**Design Brief for Sour Sucker Candy Packets**

Name of brand: Scott Bros. CANDY

Name of candy: Sour Suckers

Style: Pop Art

[lichtenstein art style - Google Search](https://www.google.com.au/search?q=lichtenstein+art+style&sca_esv=54fc87171c23afaa&udm=2&biw=1076&bih=823&sxsrf=ADLYWIJjWlVycf7TwsCxEPd4djd_r-rhKg%3A1732159703660&ei=16g-Z_n5J_Ln7_UPnK_SuQw&oq=l&gs_lp=EgNpbWciAWwqAggAMgQQIxgnMgQQIxgnMgsQABiABBixAxiDATIIEAAYgAQYsQMyCxAAGIAEGLEDGIMBMg4QABiABBixAxiDARiKBTIOEAAYgAQYsQMYgwEYigUyCxAAGIAEGLEDGIMBMgsQABiABBixAxiDATIOEAAYgAQYsQMYgwEYigVIuyFQ3wVYiRdwAngAkAEAmAGRAaABmgKqAQMwLjK4AQPIAQD4AQGYAgSgArQCqAIKwgIHECMYJxjqAsICChAAGIAEGEMYigWYAwmSBwMyLjKgB4cP&sclient=img)

[batman cartoon kapow - Google Search](https://www.google.com.au/search?q=batman+cartoon+kapow&sca_esv=54fc87171c23afaa&udm=2&biw=1076&bih=823&sxsrf=ADLYWIJ0_JlgkrvHktCHWiwdQd3VRcwkRw%3A1732160390456&ei=hqs-Z93IG7669u8PydKTkAc&ved=0ahUKEwjdo5GmwOyJAxU-nf0HHUnpBHIQ4dUDCBE&uact=5&oq=batman+cartoon+kapow&gs_lp=EgNpbWciFGJhdG1hbiBjYXJ0b29uIGthcG93MgQQABgeSIYMUI4EWO8JcAF4AJABAJgBmAKgAeUHqgEFMC41LjG4AQPIAQD4AQGYAgegAoMIwgIKEAAYgAQYQxiKBcICBhAAGAcYHsICBRAAGIAEwgIGEAAYCBgemAMAiAYBkgcFMS41LjGgB7gO&sclient=img)

Similar designs:

[Amazon.com : Nobel Super Sour Candy Trial Set (3.1oz x 3 Kinds) : Grocery & Gourmet Food](https://www.amazon.com/Nobel-Super-Candy-Trial-3-1oz/dp/B078SXQN4L)

[Palazzi Sour Candy Model Xtreme Sour Candy Grape Flavor - 18g | Shopping Jam](https://jamkharid.ir/product-2287)

[Palazi Xtreme Sour With Orange Candy 18 g Online at Best Price | Candy | Lulu Egypt](https://www.luluhypermarket.com/en-eg/palazi-xtreme-sour-with-orange-candy-18-g/p/1879678)

6 flavours – lemon (yellow), lime (green), orange (orange), blueberry (blue), passionfruit (purple), raspberry (red)

The front of each packet is to be a different design, not just the same picture in a different colour

Needs to have a retro vibe.

Packet needs to have a window on the front so people can see the candies inside, but not in the top third

Words maybe to include: POP, KAPOW, BOOM

There will be some limited design needed for the back.

The work once the designer is selected will also include adding data on the back of the packet like ingredients, barcode, and other information related to food products.

Scott Bros. CANDY logos:

 