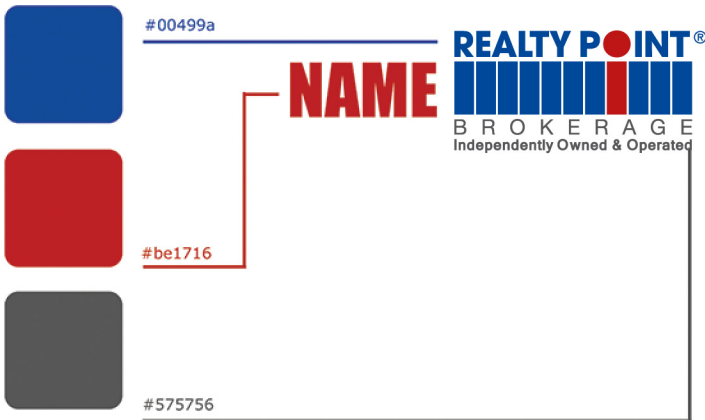


Franchisee Logo Usage Policies

- Realty Point logo (realtypoint, bars and brokerage) cannot be changed or modified in any shape, form or color without prior written consent and approval.
- Ensure spacing is correct on all boundaries of logos
- Use hex colour values to ensure correct colours are used



- The franchisee name, red logo color must be hex #be1716
- The realtypoint logo blue is hex #00499a
- The realtypoint logo brokerage grey color is hex #575756
- The final franchisee logo must have written consent from Franchisor before it is utilized for any purpose

Franchisees have two options for their logo format:

Side by side horizontal Franchisee/Franchisor logo

- o The maximum height of the franchisee name cannot be more than the height of Realty Point logo.



- o The minimum height of the franchisee name is the height of the blue bars.



- o The minimum width of the franchisee name is the width of 4 blue bars.



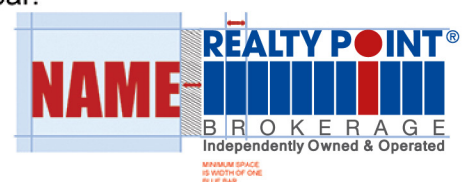
- o The maximum width of the franchisee name cannot be more than 2x the width of the realty point logo width.



- o If the franchisee name is more than one word, the name may be stacked vertically as long as the total height is no more than the height of the Realty Point logo.

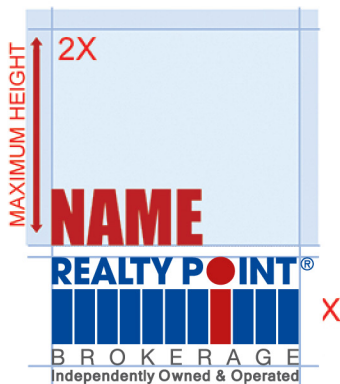


- o The space between the franchisee name and the realtypoint logo should be the width of one blue bar.



Stack up vertical Franchisee/Franchisor logo

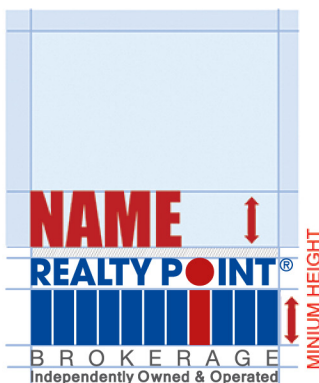
- o The maximum height of the franchisee logo cannot extended beyond two times the height of the Realty Point logo.



- o The maximum width of the logo cannot be more than the width of the Realty Point logo.



- o The minimum height of the franchisee name is the height of the blue bars.



- o The minimum width of the franchisee name is the width of 4 blue bars.



- o If franchisee name is more than one word, the name may be stacked vertically as long as the total height is no more than two times the height of the Realty Point logo.



- o The minimum space between the franchisee name and the Realty Point logo should be half the width of one blue bar.

