

# Landing Page – Content Blocks

We are looking to develop a vast array of content block / modules that we can build into Elementor on our website, so we can create many different content heavy pages. The **styling needs to match perfectly** with our existing [site](#). Including layout style, spacing, etc.

## 1) Hero

We need 2-3 hero options for the top of the page. These will be mostly landing pages, but will need to be SEO optimized. So they should have a title, subtitle, H3, etc. They will feature an intro blurb of copy. They also need a CTA form, social proof. Etc. Some similar examples:

### Front-End Development from Concept to Completion

Turn your designs into responsive websites, dynamic apps, and powerful software solutions. Our team excels in HTML/CSS, React, Vue, and more, ensuring your project performs flawlessly across all platforms.

[Get Started](#)

or

[Schedule a Call](#)

★★★★★ Over 4,000 Projects Completed

"They worked efficiently, communicated clearly and provided us with a great website."



- Gareth Alexander

### Get Started Now

Hello, my name is...

I am a...

Select



I need help with...

Select



[Next](#)

## 2) Content Blocks

We need an array of many different content blocks. These will be rich in SEO content. You can use images, icons, etc. We want to see as many different variations as we can, so we can keep our pages unique and fresh.

We will need content blocks for dot points and small text snippets, through to blocks that allow for several paragraphs of copy for SEO.

Below are some examples of different content block ideas. Please use your experience to bring more options to the table, do not just copy these:

## Why [REDACTED] for WooCommerce?

Get your e-commerce site grooving with our custom WooCommerce development services.

### Easy & Intuitive Dashboard

Editing your site content will be as simple as posting a picture on Instagram.

### Unparalleled Quality Assurance

Four layers of intensive stress testing on modern devices and browsers.

### 90-Day Code Guarantee

Find a bug or something we missed? That's on us for 90-days following your project launch.

### Fast, Friendly Support

Our global presence means we're available to help around the clock during the workweek.

### 100% White Label

We're your secret weapon. We white-label all of our services by default.

### Based in Atlanta, GA

We're U.S.-based which means no more waiting 24 hours for every response.

## WooCommerce Sites That Actually Looks Like Your Designs

Your website will mirror your design files so closely that you might actually mistake it for the real thing!

We take extensive measures to ensure that the HTML, WordPress, and WooCommerce code we develop for you matches your design precisely in both appearance and functionality.

With an entire department dedicated to quality assurance and testing, we leave no room for errors. You can expect a flawlessly functioning and visually stunning e-commerce website, where nothing slips through the cracks.



## WooCommerce Gurus at Your Service

Create an exceptional e-commerce website with our skilled WooCommerce development team, delivering fully customized solutions optimized for performance and functionality.

- |                                 |                             |                            |                               |
|---------------------------------|-----------------------------|----------------------------|-------------------------------|
| ✓ Fully Custom Themes           | ✓ Minimal Use of Plugins    | ✓ Third-party Integrations | ✓ API Integrations            |
| ✓ Advanced Customizations       | ✓ Plugin Customizations     | ✓ ERP Integrations         | ✓ Product Builder Development |
| ✓ Variation-Level Custom Fields | ✓ WooCommerce Subscriptions | ✓ Speed Optimization       | ✓ Custom Plugin Development   |

## WooCommerce FAQ

[More FAQ](#)

Do you code custom WooCommerce themes? +

Do I have full creative control over the design of my WooCommerce site? +

What can WooCommerce do beyond standard e-commerce storefronts? +

Can you help me with API integrations on my WooCommerce project? +

How does WooCommerce differ from Shopify? +

What standard WooCommerce product templates are included in my project? +



### Figma to Code

Have some Figma files you need coded to perfection? We love Figma's collaborative interface design tool.

- Figma to HTML
- Figma to WordPress
- Figma to Tailwind
- Figma to React
- Figma to WooCommerce
- Figma to Website



### Adobe Xd to Code

Whether you're using Xd to design a simple website or complex web application, we can help!

- XD to HTML
- XD to WordPress
- XD to Tailwind
- XD to React
- XD to Elementor
- XD to WooCommerce
- XD to Website



### Sketch to Code

You'll love our Sketch to code process, which includes unparalleled quality assurance and testing.

- Sketch to HTML
- Sketch to WordPress
- Sketch to Tailwind
- Sketch to React
- Sketch to WooCommerce
- Sketch to Elementor

## The values that guide us

we're not just focused on delivering quality code and exceptional service - we're committed to upholding a set of core values that guide everything we do.



### Quality Over Quantity

Rather than take on as many projects as possible, we put quality first. We never cut corners or hastily rush to the finish line.



### Empathy In Action

When the chance to be present to people's thoughts, feelings and candid feedback arrives, we show up and listen.



### Code With Honor

We're humans, which means mistakes are possible. We're quick to accept responsibility and fix things at our expense.

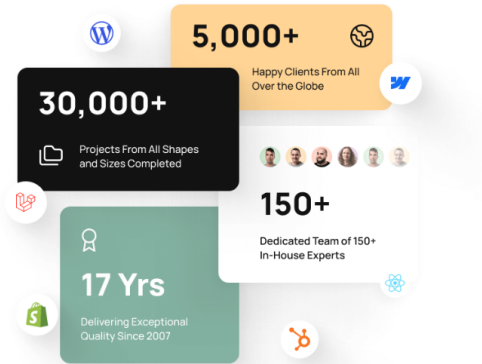


### People Over Profits

From our clients to our team and our vendors, we put people first. We send gifts, give bonuses, observe the weekends and smile.

## So, Why Us?

Unbeatable code quality at reasonable cost and delivery terms. A perfect choice for businesses who prioritize semantic code over the lowest possible price.



### Top Notch Quality

High quality every step of the way - detailed project reviews to guarantee a great understanding of your project needs, handcrafted code that speaks for itself, direct and open communication, and use of the latest best tools and practices. And that's just a part of it all.

### Fast Turnarounds

### Diverse Expertise

### Reasonable Pricing

### Reliability & Flexibility

### Dedicated Project Manager

### Post-Delivery Support

## What We Do

Access a range of services. Save time and resources. Get experts onboard quickly. Agencies and businesses use our web development services to convert their great ideas and designs into functional web products.



### White-Label Web Development

A dedicated service that allows agencies to outsource their web development projects and expand their business offerings with a solution fully customizable according to their needs and ready to meet their goals.



### CMS Integrations

From static site generators and website builders to advanced CMS solutions, we have experience with platforms that suit every project's requirements: WordPress, HubSpot, Squarespace, Hugo, Webflow, and more.



### Front-End Coding

The perfect solution for teams focused on back-end programming looking for experts in writing pixel-perfect and hand-crafted code built according to their specifics. Increase the code quality and speed up the dev process.



### Web Apps Development

Fully custom web applications development using a tech stack that meets the project needs. We specialize in building PHP-based applications with React and Vue.



### E-commerce Websites

From one-page stores to fully custom eCommerce solutions, we have experience in various platforms like WooCommerce, Shopify, and BigCommerce to develop a store that fits any business specifics.



### Many More

Coding email templates, marketing landing pages, alternative CMS integrations, headless implementations, and more. End-to-end web development solutions at your fingertips.

## Wondering What You Will Get?

We have prepared a sample archive for you. Feel free to download it and have a sneak peek.



- ✓ Hand coded, pixel-perfect HTML/CSS from your design files
- ✓ jQuery animations – sliders, tooltips & more
- ✓ Semantic code (think SEO)
- ✓ Tested and compatible with all modern browsers
- ✓ Custom fonts included
- ✓ W3C validated code

[DOWNLOAD SAMPLE ARCHIVE](#)

## Why Because we care.

Here are just some of the benefits you get by choosing us as your partner.



### Lifetime Support

Reliability is of utmost importance to us. If any bugs emerge in the future, even months or years later, just get in touch to get them fixed.



### Dedicated Expert Manager

You have your own dedicated manager with a development background. He will advise you and assist you to make sure you deliver great results to your clients.



### Responsive by Default

Optimization for tablets and mobile devices is nowadays our default. No designs? That's fine. Our developers will handle it. It's part of the deal.



### Simple Animations

Things like simple carousels, tabs, accordions, sliders, lightboxes, popups, tooltips, and burger menus are on us. You don't even have to say it, we will add them.



### CSS Framework Usage

Bootstrap, Foundation, Bulma, Materialize, Skeleton. Just let us know which framework you need and we will use it. It doesn't cost extra.



### Retina Displays Optimization

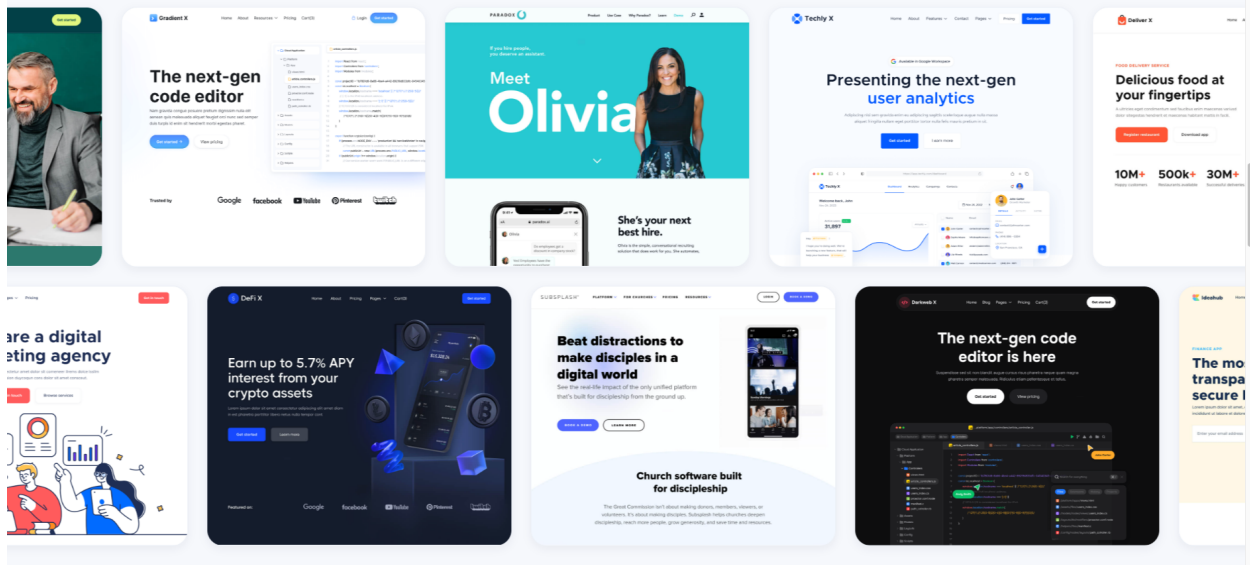
As long as your designs use @2x sized images or SVG graphics, consider retina optimization done. You don't even need to ask for it. And yes, it's free.

## 4) Testimonials

We'd like a few options for ways to highlight some of our projects. We would like 1-2 options at least.

LOS ANGELES DESIGN AGENCY

## Take a look at some of our amazing Webflow projects



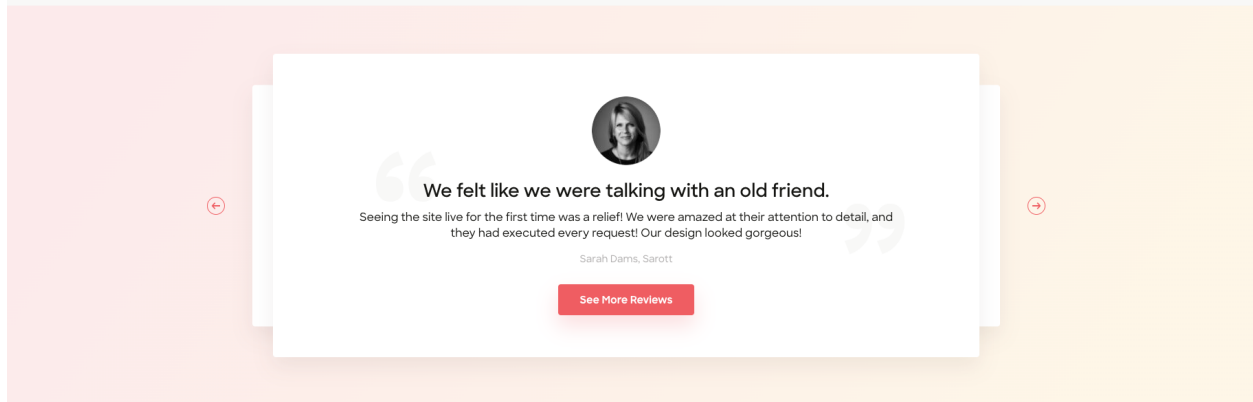
## We create high-quality custom websites

There is no too-custom or complex design, nor a too simple or small project. Free up your imagination and resources, and let's build the next award-winning website together.



## 5) Social Proof / Testimonials

We'd like 1-2 options for testimonials. They can be sliders, cards, snippet cloud, etc.



## 6) CTA's

We need 2-3 CTA blocks. These can be in-between sections, or at the bottom. We need to be able to place them throughout the page.