



COMPETA WEB DESIGN

Project Proposal

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Table of contents

01	Intoduction	4
02	Your Requirements	5
03	Proposal	6
04	Quote	7
05	Terms & Conditions	8
07	Contact	9

Your Project



Thank you for discussing your project with us. We are delighted to provide you with this proposal document. The following three sections will firstly recap on our understanding of the requirements you gave us. We then provide our proposal on how we would meet those requirements if you decide to proceed. Finally, we include your quote for the work outlined in the proposal.



Your Requirements

DS Partners has been established to provide a relocation assistance service to clients in the United States. A website is required that will act as an online brochure for the services offered, and play a role in new client acquisition.

The new website should represent the brand's professional image, providing a clear understanding of the services offered and associated benefits. CTAs should encourage clients to provide contact details for human follow-up.



Each customer carries a world within them, uniquely sculpted by their experiences and their requirements. To understand and serve them, we must tune into the frequency of their world, and that's the true essence of customer service.

Dale Carnegie

Key Considerations



Branding

No brand currently exists. The website will act as the catalyst for brand creation and brand identity



Compliance

The website must be GDPR (EU), CCPA, CPRA, VCDPA and CPA (all US) compliant for all data handling



Hosting

The website will require business grade hosting on a shared server provided by Competa Web Design

Your Proposal

We would develop a new website based on a bespoke blank theme utilising the WordPress ecosystem. Search Engine indexing will be restricted during development. A 'Coming Soon' page will front the site prior to website launch.

A colour palette, creative assets and initial design concept will be produced and, once agreed, full development with conditional copy will commence thereafter. From project onset, a delivery time of 4-6 weeks is expected.

Included scope

- Website design and development
- Brand identity development
- Creative asset development
- SEO optimised copy development
- Responsive design
- Domain based cPanel email
- Social Media account links
- Forms with SMTP email delivery
- Blog and 3 blog posts
- Backup schedule implementation
- Two Factor and anti-spam security
- EU and US privacy compliance
- Professional caching
- Google Analytics



Your Quote

Item	Unit	Price
Website Design & Development	1	€995.00
Hosting, Support & Maintenance *	1	€500.00
Total **		€1495.00

* Recurring annually. This quote includes year 1. Pricing is subject to review after 3 years

Includes 4 hours additional development per year - further development can be purchased at €45.00 per hour

** Prices quoted exclude IVA at 21% (rate correct at time of issue)

*** 50% due at project commencement and 50% at project end

Terms & Conditions

Our business terms and conditions can be found on our website at www.competawebdesign.com/terms.

Please read these terms and conditions carefully. Any purchase or use of our services implies that you have read and accepted our terms and conditions. If you accept a quote you will be deemed to have satisfied yourself as to the terms applying and have accepted these terms and conditions in full.



Work with us !

We'd like to thank you again for considering Competa Web Design for your website project.

If you would like to proceed and work with us, or you have any questions, please contact us via the below.



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