

## TECH ONE // Tech One

### Logo Design – Background Info / Guidelines

#### 3<sup>rd</sup> Brief to the Designer – March 26, 2024

**Company Name :** Tech One

The logo should be compact, consistent , appealing and vibrant.

Some ideas / sample logos for the reference purpose are given below.



Tech One or,

TECH ONE

This may be written in a circle like in this logo

ONE or One could be outside the circle.

Submit all the options so that we can decide on the one that is more appealing.



Like 3 shapes in this logo, similar shapes may  
Pointed – forward or upward



Like the 3 circles in this logo,



I like the creative T and r  
Similarly try “T” and “O”



Like 3 petals in this logo,



They made a shape of T in a nice way ..

Similarly think of making shapes out of T,O,C or T1C etc ....say 1 within the letter T etc...

You may try the image on the side of the company name as well as above the company name. Submit both the options.

They made a shape of T in a nice way ..

Similarly think of making shapes out of T,O,C or T1C etc ....say 1 within the letter T etc...

You may try the image on the side of the company name as well as above the company name. Submit both the options.

Try this type of colors / combinations.

Try to make the letters T 1 and C with this type of design elements

Be Creative

Try to play with the letters T, C and 1 in this type of circle with a 3D effect

Be Creative



They made a shape of C with pillars filling in ....

Similarly think of making shapes out of TOC or say T and 1 within the letter C etc...

You may try the image on the side of the company name as well as above the company name. Submit both the options.

This is just another reference for letter T

Be Creative

They made a shape out of T and C ....

Similarly think of making shapes out of T,O, C or T1C etc .....

You may try the image above the company name.

Write 'CAPITAL' in with 2 lines on both sides as in this image

They made a shape of T

Similarly think of making shapes out of T,O,C or T,1,C etc ....say 1 within the letter T etc...

Write the company name TECH ONE in 2 colors



They made a shape of T....

Similarly think of making shapes out of T 1 and C or T,1,C etc all enclosed in a box...

You may try the image above the company name.

Be Creative



I like the color / light effect / quality of the image

But I prefer a *non-circular shape* ....as circles / spheres etc .....are very common



I like the image for letter T...

If you can insert number 1 between the stem of T that may look good....

Such a T-image may look better on the side

TECHONE and CAPITAL may be written one below the other

TECH ONE

CAPITAL



I like the color combination effect and the shapes etc..



I like the color combination effect in this .....  
and the shapes

Try to incorporate a T or i in such shapes...overall...



I like this shape of this rectangle .....

Although I prefer whit background images



I like all these images for the quality  
of their work

