

[Landing webpage]

Professional Writing Consultants

Welcome to Professional Writing Consultants. We train and coach business professionals and lawyers on strategies and techniques to engage, inform, and persuade their readers. We teach our clients that precisely understanding their readers' concerns and motivations leads them to select the appropriate tone, to develop the most effective narrative, and to make the complicated judgments necessary for effective written communication.

We tangibly improved the written product of business professionals and lawyers at corporations and elite law firms by tailoring our training and coaching to our client's particular objectives and characteristics. As educators, our training methodology involves assessing our client's culture, the writing requirements and skills of its professionals, and the expectations of its leadership. From there, we tailor our training program and coaching emphases.

We hone our message to fit each client and each assignment.

[A webpage titled "Our consultants"]

Consultants

Lisa Freudenheim

- Picture
- Bio

Chris Foster

- Picture
- Bio

[A webpage titled "Our services"]

Services

The list below presents an overview of our services. We take pride in ensuring that our work connects with each client's unique characteristics and its culture for written communications.

- Training for twenty or more professionals

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- Training for cohorts of up to twenty professionals

[paragraph holder]

- Training for cohorts followed by one-hour individual coaching for each participant

[paragraph holder]

- Individual coaching

[paragraph holder]

[A webpage title “Contact us”]

Include a page for visitors to complete a form and submit and email to us

Form fields

- Company name
- Contact name
- Contact phone number
- Email address
- Physical address
- Open field