Hello Designers!

I am hoping you can help us w/ a great logo design and look forward to seeing everyone's work!

Thought a quick brief background on our business and with some our logo ideas would be helpful.

**A. Glamping Industry Background --**

1. **What is glamping?**

Glamping combines the words “Glamping” and “Camping” resulting in the combined word of “Glamping”

1. **How is glamping different than glamping?**

In camping you purchase and pack your own gear. Where in glamping everything there including bed, furniture and in luxury glamping there are bathrooms

1. In glamping a number of different structures are used not only “soft structures” called tents and yurts but also “hard structures”, like small cabins, trailers, A-Frames, etc.

**B. Posh Outdoors Model**

1. See video on our first location called Wilderness River in the Canadian Rockies -- <https://www.youtube.com/watch?v=4W5WeyPUtUU&t=210s>
2. Our primary glamping is a glass tube called a “Tubbo” and is manufactured in Spain. Here is the website [www.Tubbocom](http://www.Tubbocom). Here is there video -- tbb0 -- <https://www.youtube.com/watch?v=XEWdJI09O-I>

**C. Our Logo Ideas, Concepts & Potential Ideas**

**Logo Idea #1 --**

6. This is our manufacturers Tubbo’s logo

A close up of a logo

Description automatically generated

One logo concept we would like to explore is similar to Tubbo, i.e. – w/ circles BUT with more color and boldness.

A colorful circle with black text

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 A blue swirly circle with black text

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**Logo Idea 2 --**

Tubbo has the circular logo image to the right of their name

One more logo we add to make the “letter **“O”** on our company name Posh **O**utdoors a circular image rather than the font **“O”**

**Logo Idea 3 –**

One more idea we had and would to have some concepts is the below logo which utilizes Leafs into the logo

A letter and a letter with leaves

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Hope the above helps!

Pleas email if any questions

Look forward to seeing great logos!

Thanks!

Kevin