

Front

‘The **Insulator**’ by EatWell The Insulator logo needs to be designed. A simple Text based logo will work. The colour version will appear the box, and I’d like to use colour and glow to suggest heat (like a warm hug). It must also work in monochrome for laser engraving onto the flask

Line diagram of spoon and fork crossed over perhaps

Line drawing of flask with colour logo in situ

Insulated Food Flask

500ml / 800ml (I will need to be able to edit the design file so that I can give the manufacturer 2 versions, different capacity and barcodes)

Hot 10 hr Flame Icon

Cold 16 hr snowdrop icon

SIDE A

Bullet Points with relevant symbol as the bullet:

Double layer Premium Food Grade Stainles Steel

Copper Plating technology to maximise heat retention

BPA Free

100% Leakproof

80mm Extra Wide Mouth - easy to fill, easy to eat from and easy to clean

Lid also serves as a bowl

Dishwasher Safe

Recyclable

SIDE B

Comes With

On The Go Cutlery Set

Insulated Carry Bag

5 year Warranty

Heat retention graph: please add a 3d bar chart using colour to represent temperatures

Flask

0hr 98°C

6hr 72°C

8hr 67°

10hr 63

12 hr 58

Back

Barcode bottom right corner

Our Brand Mission

EatWell is a British brand with a singular mission: to empower individuals to ditch the meal deal lunches, and enjoy healthy, home-prepared food, hot or cold.

Whether it's savouring last night's leftovers or a freshly prepared salad. By doing so, EatWell aims to reduce both the financial burden of eating out and the environmental impact of waste, encouraging a healthier lifestyle for everyone.

Useful Tips

- Preheat the flask by filling with hot water for 5 minutes, before emptying the water and filling with hot food
- For cold food, pre cool by filling with cold water or placing the open flask in the fridge for 10 minutes prior to filling with food
- Food will stay the hottest when the flask is filled to the top - too much air will reduce heat retention.
- For this reason we suggest using the 500 ml Solo size for small appetites, and the larger 800ml Sharer size for sharing, or those with a hearty appetite like us!

- Ensure food is piping hot before filling the flask

Care and usage Instructions

- Wash thoroughly before first use
- This flask is dishwasher safe (top shelf only), however for best results we recommend hand washing and drying
- Always dry thoroughly before storing, and store with the lid off, to allow air to circulate. Always wash thoroughly after storing for extended periods of time
- Never use this flask in a microwave, hob, oven or any other heat source
- When washing the lid, always make sure that the pressure release button is not depressed.
- Pressure may build up inside the flask due to the air inside heating up. Please depress the pressure release valve before opening.

Inner Tab 1

If you aren't entirely satisfied with your flask, please let us help you by contacting our customer support team at **info@eatwell-products.co.uk**

Inner Tab 2

As a growing UK brand, we would really appreciate you letting us know what you think of your new flask by leaving us an honest review

www.amazon.co.uk/rvp

Inside lid

Register for your 5 year warranty

{ insert QR code here}

