

Materials Deadline

Production Contact

Contact your Project Manager with any questions regarding the specs or how to submit the final ad.

Production Charges

Super Lawyers design services are available, please contact your Project Manager for more information.

Production Specifications

All ads must be submitted digitally or emailed. Web offset - SWOP standards apply.

Accepted File Formats PDF, InDesign, Illustrator, Photoshop

Color CMYK, total ink density must not exceed 280%, Rick Black recommended build is 40/30/30/100, all spot colors must be converted to CMYK

Images Embedded into the file or provided, resolution should be 300 dpi when placed at 100% in the file

Logos Vector .eps files preferred for best print quality

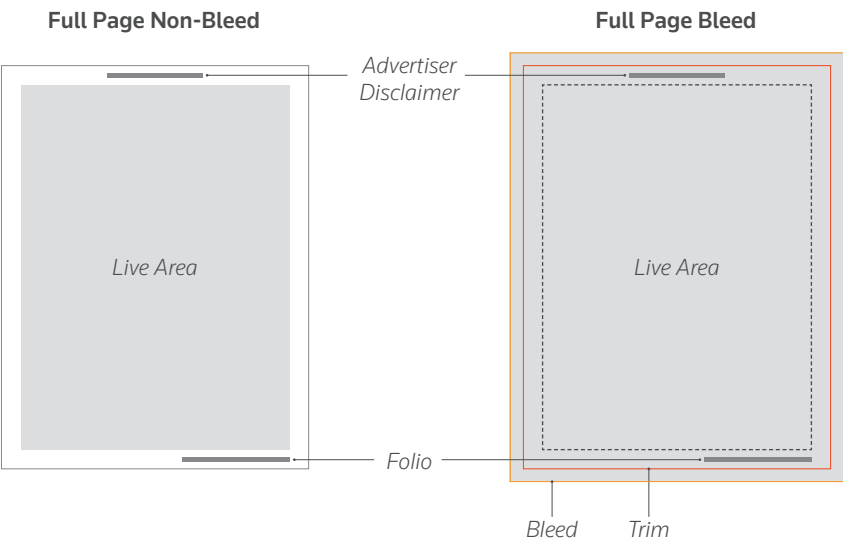
Type All fonts should be embedded into the file, provided along with the file, or converted to outlines. Avoid placing thin, white type less than 8 pt on color backgrounds. TrueType (.ttf) and OpenType (.otf) version fonts are accepted. Postscript/Type 1 fonts are no longer supported.

Live Area Type, logos, and important elements must be kept within the live area. *Client accepts responsibility for type, logos, and important elements placed outside of the live area in the event they are trimmed when printed.*

Ad Dimensions

Indianapolis Monthly magazine,
Super Lawyers magazine

	WIDTH X HEIGHT
Full Page Bleed	8.25" x 10.75"
Trim	8" x 10.5"
Live Area	7" x 9.5"
Full Page Non-Bleed	7" x 9.5"
2/3 vertical	4.625" x 9.5"
1/2 horizontal	7" x 4.625"
1/2 vertical island	4.625" x 7.125"
1/3 vertical	2.25" x 9.5"
1/3 square	4.625" x 4.625"



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