

PANEL #1

FRONT OR BACK

Finished Size: 3.875" Width x 10.5" Height

Print Size: 4.125" Width x 10.75" Height



Bleed

Any color or graphics that stop at the edge of the document must extend into the 'bleed area', 1/8" past the trim on all sides.



Trim

Where the pouch will be cut.



Safe Area

Important text and graphics must remain inside the green lines to avoid being trimmed.



Heat Seal

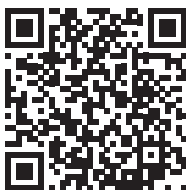
Ink can print in the heat seal area but color variation can occur.



Cut Tolerance

Where the pouch could get cut due to our tolerance of movement throughout the production run.

**Before starting your design,
click or scan the QR code
below to review the Artwork
Setup Guide for Roastar's
artwork requirements.**



PANEL #2

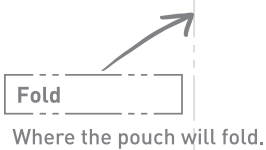
SIDE

Finished Size:

3.25" Width x 10.5" Height

Print Size:

3.5" Width x 10.75" Height



PANEL #3

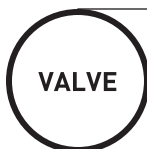
TIN TIE (1" FROM TOP OF POUCH)

ZIPPER

FRONT OR BACK

Finished Size: 3.875" Width x 10.5" Height

Print Size: 4.125" Width x 10.75" Height



Valve is placed
2.5" down from
the top of the
pouch to the top
of the valve.

Zipper
closure
1.5"
from
top of
package

Panel #3 contains the zipper, tin tie and/or valve features. These features can be removed but they cannot be placed on any other panel.

If you are wanting the front of your pouch to contain the zipper/tin tie/valve, then place your front panel graphics here.

OR

If you are wanting the back of your pouch to contain the zipper/tin tie/valve, then place your back panel graphics here.

PANEL #4

SIDE

Finished Size:

3.25" Width x 10.5" Height

Print Size:

3.5" Width x 10.75" Height

PANEL #5

BOTTOM

Finished Size: 3.875" Width x 3.25" Height

Print Size: 4.125" Width x 3.5" Height

When the zipper/tin tie/valve features are placed on the back panel, we recommend rotating the bottom panel 180° so it will be right reading when viewed from the front panel.