1/2 vertical island	4.625" x 7.125"
1/3 vertical	2.25" x 9.5"
1/3 square	4.625" x 4.625"



Compliance with lawyer-advertising state regulations is the sole responsibility of the advertiser. Super Lawyers, a Thomson Reuters Service, assumes no responsibility for compliance. No statement, written or oral, by Super Lawyers, Thomson Reuters, its employees, representatives or contractors, should be construed as legal advice.

Some state ethics regulations require approval, including pre-approval, and restrict the visual and textual content attorneys may use in forms of expression deemed to be marketing. Please consult all applicable rules and regulations concerning lawyer advertising in your jurisdiction.