

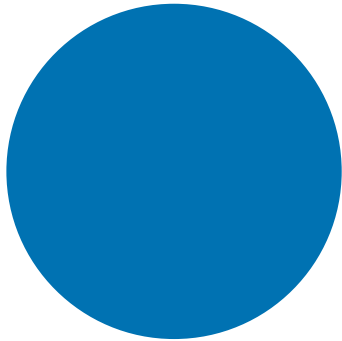
BLUE ALIGN CHIROPRACTIC

Logo / Rebranding

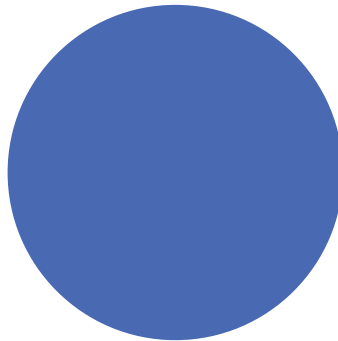
Stage 3 Presentation ~

- Concept Route development 2

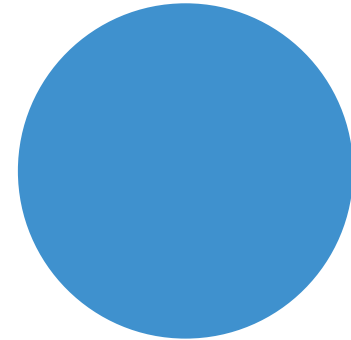
OCTOBER 2023



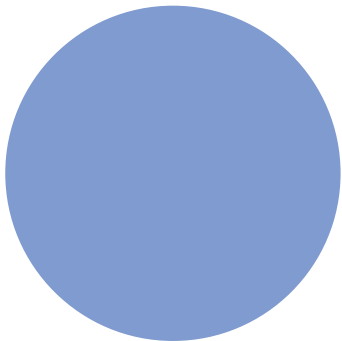
Healing BLUE 1



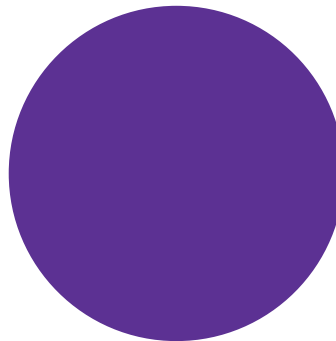
Healing BLUE 2



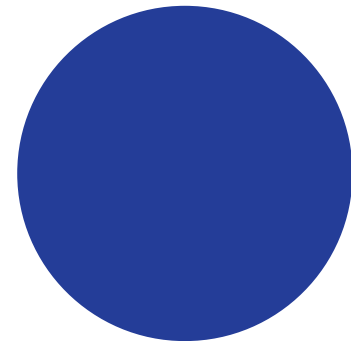
Healing BLUE 3



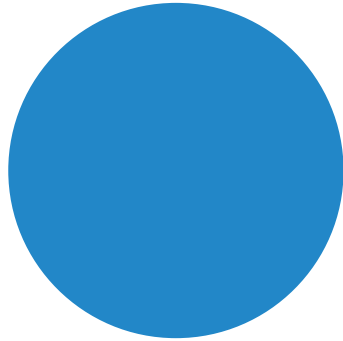
Healing BLUE 4



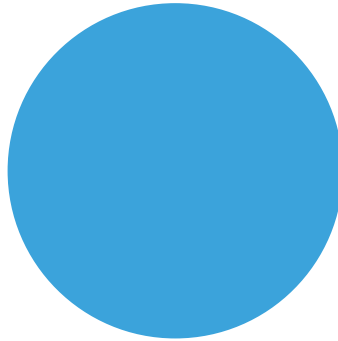
Healing BLUE 5



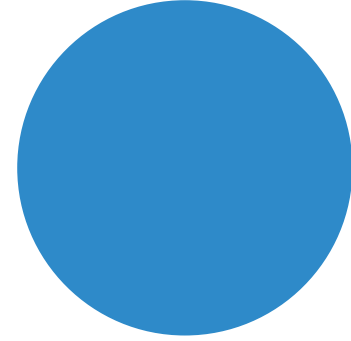
Healing BLUE 6



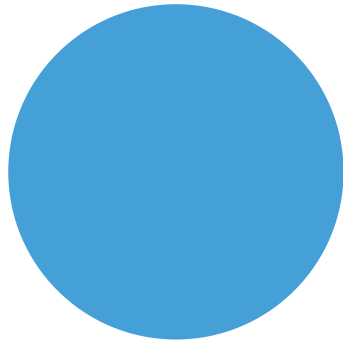
Throat Chakra BLUE 1



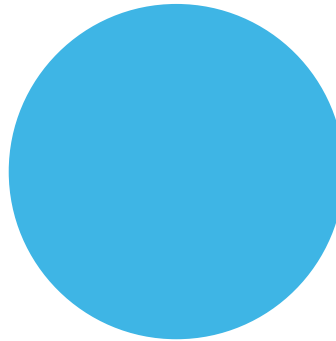
Throat Chakra BLUE 2



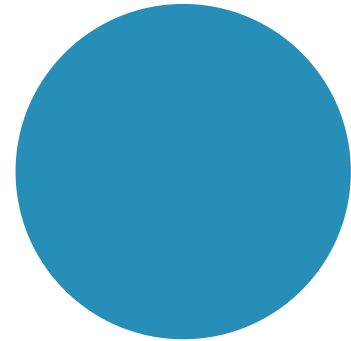
Throat Chakra BLUE 3



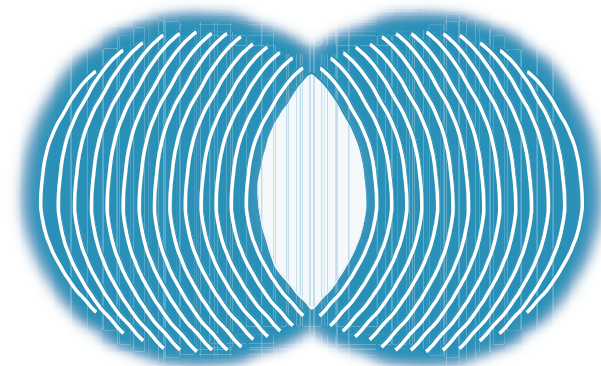
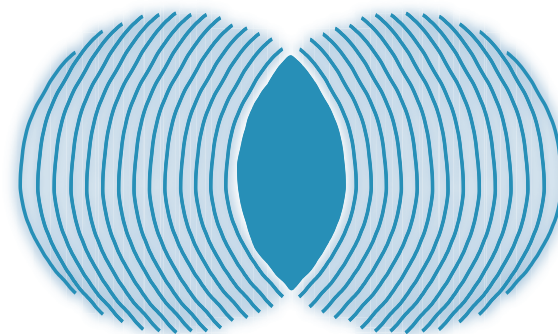
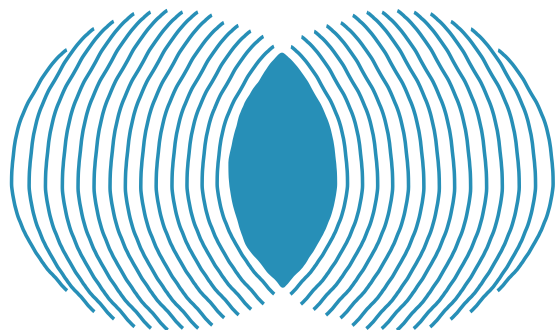
Throat Chakra BLUE 4



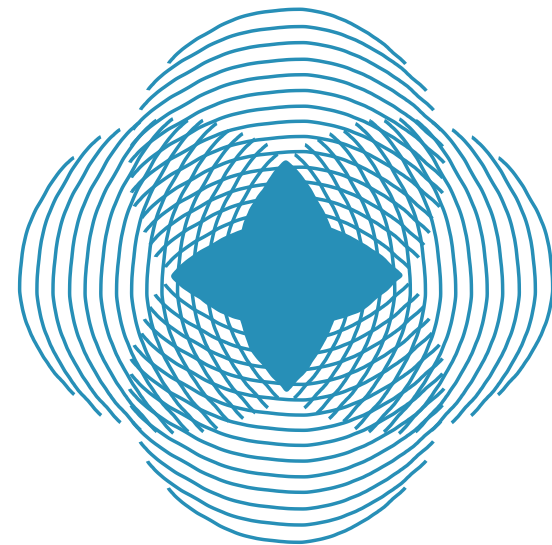
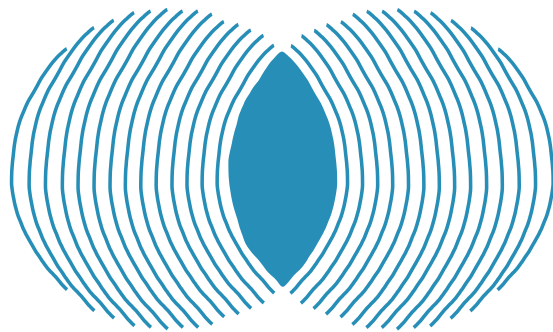
Throat Chakra BLUE 5



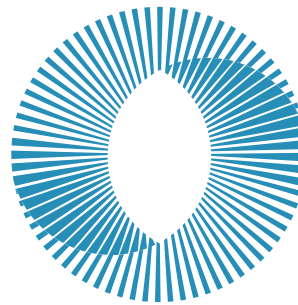
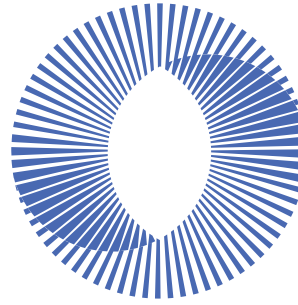
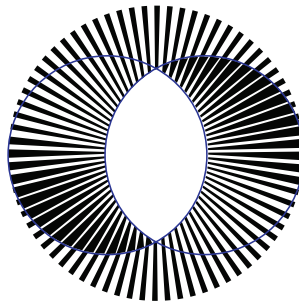
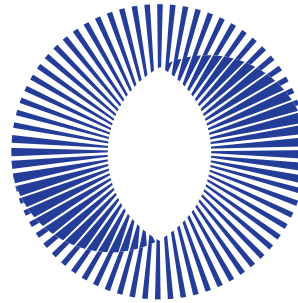
Throat Chakra BLUE 6



Throat Chakra BLUE 6



Throat Chakra BLUE 6



Healing BLUE 6



Healing BLUE 2



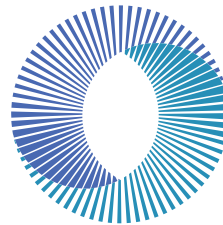
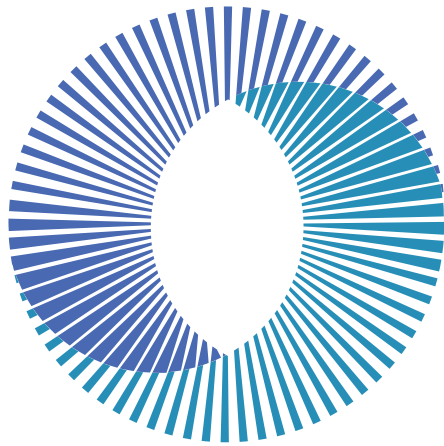
Throat Chakra BLUE 6

INSIDE/OUTSIDE CIRCLE
DECISIONS AND TREATMENTS MADE ON THE INSIDE
PROMOTE GOOD HEALTH ON THE OUTSIDE.

IN ACCORD THE LOGO SYMBOLISES 'BLUE ZONE'
PHILOSOPHY (& BLUE ALIGN) - INNER PURPOSE AND
RESPONSIBILITY LEADS TO HEALTH AND LONGEVITY.
(SEE BLUE ZONE 9 POWER PRINCIPLES & IKAGAI)

THE INNER FEEDS THE OUTER AND THE OUTER FEEDS
THE INNER.

THE FINE LINES (STANDING ALONE) CAN GIVE A
GLOW EFFECT. (NOTE: PUTTING GLOW ON FINE LINES
CAN CREATE AN UNDESIRABLE BLUR EFFECT -
SEE PREVIOUS PAGE)



BLUE ALIGN
CHIROPRACTIC

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Healing BLUE 6



Healing BLUE 2



Throat Chakra BLUE 6